

AVON

CAMPAIGN 14 2021
BUY YOUR PREVIEW
PRODUCTS IN
C12 & C13 ORDERS

what's new

DEFINE

YOUR

MOMENT

introducing
**GLIMMER EYE
COLLECTION**

Multi-dimensional color.

Infinite possibilities.



WHAT'S NEW 101

- ▶ This is your opportunity to buy new products (“Preview Products”) in advance of the Brochure.
- ▶ You can buy 2 of everything!
- ▶ The pricing for Contender (with \$40+ in Campaign sales), Premier and President’s Recognition Program is shown in *What’s New*. Your Preview Product Discount is based on your Commission Level (see chart below), and will be applied at checkout.

WHAT’S NEW GLOSSARY

CONTENDER (C):
A Representative with Award Sales up to \$4,999 per year (C1-C26).

PREMIER (P):
A Representative with Award Sales of \$5,000 to \$9,999 per year (C1-C26).

PRESIDENT’S RECOGNITION PROGRAM (PRP):
A Representative with Award Sales of \$10,000 or more per year (C1-C26).

PRODUCT ORDERING GUIDELINES:
All of our new products are featured in *What’s New*. For each item, you can purchase up to two: one for you to try, and one to showcase or sell to your customers. You can experience all of the colors, sizes and varieties. For example: if a lipstick comes in eight shades, you can purchase two of each shade.

PREVIEW PRODUCT DISCOUNT:
Your *What’s New* discount is based on your Commission Level.
For details about Commission Levels go to: AvonNow.com > Seller Central > Commissions and Sales Levels.

BUILD THE BUZZ...

You can share content about this ad and more from AvonNow.com, Beauty Buzz and Virtual Sales Meetings. It’s the perfect way to get the conversation started and reach new customers!



Farm Rx:
March - April 2021
GOOD HOUSEKEEPING
Distribution:
4.2M people

REPRESENTATIVE LEVEL

Sales Level	Campaign Sales	Annual Sales	Beauty/ Jewelry	Fashion/ Home
Contender	\$0-\$39.99	—	0%	0%
Contender	\$40.00 +	—	25%	20%
Premier	No minimum	\$5,000	30%	20%

PRESIDENT’S RECOGNITION PROGRAM LEVEL

Sales Level	Annual Sales	Beauty/ Jewelry	Fashion/ Home
President’s Club	\$10,000	40%	25%
Honor Society	\$20,000	40%	25%
Rose Circle	\$35,000	45%	25%
David H. McConnell Club	\$65,000	45%	25%
President’s Council	\$110,000	45%	25%
Inner Circle	\$220,000	50%	25%

GET READY! Buy C14 Preview Products with your C12 and C13 orders. Order C14 Brochures when placing your C12 product orders.

NEW

UP THE GLAM FACTOR

with the Glimmer Eye Collection—new Eyeshadow Quads, Gel Eyeshadow and Gel Eyeliner.



+ EXCLUSIVE BUNDLE OFFERS FOR YOU!

see pages 8–9

NEW

introducing

GLIMMER EYESHADOW QUAD

Color-coordinated shades work together to enhance eyes for your most expressive looks yet.

CURATED COLOR



fmg Glimmer Eyeshadow Quad

Perfectly pigmented shadows in matte, satin and shimmer finishes. Creamy soft powder formula hugs lids with rich color for all-day wear, without the fallout. Buildable, medium-to-full coverage. .21 oz. total net wt.

reg. \$15

now \$11.99

C \$8.99

P \$8.39

PRP \$7.19



Minx 895-697



Goddess 895-845



Siren 896-770



Vixen 896-765



Temptress 895-238



Mistress 894-633



Darling 894-270



Muse 893-971



Idol 895-830



Maven 895-678

WHY THEY'LL LOVE IT

Curated with a variety of finishes and shades for a multitude of eye looks.

Rich pigment payoff with just a single swipe.

Color lasts all day.

Applicator included for easy touch-up.

NEW



introducing **GLIMMER GEL LINER & EYESHADOW**

Create the eye-catching looks you love with creamy gel shadow and liner.

EFFORTLESS EYE LOOKS

Glimmer Longwear Gel Eyeliner in Tornado is the perfect liner accent for all of the Glimmer Longwear Gel Eyeshadow shades.

Glimmer Longwear Gel Eyeshadow can be used as a base shadow to increase the intensity of eyeshadows placed on top. Layer under the new Glimmer Eyeshadow Quads or Glimmershadow.

Use Glimmer Longwear Gel Eyeliner in Tornado as a base for the perfect smoky eye. The rich black pigments create instant depth, and it's the perfect base for layering powder shadows.



fmg Glimmer Longwear Gel Eyeliner

Richly pigmented formula provides a creamy line of high-performance color that wears all day and dries to an intense matte finish. Use as an eyeshadow base to amp up overlaying colors. Full, opaque coverage. Smudge- and flake-proof. Fade-resistant. .21 oz. net wt. reg. \$12

now \$9.99

C \$7.49

P \$6.99

PRP \$5.99

Rainstorm
892-645

Windswept
892-520

Tornado
892-300

Dragonfly
892-899

Tumbleweed
892-664

Firefly
892-702

Electric
Jellyfish
893-751

Bronze Butterfly
892-941

fmg Glimmer Longwear Gel Eyeshadow

Long-wearing, creamy weightless formula with delicate pearls that capture and reflect light, so lids look shimmery all day and night. Richly pigmented color glides on easily and sets for a vibrant finish. Seamless, buildable coverage, never looks heavy or cakey. Crease- and smudge-proof. Fade-resistant. .21 oz. net wt. reg. \$12

now \$9.99



















































C \$7.49

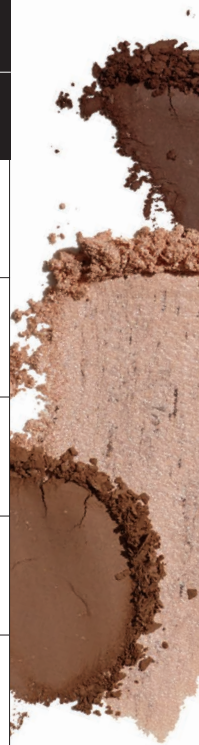
P \$6.99

PRP \$5.99

FIND YOUR PERFECT PAIRINGS!

The versatile Eyeshadow Quads can be paired with either the Longwear Gel Eyeliner or Glimmersticks Eyeliner for both dramatic or soft looks.

NEW! EYESHADOW QUAD	NEW! LONGWEAR GEL EYELINER		GLIMMERSTICKS EYELINER	
	for a dramatic look	for a soft look	for a dramatic look	for a soft look
Minx 	 Tornado	 Tumbleweed	 Blackest Black	 Cosmic Brown
Goddess 	 Tornado	 Tumbleweed	 Blackest Night Waterproof	 Brown Sugar Diamonds
Siren 	 Tornado	 Tumbleweed	 Blackest Night Waterproof	 Cosmic Brown
Vixen 	 Rainstorm	 Tornado	 Blackest Black	 Saturn Grey
Temptress 	 Tornado	 Windswept	 Raisin Waterproof	 Sugar Plum Diamonds
Mistress 	 Tornado	 Tumbleweed	 Raisin Waterproof	 Brown Sugar
Darling 	 Tornado	 Tumbleweed	 Blackest Night Waterproof	 Brown Chocolate Waterproof
Muse 	 Tornado	 Tumbleweed	 Blackest Night Waterproof	 Brown Chocolate Waterproof
Idol 	 Tornado	 Tumbleweed	 Blackest Black	 Olive Diamonds
Maven 	 Tornado	 Tumbleweed	 Emerald	 Cosmic Brown



Extra Representative deal
as our gift to you!

3 EXCLUSIVE BUNDLE OFFERS



BUY

CURATED COLOR BUNDLE*

Includes: Glimmer Eyeshadow Quads in Idol, Vixen and Temptress and Glimmer Gel Eyeliner in Tornado

C: \$27.58 P: \$25.74 PRP: \$22.06

FULL AWARD SALES: \$45.96

VALUE: \$68**

823-220

*Your price and award sales are based on the Brochure special prices of \$45.96.



FREE

The Face Shop Waterproof Lip & Eye Makeup Remover, 3.7 fl. oz., \$11 value



Idol



Vixen



Temptress



Tornado

BUY

EASY ON THE EYES BUNDLE*

Includes: Glimmer Gel Liners in Tornado and Tumbleweed and Glimmer Gel Eyeshadows in Bronze Butterfly and Dragonfly

C: \$23.98 P: \$22.38 PRP: \$19.18

FULL AWARD SALES: \$39.96

VALUE: \$59**

823-268

*Your price and award sales are based on the Brochure special prices of \$39.96.



FREE

The Face Shop Waterproof Lip & Eye Makeup Remover, 3.7 fl. oz., \$11 value



Tornado



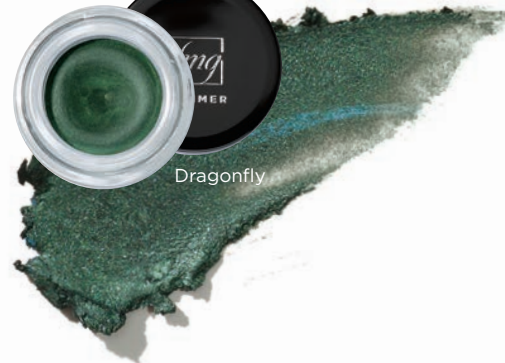
Tumbleweed



Bronze Butterfly



Dragonfly



**The value is based on C14 regular prices and includes the value of all the FREE products.

BUY

GLIMMER ALL THE WAY BUNDLE*

Includes: 10 Glimmer Eyeshadow Quads. Muse, Darling, Vixen, Temptress, Maven, Goddess, Siren, Mistress, Minx & Idol

C: \$62.95 P: \$58.75 PRP: \$50.36 FULL AWARD SALES: \$119.90

VALUE \$233**

823-344

*Your price and award sales are based on the Brochure special prices of \$119.90.



Muse



Darling



Vixen



Temptress



Maven



Goddess



Siren



Mistress



Minx



Idol

FREE

Makeup Remover Wipes with Mineral Complex (24 wipes), \$9 value

Glimmerkiss Liquid Lipstick in Ruby, .07 fl. oz., \$14 value

4 LOVE at 1st Lash Waterproof Mascaras in Blackest Black, each, .3 fl. oz., \$15 value each





Time-trusted apothecary
herbal traditions
combined with modern
Korean skin science.



belif in the power of serums

FREE
belif travel kit
+ free samples
with purchase of either serum.



3 packs of 3 of each serum
for a total of 18 samples!



the true serum revitalizing

niacinamide/amino acids
solution 10%

For elasticity, loss of firmness and the look of pores
This powerful serum, with niacinamide, our amino acids solution and a special blend of herbs, helps to visibly firm skin and shrink the look of pores for a smoother texture. Apply after cleansing and follow with your favorite belif moisturizer. Full size, 1.69 fl. oz. **583-730**
reg. \$55 **now \$45**
C \$33.75 P \$31.50 PRP \$27

Niacinamide (Vitamin B3)
Helps visibly improve enlarged pores while controlling excess oil.

Amino acids solution
Helps to improve uneven skin texture and reduce pore size.

88%
of people said
skin felt
softer and
more elastic
in 1 week



the true serum resurfacing

PHA/AHA 10%

For dullness and uneven tone and texture
With PHA/AHA 10%, this potent serum helps gently and effectively exfoliate dead surface skin cells to visibly improve skin tone and texture and reveal a fresher, more youthful look. Apply after cleansing and follow with your favorite belif moisturizer. Full size, 1.69 fl. oz. **583-745**
reg. \$55 **now \$45**
C \$33.75 P \$31.50 PRP \$27

PHA (polyhydroxy acid)
Helps to gently exfoliate while supporting skin's moisture barrier.

AHA (alpha hydroxy acid)
Helps to slough away dead cells and visibly diminish discoloration.

92%
of people
said skin
texture felt
improved in
1 week

Usage for either serum: After cleansing, apply 2-3 drops to face and spread gently. **Serums are free of:** mineral oils, animal-origin ingredients, synthetic dyes and fragrances.

NEW



a splash of glow

dive into moisture on-the-go travel kit

five must-have mini sizes

Limited-edition kit includes:

- The True Cream Aqua Bomb, .33 fl. oz.
- The True Cream Moisturizing Bomb, .33 fl. oz.
- Aqua Bomb Jelly Cleanser, 1.01 fl. oz.
- **NEW!** The True Serum Revitalizing Niacinamide/Amino Acids Solution 10%, .16 fl. oz.
- **NEW!** The True Serum Resurfacing PHA/AHA 10%, .16 fl. oz.

TSA-friendly. Vinyl case, approx. 4" W x 3" D x 5" H, with ring-pull zipper and wrist handle.

583-779

reg. \$28 **now \$23 the 5-piece kit**
C \$17.25 P \$16.10 PRP \$13.80

belif best-sellers
plus the new
serums for a
complete regimen,
perfect for on-the-
go or trial.

Isa Knox Anew LX Ultimate

Infused with paeonol, our unique extract harvested at its peak from rare peonies in a patented compound specially formulated for a rejuvenated look beyond the ultimate.



Complete your customer's Isa Knox LX regimen with the new Gel to Oil Cleanser. The moisturizers and serums are available in the Brochure.

**Isa Knox
Anew LX Ultimate
Rejuvenating Day Cream**

This multipurpose paeonol-infused day cream visibly reduces wrinkles and improves the look of elasticity, radiance and skin texture. With nutmeg to help visibly even skin tone and soothe skin.

**Isa Knox
Anew LX Ultimate
Rejuvenating Dual Night Cream**

Two-step cream infused with paeonol and macadamia oil. Volume Cream with rice bran extract to help visibly plump skin. Firming Cream with peptides to support production of collagen and elastin.

NEW



WHY THEY'LL LOVE IT

The unique texture changes from gel to oil to milk, dissolving makeup and pollutants, then rinses off leaving skin feeling and looking soft, smooth and free of residue.



Isa Knox Anew LX Ultimate Rejuvenating Eye Serum

Infused with paeonol and niacinamide to help visibly reduce fine lines around the eye area and de-puff under-eye bags.

Isa Knox Anew LX Ultimate Rejuvenating Serum

The luxurious serum, infused with paeonol and ceramides, visibly improves elasticity, radiance and skin texture, and reduces the appearance of fine lines and wrinkles for a younger, smoother, firmer look.

NEW

Isa Knox Anew LX Ultimate Rejuvenating Gel to Oil Cleanser

Premium hydrating facial cleanser, infused with paeonol and blended oils. Upon contact with water, formula becomes a milky emulsion, leaving complexion feeling soft and looking radiant as it dissolves makeup and washes away impurities. 4.2 fl. oz.

937-220 reg. \$20

now \$15.99

C \$11.99 P \$11.19 PRP \$9.59



INTRODUCING VEILMENT MACADAMIA OIL

Rich in vitamins and omega acids for luxuriously nourished, soft skin and antioxidants to help protect skin from free radical damage to keep it looking radiantly youthful.

Veilment Macadamia Oil Revitalizing Foaming Shower Gel
A gel cleansing foam infused with macadamia nut oil to deeply nourish and condition skin so it feels soft and pampered.
6.7 oz. net wt. **124-779**
reg. \$24 **now \$19**
C \$14.25 **P** \$13.30 **PRP** \$11.40

Veilment Macadamia Oil Revitalizing Body Mousse
A soft, foamy mousse that deeply nourishes skin with pampering macadamia nut oil. So lightweight, it quickly melts into the skin for long-lasting moisturization.
6.7 oz. net wt. **122-518**
reg. \$24 **now \$19**
C \$14.25 **P** \$13.30 **PRP** \$11.40

NEW

A pro body & facial massage at home!

This advanced massager set is designed to stimulate muscles through gentle contractions, **improving circulation and easing tension**, while it aids absorption of our Massage Gel that helps skin look **smoother, radiant and firmer**.

Eclat D'or Face & Body Massager

Stimulates facial and body muscles to improve tone, firmness and a healthy glow. USB rechargeable. 3" diam. x 2.6" H.

956-310
reg. \$240
now \$200
C \$150 P \$140
PRP \$120

Eclat D'or Face & Body Massage Gel

With serine and matrixyl to help your face and body look smoother and more radiant. Cooling formula helps muscles feel more relaxed.

6.7 fl. oz. **959-998**
reg. \$32
now \$26.99
C \$20.24
P \$18.89
PRP \$16.19

WHO'S YOUR CUSTOMER?

Skin care customers (face or body) and beauty enthusiasts looking for improved smoothness, radiance and firmness. Anyone who wants to ease muscle tension and improve circulation for a revived feeling in the convenience of their own home.



WITH ELECTRICAL MUSCLE STIMULATION (EMS) TECHNOLOGY TO HELP SKIN LOOK AND FEEL REJUVENATED

Eclat D'or
Face & Body Massage Gel

- RELAXING
- COOLING
- HYDRATING
- FIRMING*

HELP GIVE YOUR SKIN A HEALTHY-LOOKING GLOW

*WHEN USED WITH Eclat D'or EMS FACE & BODY MASSAGER

200 ml / 6.7 fl. oz.

INTRODUCING SOFY

*Organic Cotton Pads and
Pantyliners to help you stay
dry and protected to keep you
feeling your best.*

- 100% organic cotton cover certified by internationally accredited OCS (Organic Content Standard)
- Free of dye, fragrance and chlorine... so it won't irritate your intimate areas
- Thin, flexible material
- Unique design for instant absorption and prevention of side leakage
- Full coverage from light to heavy flow
- Easy disposal etiquette tab (Regular and Overnight)
- Secure adhesion

feel free, fresh, fearless



REGULAR



OVERNIGHT



PANTYLINER



NEW

SOFY SANITARY PADS
with 100% organic cotton cover

Regular

Pack of 20,
each, 9.84".
651-313

reg. \$12.49

now \$9.99

pack of 20

C \$7.49

P \$6.99

PRP \$5.99

Overnight

Pack of 10,
each, approx.
13". **651-328**

reg. \$9.99

now \$7.99

pack of 10

C \$5.99

P \$5.59

PRP \$4.79

Regular Pantyliner

Pack of 40,
each, approx.
6". **651-347**

reg. \$12.49

now \$9.99

pack of 40

C \$7.49

P \$6.99

PRP \$5.99



DID YOU KNOW?

There's an increased demand for natural hygiene products and focus on ingredients.

Sofy pads and pantyliners have a 100% certified organic cotton cover and are free of dye, fragrance and chlorine.

STUDIO
1886

❖ **Tiered Sleeveless Maxi Dress**

Blue sleeveless maxi with 4 tiers and lace detail. V-neck with tie detail. Rayon/polyester; lining: polyester/spandex; lace: nylon. Center back length: 54" on all sizes. Machine wash, line dry. Imported.

XS(0-2) **773-892**

S(4-6) **773-911**

M(8-10) **775-235**

L(12-14) **775-240**

XL(16) **775-311**

1X(18W-20W) **775-326**

2X(22W-24W) **775-350**

3X(26W-28W) **775-383**

reg. \$65.99

now \$51.99

C \$41.59

P \$41.59

PRP \$38.99



❖ **Eyelet-Pattern Top**

Flutter-sleeve eyelet top. Round neckline with subtle shirring. Polyester/spandex. Center back length: 25" on medium; 27" on 1X. Machine wash, line dry. Imported.

Fuchsia

XS(0-2) **730-731**

S(4-6) **732-610**

M(8-10) **737-080**

L(12-14) **737-152**

XL(16) **737-334**

1X(18W-20W) **737-535**

2X(22W-24W) **737-554**

3X(26W-28W) **737-645**

reg. \$37.99

now \$28.99 each

C \$23.19 P \$23.19 PRP \$21.74

Blue

XS(0-2) **737-349**

S(4-6) **737-353**

M(8-10) **737-391**

L(12-14) **737-410**

XL(16) **737-516**

1X(18W-20W) **737-650**

2X(22W-24W) **737-664**

3X(26W-28W) **737-679**

SUMMER
TO THE MAX!

break out the colors. it's summertime and the fashion is easy.

**whether you choose
a dress, duster or
tee, do it bright!**



❖ **Tie-Dye Summer Dress**
Pullover sleeveless tie-dye swing dress with round neckline. Rayon/spandex. Center back length: 37" on medium; 39 1/2" on 1X. Machine wash and dry. Imported.
XS(0-2) **775-417**
S(4-6) **775-770**
M(8-10) **775-790**
L(12-14) **775-804**
XL(16) **775-861**
1X(18W-20W) **775-880**
2X(22W-24W) **775-895**
3X(26W-28W) **775-900**
reg. \$44.99
now \$34.99
C \$27.99
P \$27.99
PRP \$26.24

❖ **Side-Tie Tee**
Marigold cap-sleeve pullover top with round neckline and side-tie detail. Cotton/modal/spandex. Center back length: 25 1/2" on medium; 27 1/2" on 1X. Machine wash, dry flat. Imported.
XS(0-2) **714-641**
S(4-6) **725-334**
M(8-10) **725-349**
L(12-14) **725-353**
XL(16) **725-368**
1X(18W-20W) **725-372**
2X(22W-24W) **725-387**
3X(26W-28W) **725-391**
reg. \$32.99
now \$24.99
C \$19.99
P \$19.99
PRP \$18.74

❖ **Mixed Media Duster Cardigan**
Blue long-sleeve open cardigan with chiffon back detail. Rayon/spandex; chiffon: polyester. Center back length: 39 1/2" on medium; 41" on 1X. Machine wash, dry flat. Imported.
XS(0-2) **771-870**
S(4-6) **773-668**
M(8-10) **773-687**
L(12-14) **773-706**
XL(16) **773-710**
1X(18W-20W) **773-820**
2X(22W-24W) **773-873**
3X(26W-28W) **773-888**
reg. \$46.99
now \$36.99
C \$29.59
P \$29.59
PRP \$27.74



it's the details
that dress up
a casual top

❖ **Ruffle T-Shirt Dress**

Thyme-green pullover short-sleeve dress with round neckline and ruffle-detail hem. Cotton/modal/spandex. Center back length: 36½" on medium; 37½" on 1X. Machine wash, dry flat. Imported.

XS(0-2) **775-929**

S(4-6) **776-155**

M(8-10) **776-887**

L(12-14) **777-132**

XL(16) **777-147**

1X(18W-20W) **777-333**

2X(22W-24W) **777-921**

3X(26W-28W) **778-344**
reg. \$49.99

now \$39.99

C \$31.99

P \$31.99

PRP \$29.99

❖ **Mixed Media Split Front Top**

Coral-blush sleeveless knit top with chiffon split front overlay. Slightly longer in the front. Rayon/spandex; chiffon inset: polyester. Center back length: 31" on medium; 33" on 1X. Machine wash, dry flat. Imported.

XS(0-2) **725-406**

S(4-6) **725-410**

M(8-10) **725-425**

L(12-14) **725-430**

XL(16) **725-444**

1X(18W-20W) **725-459**

2X(22W-24W) **726-053**

3X(26W-28W) **730-727**

reg. \$44.99

now \$34.99

C \$27.99

P \$27.99

PRP \$26.24

❖ **Ring-Detail Top**

Thyme-green 3-ring-detail top with elbow-length sleeves and slight high/low hem. Polyester/spandex. Center back length: 27½" on medium; 29" on 1X. Machine wash, line dry. Imported.

XS(0-2) **783-498**

S(4-6) **783-536**

M(8-10) **783-650**

L(12-14) **783-665**

XL(16) **783-670**

1X(18W-20W) **783-684**

2X(22W-24W) **783-703**

3X(26W-28W) **784-293**

reg. \$39.99

now \$29.99

C \$23.99

P \$23.99

PRP \$22.49

NEW



have a
summer
tee party

❖ **Vibrant Summer
4-Pack Tees**

Includes marigold tie-dye print, fuchsia, thyme-green and blue V-neck short-sleeve tees with rounded hem and chest pocket. Cotton/polyester. Center back length: 26" on medium; 28" on 1X. Machine wash, dry flat. Imported.

XS(0-2) **764-743**
S(4-6) **766-143**
M(8-10) **766-158**
L(12-14) **766-177**
XL(16) **766-291**
1X(18W-20W) **766-325**
2X(22W-24W) **766-492**
3X(26W-28W) **766-856**

reg. \$46.99
now \$36.99 the pack
C \$29.59
P \$29.59
PRP \$27.74

❖ **Sleeveless Cutout
Neckline Top**

Seagrass sleeveless top with cutout neckline detail. Polyester/spandex. Center back length: 25½" on medium; 27" on 1X. Machine wash, line dry. Imported.

XS(0-2) **075-352**
S(4-6) **075-443**
M(8-10) **075-458**
L(12-14) **075-993**
XL(16) **076-000**
1X(18W-20W) **076-014**
2X(22W-24W) **076-029**
3X(26W-28W) **076-067**

reg. \$39.99
now \$29.99
C \$23.99
P \$23.99
PRP \$22.49

❖ **Asymmetrical
Cold-Shoulder Top**

Printed pullover cold-shoulder tunic top. Polyester/spandex. Center back length: 29½" on medium; 32" on 1X. Machine wash, line dry. Imported.

XS(0-2) **767-996**
S(4-6) **768-552**
M(8-10) **768-586**
L(12-14) **768-830**
XL(16) **768-844**
1X(18W-20W) **768-863**
2X(22W-24W) **769-640**
3X(26W-28W) **771-866**

reg. \$42.99
now \$32.99
C \$26.39
P \$26.39
PRP \$24.74

❖ **Lace-Trim Leggings**

Black leggings with elastic waistband and lace detail on hem. Cotton/spandex; lace: nylon/spandex. Inseam: 26" on all sizes. Machine wash, dry flat. Imported.

XS(0-2) **778-359**
S(4-6) **778-640**
M(8-10) **778-689**
L(12-14) **780-742**
XL(16) **781-768**
1X(18W-20W) **783-153**
2X(22W-24W) **783-316**
3X(26W-28W) **783-483**

reg. \$39.99
now \$29.99
C \$23.99
P \$23.99
PRP \$22.49



❖ **Classic Slip-On Sneaker**

Sneaker with elastic gore for easy slip on. Upper with grommet detail (non-functional). Canvas. Imported.

Fuchsia	Green
6M 744-988	6M 740-849
7M 745-032	7M 741-424
8M 747-054	8M 742-234
9M 751-584	9M 744-328
10M 759-570	10M 744-533
11M 764-739	11M 744-969

reg. \$39.99
now \$29.99 each pair
C \$23.99 P \$23.99
PRP \$22.49

❖ **Double-Buckle Comfort Slide**

Slip-on slide with double-buckle detail. Gold: man-made materials; blue: faux suede. Imported.

Blue	Gold
6M 738-345	6M 737-683
7M 738-350	7M 737-698
8M 738-364	8M 738-178
9M 738-379	9M 738-197
10M 740-705	10M 738-311
11M 740-710	11M 738-326

reg. \$34.99
now \$26.99 each pair
C \$21.59 P \$21.59
PRP \$20.24



walking on
 sunshine

❖ **Two-Tone Buckle Sandal**

Tan/gold sandal with buckle detail and adjustable ankle strap. Man-made materials. Imported.

6M 740-724	9M 740-777
7M 740-758	10M 740-815
8M 740-762	11M 740-820

reg. \$39.99 **now \$29.99**
C \$23.99 P \$23.99
PRP \$22.49

NEW



all available in
goldtone or
silvertone



extra texture

Catch the light with hammered details.

Hammered Metals Collection

Hammered textured goldtone or silvertone.

Statement Necklace

16 1/2" L necklace with 3 1/2" extender. Lobster-clasp closure. Discs, 1" diam.

Silvertone **015-378**

Goldtone **015-363**

reg. \$22.99

now **\$16.99 each**

C \$12.74

P \$11.89

PRP \$10.19

Drop Earrings

1 1/4" L drop with 1" diam. disc. Pierced.

Silvertone **015-397**

Goldtone **015-382**

reg. \$9.99

now **\$7.99 each**

pair

C \$5.99

P \$5.59

PRP \$4.79

Ring

1" W.

Sizes:

Silvertone 6 **015-416** Goldtone 6 **015-401**

8 **085-694** 8 **082-590**

10 **087-553** 10 **083-395**

reg. \$12.99

now **\$9.99 each**

C \$7.49

P \$6.99

PRP \$5.99

Stretch Bracelet

Stretches to fit most. Discs, approx. 3/4" diam.

Silvertone **015-966**

Goldtone **015-420**

reg. \$16.99

now **\$12.99 each**

C \$9.74

P \$9.09

PRP \$7.79

Essentials

Two-Tone Watch

Goldtone case with white face, 22mm x 26mm. 9 1/2" L silvertone mesh strap.

301-418

reg. \$46.99

now **\$36.99**

C \$27.74

P \$25.89

PRP \$22.19

Wavy Links Collection

Asymmetrical wavy designs in rose goldtone or silvertone.



necklace
and
earring
set



Cuff Bracelet

Adjusts to fit most. 2" W.
Rose goldtone **088-215**
Silvertone **088-469**
reg. \$16.99
now \$12.99 each
C \$9.74
P \$9.09
PRP \$7.79

5-Piece Stack Ring Set

Pavé accents. Sizes:
Rose goldtone Silvertone
6 **868-163** 6 **868-747**
8 **088-105** 8 **087-572**
10 **088-139** 10 **087-826**
reg. \$12.99
now \$9.99 each set
C \$7.49
P \$6.99
PRP \$5.99

Necklace & Earring Set

28" L necklace with 3/2" extender.
Pendant, 1 1/2" diam.
Rose goldtone **865-657**
Silvertone **867-922**
reg. \$16.99
now \$12.99 the set
C \$9.74
P \$9.09
PRP \$7.79



earring pack available in goldtone or silvertone

Multi Metals Earring Pack

3-piece pack. Pierced hoops range from 1" to 1 3/4" diam.
Silvertone **088-143**
Goldtone **088-177**
reg. \$16.99
now \$12.99 each pack
C \$9.74
P \$9.09
PRP \$7.79

NEW

STERLING BEAUTY

Genuine pearls and amethyst gemstones pair with sterling silver for a truly timeless look.

Sterling Silver Pearl Collection

Genuine pearl set in sterling silver.

Drop Earrings

3/4" L drop, 1/4" diam.

Pierced. **090-776**

reg. \$39.99

now **\$29.99**

C \$22.49

P \$20.99

PRP \$17.99

Sliding Pearl Necklace

18" L with 1" extender.

Pearl, 1/2" diam.

091-184

reg. \$49.99

now **\$39.99**

C \$29.99

P \$27.99

PRP \$23.99

Ring

1/4" diam.

Sizes:

5 **090-910** 6 **090-981**

7 **091-021** 8 **091-108**

9 **091-127** 10 **091-170**

reg. \$44.99

now **\$34.99**

C \$26.24

P \$24.49

PRP \$20.99



Sterling Silver Amethyst Collection

Genuine amethyst stone set in sterling silver.

Necklace

18" L with 1" extender and 3/4" L pendant.

088-507

reg. \$73.99

now **\$54.99**

C \$41.24

P \$38.49

PRP \$32.99

Earrings

1/4" L. Pierced.

089-484

reg. \$53.99

now **\$42.99**

C \$32.24

P \$30.09

PRP \$25.79

Ring

1/4" diam. Sizes:

5 **089-541** 6 **089-613**

7 **089-704** 8 **089-757**

9 **089-776** 10 **090-738**

reg. \$58.99

now **\$46.99**

C \$35.24

P \$32.89

PRP \$28.19



BUG GUARD BUNDLES

These offers will be available in C12-C18 *What's New*.

WITH AMERICA'S #1 DEET-FREE
BUG GUARD
PELLENTS



PRODUCT DETAILS:

IR3535® EXPEDITION™
Aerosol Spray SPF 28
4 oz. net wt.
reg. \$20

PICARIDIN
Aerosol Spray
4 oz. net wt.
reg. \$20

IR3535®
Gentle Breeze®
SPF 30 Lotion
4 fl. oz.
reg. \$15

PICARIDIN
Towelettes
Resealable bag holds
8 packets. Each
towelette, 9" L x
5½" W. Each, .3 fl. oz.
reg. \$16 pack of 8

BUY

BUG GUARD BOOSTER BUNDLE

C: \$69.09 P: \$64.48 PRP: \$55.27 • FULL AWARD SALES: \$92.12
651-423

(Your price is based on the Brochure special prices of \$92.12*)



2 EXPEDITION AEROSOL SPRAYS
2 PICARIDIN AEROSOL SPRAYS
2 GENTLE BREEZE LOTIONS
2 PICARIDIN TOWELETTE PACKS

BUG GUARD BLOCKBUSTER BUNDLE

C: \$131.44 P: \$122.68 PRP: \$105.15 • FULL AWARD SALES: \$175.25
542-439

(Your price is based on the Brochure special prices of \$175.25*)



4 EXPEDITION AEROSOL SPRAYS
4 PICARIDIN AEROSOL SPRAYS
3 GENTLE BREEZE LOTIONS
4 PICARIDIN TOWELETTE PACKS

FREE

VALUE[†]



**4 EXPEDITION TRAVEL SIZE
PUMP SPRAYS SPF 30**

Each, 2 fl. oz. reg, \$11

1 PICARIDIN TOWELETTE PACK



1 BUG GUARD PICNIC BLANKET

Approx. 52" x 32". Polyester.



2 AVON CHI ESSENTIALS TRAVEL KITS

Kit includes: Replenishing Shampoo, Moisturizing Conditioner, Repairing Serum, Thermal Protecting Spray (each, 2 fl. oz.) and a zip-close travel case (6 1/2" H x 6 1/2" W x 1 1/2" D).

\$244



**9 EXPEDITION TRAVEL SIZE
PUMP SPRAYS SPF 30**

3 PICARIDIN TOWELETTE PACKS



**3 BUG GUARD
PICNIC BLANKETS**



5 AVON CHI ESSENTIALS TRAVEL KITS

\$602

*Your bundle discount is based on your Commission Level. †Based on regular prices and includes the value of all the FREE products.

10 LIP BALMS for only \$6.95



Buy
5 packs of 10
**GET 20 FREE
LIP BALMS**

LIP BALM BONANZA

An exclusive offer for Representatives. There's no limit to how many packs you can order. The prices shown are "your cost" for all Representatives.

1 PACK OF 10 LIP BALMS
for only \$6.95
(A \$20 VALUE!)

PICK YOUR PACK!

- 10 Moisture Therapy Lip Balms **134-116**
- 10 Dew Kiss Lip Dew Lip Balms **153-210**
- 10 Flavor Savers Lip Balms (Strawberry) **157-310**
- 10 Flavor Savers Lip Balms (Melon) **160-074**
- 10 Flavor Savers Lip Balms (Vanilla) **164-137**

SELECT 2 FREE PACKS
WHEN YOU BUY 5 PACKS
That's 70 lip balms
for only \$34.75
(A \$140 VALUE!)

**MIX OR MATCH
YOUR PACKS**



BUY 1, GET 1 FREE!

In the C14 flyer, get 2 of the same deos for only

\$2.69

FOR ALL

- Feelin' Fresh Original
- Cool Confidence Baby Powder
- Cool Confidence Original
- On Duty Unscented
- On Duty Original
- On Duty Sport



FOR HER

- Skin So Soft
- Soft & Sensual
- Candid
- Far Away
- Haiku
- Imari
- Night Magic Evening
- Musk
- Odyssey
- Rare Gold
- Rare Pearls
- Sweet Honesty
- Timeless



FOR HIM

- Black Suede
- Mesmerize
- Wild Country

ROLL-ON ANTI- PERSPIRANT DEODORANTS

2.6 fl. oz. reg. \$3.60
\$2.69 each



NEW

luxe up locks with long-lasting volume

INNOVATIVE,
LIGHTWEIGHT MOUSSE
ADDS LIFT, BOUNCE
AND BODY WITHOUT
STIFFNESS OR STICKINESS



Elastine PropoliThera Volume Mousse

Lightweight formula helps add lift, bounce, body and shine, enhances elasticity and minimizes breakage for a natural-looking flexible hold. Keeps hair looking full all day. Protects against heat, so it's perfect for blow-drying. 5 fl. oz.

960-668

reg. \$19 now \$15

CI \$11.25 P \$10.50 PRP \$9

Turn up the volume on sales!

Suggest using after shampooing and conditioning with the Elastine PropoliThera Volumizing collection (available in the Brochure).

LOVE AT FIRST TRY!

Samples are a win-win...fun freebies for your customers, and potential full-size sales for you.



VITAMIN C OVERNIGHT RADIANT MASK
Pack of 3 Samples
993-927
reg. \$2
NOW 79¢



VITAMIN C ILLUMINATING BODY SERUM
Pack of 3 Samples
695-652
reg. \$2
NOW 79¢



VITAMIN C ILLUMINATING PRIMING MOISTURIZER
Pack of 5 Samples
962-709
reg. \$2.50
NOW \$2.15



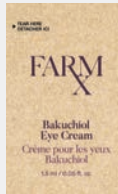
#NAKEDPROOF FIRMING CREAM
Pack of 5 Samples
024-622
reg. \$3
NOW \$1.75



#NAKEDPROOF ANTI-CELLULITE GEL Pack of 5 Samples
378-925
reg. \$3
NOW \$1.75



ISA KNOX ANEW CLINICAL REVITALIZE & REVEAL INTENSIVE PEEL
Pack of 3 Samples
533-806
reg. \$1
NOW 69¢



FARM RX BAKUCHIOL EYE CREAM
Pack of 3 Samples
307-689
reg. \$1
NOW 79¢



FARM RX SUPER GREENS MULTI-VITAMIN MOISTURE CREAM
Pack of 3 Samples
307-913
reg. \$1
NOW 59¢



FARM RX SUPER GREENS COOLING GEL
Pack of 3 Samples
307-693
reg. \$1
NOW 59¢



POWER SERUM Pack of 5 Samples
105-159
reg. \$2.50
NOW \$2



MISSION LUXEREVE
Pack of 4 Samples (2 Cream & 2 Serum samples)
969-464
reg. \$8.50
NOW \$6.50



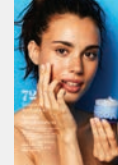
MISSION LUXEREVE ESSENCE
Pack of 3 Samples
258-129
reg. \$2
NOW \$1.20



GREEN GODDESS FACIAL OIL
Pack of 5 Samples
211-000
reg. \$2.50
NOW \$2.15



EYE LIFT PRO Pack of 5 Samples
186-096
\$2.50



HYDRA FUSION GEL CREAM Pack of 5 Samples
791-048
\$2.50



AQUA BOMB
Pack of 3 Samples
836-560
reg. \$1
NOW 69¢



MOISTURIZING BOMB
Pack of 3 Samples
836-575
reg. \$1
NOW 69¢



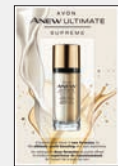
THE TRUE SERUM RESURFACING
Pack of 3 Samples
578-386
reg. \$1
NOW 69¢



THE TRUE SERUM REVITALIZING
Pack of 3 Samples
577-868
reg. \$1
NOW 69¢



PHYSIOGEL DAILY MOISTURE THERAPY FACIAL CREAM
Pack of 3 Samples
353-819
reg. \$1.50
NOW 69¢



ANEW ULTIMATE SUPREME DUAL ELIXIR Pack of 5 Samples
669-694
reg. \$2.50
NOW \$2.15



HAIKU SACRED INTENSE (fresh & clean)
Pack of 3 Samples
359-764
reg. \$4.25
NOW \$2.50



LYRD ROSE DU SOLEIL (fresh & vibrant)
Pack of 5 Samples
514-387
reg. \$3
NOW \$1.85



LYRD BOUQUET DE FREESIA (fresh & clean)
Pack of 5 Samples
359-563
reg. \$3
NOW \$1.85



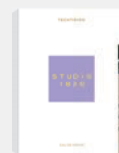
LYRD SPARKLING NEROLI (fresh & vibrant)
Pack of 5 Samples
612-359
reg. \$3
NOW \$1.85



STUDIO 1886 LEGENDARY (fresh & aromatic)
Pack of 5 Samples
398-657
reg. \$4.25
NOW \$2.50



STUDIO 1886 GILDED (fresh & vibrant)
Pack of 5 Samples
890-020
reg. \$4.25
NOW \$2.50



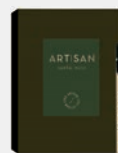
STUDIO 1886 TECHTOPIAN (fresh & vibrant)
Pack of 5 Samples
890-088
reg. \$4.25
NOW \$2.50



STUDIO 1886 XXI (fresh & clean)
Pack of 5 Samples
890-092
reg. \$4.25
NOW \$2.50



LYRD ARTISAN CHERRY VETIVER (warm & indulgent)
Pack of 5 Samples
828-590
reg. \$4.25
NOW \$2.50



LYRD ARTISAN SANTAL MUSK (warm & exotic)
Pack of 5 Samples
830-232
reg. \$4.25
NOW \$2.50



RARE PEARLS (warm & dreamy)
Pack of 5 Samples
006-400
reg. \$2.25
NOW \$1.75



MESMERIZE (warm & intoxicating)
Pack of 5 Samples
006-449
reg. \$2.25
NOW \$1.75



BLACK SUEDE (fresh & aromatic)
Pack of 5 Samples
006-468
reg. \$2.25
NOW \$1.75



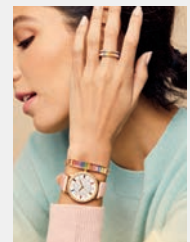
WILD COUNTRY (fresh & aromatic)
Pack of 5 Samples
006-453
reg. \$2.25
NOW \$1.75



HAIKU (fresh & clean)
Pack of 5 Samples
578-367
reg. \$2.25
NOW \$1.75



FAR AWAY (warm & exotic)
Pack of 5 Samples
006-434
reg. \$2.25
NOW \$1.75



Display your jewelry in style

Black velvet-like fabric and cardboard. Imported.
reg. \$4.99
NOW \$2



Bracket Pillow
3" L x 3" W.
149-230

NEW

Haiku Intense

Create a sense of harmony and elegance with tranquil clean notes. An airy floral evoking the serenity of a beautiful garden oasis, blooming with Japanese yuzu, delicate muguet and blonde woods.



Haiku Intense
Eau de Parfum
Travel Spray
fresh & clean
.3 fl. oz.
939-386
reg. \$16
now **\$12.99**
C **\$9.74**
P **\$9.09**
PRP **\$7.79**

**Alert your
Haiku fragrance
customers!**
This elegant and
serene scent is
conveniently
sized to go.

Follow our social media channels:

Facebook.com: Avon
 YouTube.com: Avon

Instagram: @AvonInsider
 Twitter: @AvonInsider
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