

AVON

CAMPAIGN 12 2021  
BUY YOUR PREVIEW  
PRODUCTS IN  
C10 & C11 ORDERS

what's new

+ FREE  
GIFT

DETAILS INSIDE

HELLO SUMMER.  
GOOD-BYE BUGS





# WHAT'S NEW 101

- ▶ This is your opportunity to buy new products ("Preview Products") in advance of the Brochure.
- ▶ You can buy 2 of everything!
- ▶ The pricing for Contender (with \$40+ in Campaign sales), Premier and President's Recognition Program is shown in *What's New*. Your Preview Product Discount is based on your Commission Level (see chart below), and will be applied at checkout.

## WHAT'S NEW GLOSSARY

### CONTENDER (C):

A Representative with Award Sales up to \$4,999 per year (C1-C26).

### PREMIER (P):

A Representative with Award Sales of \$5,000 to \$9,999 per year (C1-C26).

### PRESIDENT'S RECOGNITION PROGRAM (PRP):

A Representative with Award Sales of \$10,000 or more per year (C1-C26).

## PRODUCT ORDERING GUIDELINES:

All of our new products are featured in *What's New*. For each item, you can purchase up to two: one for you to try, and one to showcase or sell to your customers. You can experience all of the colors, sizes and varieties. For example: if a lipstick comes in eight shades, you can purchase two of each shade.

## PREVIEW PRODUCT DISCOUNT:

Your *What's New* discount is based on your Commission Level. For details about Commission Levels go to: [AvonNow.com](http://AvonNow.com) > Seller Central > Commissions and Sales Levels.

## REPRESENTATIVE LEVEL

Sales Level	Campaign Sales	Annual Sales	Beauty/Jewelry	Fashion/Home
Contender	\$0-\$39.99	—	0%	0%
Contender	\$40.00 +	—	25%	20%
Premier	No minimum	\$5,000	30%	20%

## PRESIDENT'S RECOGNITION PROGRAM LEVEL

Sales Level	Annual Sales	Beauty/Jewelry	Fashion/Home
President's Club	\$10,000	40%	25%
Honor Society	\$20,000	40%	25%
Rose Circle	\$35,000	45%	25%
David H. McConnell Club	\$65,000	45%	25%
President's Council	\$110,000	45%	25%
Inner Circle	\$220,000	50%	25%

**GET READY! Buy C12 Preview Products with your C10 and C11 orders. Order C12 Brochures when placing your C10 product orders.**

## DON'T MISS OUT!

Check out our exclusive lip balm offer, which includes freebies!

**For details, see pages 26-27.**



## BUILD THE BUZZ...

You can share content about this ad and more from [AvonNow.com](http://AvonNow.com), Beauty Buzz and Virtual Sales Meetings. It's the perfect way to get the conversation started and reach new customers!



Farm Rx: March – April 2021

**GOOD HOUSEKEEPING**  
Distribution: 4.2M people



THIS CAN'T-MISS OFFER IS IN THE BROCHURE,  
SO ALERT YOUR CUSTOMERS—IT'S A GREAT  
WAY TO BUILD YOUR BUSINESS!

# FREE

WITH ANY  
2 BUG GUARD PURCHASES

**Bug Guard Plus IR3535®  
Expedition™ Travel Size  
Pump Spray SPF 30**

Repels mosquitoes for 8 hours, deer  
ticks for 10 hours. 2 fl. oz. **reg. \$11**

\*OFF!, Cutter and Repel are registered trademarks and  
the property of their respective owners.

## WHY THEY'LL LOVE IT

Our **DEET-FREE** repellents protect the entire family  
without chemicals that feel harsh on skin. Bug Guard repels  
deer ticks that may carry and transmit **LYME DISEASE**  
and it protects against mosquitoes that may carry the **ZIKA  
VIRUS...** so we've got you covered all around.

WHAT IT DOES	BUG GUARD EXPEDITION™ PUMP SPRAY	OFF! BOTANICALS® INSECT REPELLENT IV*	CUTTER® NATURAL INSECT REPELLENT 2*	REPEL® NATURAL INSECT REPELLENT*
Repels deer ticks that may carry and transmit Lyme disease	✓			
DEET-free	✓	✓	✓	✓
Repels mosquitoes up to 8 hours	✓			
SPF 30	✓			
No need to wash off	✓		✓	✓

# BUG GUARD 101

## WHY BUG GUARD IS BETTER

- It's with America's #1 DEET-free insect repellents.
- Our pumps and aerosol sprays have patented time-release technology that provides long-lasting, effective protection from bugs.
- We have options for every need for the entire family! Plus, our pump sprays come in convenient TSA-friendly travel sizes and family sizes.

## THE DEETS ON DEET

DEET is a chemical that is used as insect repellent to prevent insect bites. When DEET products are left on the skin for extended periods of time, one may experience irritation, redness, rashes and swelling. While some other bug repellents contain DEET, Bug Guard is DEET-free.

Bug Guard contains highly effective alternatives to DEET. IR3535®, which is found in our Lotions and Expedition collection, provides an odorless repellency against a broad range of biting insects. Picaridin, which is found in our Picaridin collection, is an effective repellent with a light, clean feel. All of our collections also contain vitamin E, a skin-loving, nourishing ingredient.

## AN ALL-YEAR-ROUND STAPLE

No matter the climate, season or location of your customers, Bug Guard is a necessity for being outdoors. Use these conversation starters as inspiration to talk to your customers about Bug Guard.

"Your camping trip to (location) sounds so relaxing. To prevent those pesky bugs from raining on your parade, let's add a Bug Guard repellent to your order. Full or travel size?"

"My kids love when the weather gets warmer too, and being outdoors. Have you heard we have travel-size Bug Guard products they can keep in their backpacks?"



## THE IMPORTANCE OF INSECT REPELLENT

- Infected ticks and mosquitoes can transmit dangerous diseases like Lyme, Zika and West Nile.
- There are over 300,000 cases of Lyme infection in the U.S. each year.\* Over the last 10 years, cases of Lyme disease have increased by over 80%.\* The infectious disease is spread by ticks, and symptoms can include fatigue, fever, achy/swollen joints and rashes.
- Insect bites can cause itching, rashes or worse, which can ruin a fun outdoor experience.

\*Per the U.S. Centers for Disease Control.





ALL SKIN SO SOFT BUG GUARD PLUS PRODUCTS ARE DEET-FREE

## BUG GUARD PRODUCT GUIDE



DAY	EVENING	SPF 30 & WATER-RESISTANT	ANTI-ITCH
<p><b>EXPEDITION</b> Strong protection with SPF for day</p> <p><b>Repels deer ticks that may carry and transmit Lyme disease for 12 hours</b></p> <p><b>Repels mosquitoes that may transmit West Nile virus for 8 hours</b></p> <ul style="list-style-type: none"> <li>• Contains IR3535®, a highly effective bug repellent</li> <li>• SPF 28 &amp; SPF 30</li> <li>• Dermatologist-tested</li> <li>• Hypoallergenic</li> <li>• With vitamin E</li> <li>• Light scent*</li> <li>• Formula does not need to be washed off when returning from outdoors</li> <li>• Protects against               <ul style="list-style-type: none"> <li>- mosquitoes</li> <li>- deer ticks</li> <li>- gnats</li> <li>- sand flies</li> <li>- biting midges</li> <li>- no-seeums</li> </ul> </li> </ul> <p><small>*Aerosol Spray is unscented.</small></p>	<p><b>PICARIDIN</b> Dawn and dusk, when bugs are most active</p> <p><b>Repels deer ticks that may carry and transmit Lyme disease for 12 hours</b></p> <p><b>Repels mosquitoes that may transmit West Nile virus for 8 hours</b></p> <ul style="list-style-type: none"> <li>• Contains picaridin, a highly effective bug repellent</li> <li>• With vitamin E and aloe†</li> <li>• Light scent</li> <li>• Oil-free</li> <li>• Protects against               <ul style="list-style-type: none"> <li>- mosquitoes</li> <li>- deer ticks</li> <li>- gnats</li> <li>- sand flies</li> <li>- biting midges</li> <li>- no-seeums</li> <li>- black flies</li> </ul> </li> </ul> <p><small>†Aerosol Spray does not contain aloe.</small></p>	<p><b>MOISTURIZING LOTION</b> Water-resistant protection from bugs (80 minutes) + SPF</p> <p><b>Protects against mosquitoes that may carry the Zika virus</b></p> <ul style="list-style-type: none"> <li>• Contains IR3535®, a highly effective bug repellent</li> <li>• Nongreasy</li> <li>• Dermatologist-tested</li> <li>• Hypoallergenic</li> <li>• Noncomedogenic</li> <li>• PABA-free</li> <li>• With vitamin E and aloe</li> <li>• Formula does not need to be washed off when returning from outdoors</li> <li>• Protects against               <ul style="list-style-type: none"> <li>- mosquitoes</li> <li>- deer ticks</li> <li>- gnats</li> <li>- sand flies</li> <li>- biting midges</li> <li>- no-seeums</li> </ul> </li> </ul>	<p><b>ITCH RELIEF**</b> In case you forget Bug Guard</p> <ul style="list-style-type: none"> <li>• Soothes and calms skin that has been bitten by bugs.</li> <li>• Provides temporary itch relief from bug bites.</li> <li>• Contains menthol, a natural substance found in mint plants that gives off a cooling sensation</li> </ul> <p><small>**An after care product, not a bug repellent</small></p>

Read and follow label directions and precautions.

# BUG GUARD BUNDLES

These offers will be available in C12-C18 *What's New*.

WITH AMERICA'S #1 DEET-FREE  
**BUG GUARD**  
PELLENTS



## PRODUCT DETAILS:

**IR3535® EXPEDITION™**  
Aerosol Spray SPF 28  
4 oz. net wt.  
reg. \$20

**PICARIDIN**  
Aerosol Spray  
4 oz. net wt.  
reg. \$20

**IR3535®**  
Gentle Breeze®  
SPF 30 Lotion  
4 fl. oz.  
reg. \$15

**PICARIDIN**  
Towelettes  
Resealable bag holds  
8 packets. Each  
towelette, 9" L x  
5½" W. Each, .3 fl. oz.  
reg. \$16 pack of 8

## BUY

### BUG GUARD BOOSTER BUNDLE

C: \$69.09 P: \$64.48 PRP: \$55.27 • FULL AWARD SALES: \$92.12  
651-423

(Your price is based on the Brochure special prices of \$92.12\*)



2 EXPEDITION AEROSOL SPRAYS  
2 PICARIDIN AEROSOL SPRAYS  
2 GENTLE BREEZE LOTIONS  
2 PICARIDIN TOWELETTE PACKS

### BUG GUARD BLOCKBUSTER BUNDLE

C: \$131.44 P: \$122.68 PRP: \$105.15 • FULL AWARD SALES: \$175.25  
542-439

(Your price is based on the Brochure special prices of \$175.25\*)



4 EXPEDITION AEROSOL SPRAYS  
4 PICARIDIN AEROSOL SPRAYS  
3 GENTLE BREEZE LOTIONS  
4 PICARIDIN TOWELETTE PACKS

**FREE**

**VALUE<sup>†</sup>**



**4 EXPEDITION TRAVEL SIZE  
PUMP SPRAYS SPF 30**

Each, 2 fl. oz. reg, \$11

**1 PICARIDIN TOWELETTE PACK**



**1 BUG GUARD PICNIC BLANKET**

Approx. 52" x 32". Polyester.



**2 AVON CHI ESSENTIALS TRAVEL KITS**

Kit includes: Replenishing Shampoo, Moisturizing Conditioner, Repairing Serum, Thermal Protecting Spray (each, 2 fl. oz.) and a zip-close travel case (6 1/2" H x 6 1/2" W x 1 1/2" D)

**\$244**



**9 EXPEDITION TRAVEL SIZE  
PUMP SPRAYS SPF 30**

**3 PICARIDIN TOWELETTE PACKS**



**3 BUG GUARD  
PICNIC BLANKETS**



**5 AVON CHI ESSENTIALS TRAVEL KITS**

**\$602**

\*Your bundle discount is based on your Commission Level. †Based on regular prices and includes the value of all the FREE products.





**BUG  
GUARD**  
we've got you  
covered





# BUILD THE BUZZ WITH YOUR BUNDLES

From fundraising events to social media moments, there are so many ways to get the word out about Bug Guard!



## FUNDRAISING—A WIN-WIN

Bring on the great outdoors...and virtual events! You can help an organization, team or school club with a fundraiser, and build your business at the same time. Think:

- Neighborhood Power Walk-Offs
- Virtual 5K and Virtual Power Walks
- Virtual Fun Runs
- Donation Drives
- Sports Games



## ON-THE-GO NEEDS

With Bug Guard, the entire family can enjoy the outdoors without the nuisance of pesky pests. From a trip to the park or to the beach, they'll want their Bug Guard go-to's on hand. Similarly, the Avon Chi Essentials Travel Kit is conveniently sized for travel. It's a great way to introduce your Bug Guard customers to our professional hair care line, and another great way to build your business!

## GO SOCIAL!

The exclusive Bug Guard Picnic Blanket (that's also super convenient to fold up for travel) is primed and ready for its moment in the sun! Share on social media how easy it is to enjoy these moments with the handy addition of the blanket:

- Picnics
- Sunsets at the park
- A day at the beach
- A weekend away
- Outdoor activities: fishing, golfing, walks and hikes

## PRIZES & GIVEAWAYS

From the grand prize of a picnic blanket to free product and Avon Chi kits, you can host Facebook Live events or a Bug Guard-themed outdoor gathering to connect with customers and build the excitement over Bug Guard!





# LOVE THE GLOW

Introducing

## **COLORS OF LOVE GLOW BALM**

Ultrafine pearls effortlessly blend for the perfect shimmering topper, for a soft, natural, radiant glow.



NEW

Universally flattering shades!  
Mix them up and play with the **Colors of Love.**



**fmg Colors of LOVE Glow Balm Illuminating Stick**  
Buildable sheer coverage with a delicate pearlescent shimmer finish. Lightweight creamy formula with skin-loving blend of **antioxidant pomegranate extract, moisturizing mango and shea butter, vitamins E and C and nourishing avocado oil.** Glides on smoothly. Portable and convenient stick is always ready to glow on the go. .28 oz. net wt. reg. \$16 **now \$12.99**  
**C \$9.74 P \$9.09 PRP \$7.79**

**WHY THEY'LL LOVE IT**  
The universal shades complement all skin tones. Plus, it's quick and easy to apply: swipe on cheekbones, browbones, cupid's bow or anywhere you want to accent with a natural glow. Blend with fingertips or a brush.



NEW



New look, and new shades!

BOOSTS RADIANCE



CONTROLS SHINE

Our Oil-Free and Natural Tinted Moisturizers are available in the Brochure



INSTANTLY HYDRATES

# MAGIX TINT

Your fave everyday complexion enhancer is now available in more flexible shades that make matching easy.

## NEW SHADES! NEW LOOK!

TINT + MOISTURIZE + GLOW

### fmg Magix Tint Radiant Tinted Moisturizer

Buildable sheer-to-medium coverage with a radiant finish. Lightweight formula evens skin tone, boosts moisture and blurs flaws. Infused with **passion fruit, chia and sunflower seed oil and antioxidant vitamins E and B5** to soothe and keep skin hydrated. Ideal for normal, dry, combination and oily skin. 1 fl. oz.

reg. \$14 **now \$10.99**

**C** \$8.24 **P** \$7.69 **PRP** \$6.59



Fair Light  
NEW! 583-860



Soft Medium  
NEW 583-946



Tan Deep  
NEW! 586-027


3 new shades, plus all 9 shades are available in the Brochure



# WORK YOUR MAGIX!

## STEP 1: FIND YOUR FORMULA


**NEW!  
RADIANT**



**Magix Tint Radiant Tinted Moisturizer**

- Delicate radiant finish provides a natural glow
- With passion fruit, chia and sunflower seed oil for antioxidant benefits, plus vitamins E and B5 to help keep skin hydrated


**OIL-FREE**



**fmg Magix Tint Oil-Free Tinted Moisturizer**

- Oil-free formula in a demi-matte finish
- With niacinamide, clay and green tea extract to mattify, help control oil and shine and visibly brighten skin


**NATURAL**



**fmg Magix Tint Natural Tinted Moisturizer**

- Veil of natural color in a demi-matte finish
- With hyaluronic acid, vitamin E and papaya complex for instant hydration and antioxidant benefits

**UNIVERSAL**












**Magix Prime Face Perfector**

- Flaw-blurring mattifying primer with SPF 20 that's suitable for all skin tones

Provides the perfect base—layer under any of our 3 Tinted Moisturizers.

## STEP 2: FIND YOUR SHADE (chart is for all 3 formulas!)

SKIN TONE RANGE	SHADE NAME	UNDERTONE DETAILS	SWATCH
Light	Fair	Fair shade with a soft pinkish/red undertone	
Light	<b>NEW!</b> Fair Light	Fair/light shade with a soft yellow undertone	
Light	Light	Light shade with a soft golden peach undertone	
Medium	Light Medium	Medium shade with a soft peach undertone	
Medium/tan	<b>NEW!</b> Soft Medium	Medium/tan shade with a soft red undertone	
Medium/tan	Medium	Medium/tan shade with a soft golden peach undertone	
Tan	Medium Deep	Tan shade with a soft golden undertone	
Deep	<b>NEW!</b> Tan Deep	Tan/deep shade with a soft red undertone	
Deep	Deep	Deepest shade with a soft red undertone	

# ALOE...NATURE'S MIRACLE MOISTURIZER

Sourced from the pristine Korean island of Jeju, known for its fertile volcanic soil and lush flora, south of the Korean peninsula, this natural wonder is a natural skin smoother.

It contains antioxidants, enzymes, vitamins A and C, and it helps soften, soothe and calm irritated skin. The Jeju Aloe Fresh Ice Soothing Face Mask and Soothing Gel can also be refrigerated for a cooling effect—perfect for spring and summer.





NEW

JEJU ALOE FRESH ICE  
FRAÎCHEUR GLACIALE  
ALOËS DE JEJU

SOOTHING FACE MASK  
MASQUE APAISANT  
POUR LE VISAGE



**FOR FACE & BODY**  
**Jeju Aloe Fresh**  
**Soothing Mist**

Instantly soothing and cooling facial mist for face or body, with 90% aloe vera extract. Oil-free, quickly absorbed. After cleansing, spray wherever skin feels dry.

4.4 fl. oz. **588-178**

reg. \$16 **now \$12.99**

**C \$9.74 P \$9.09**

**PRP \$7.79**

**FOR FACE**

**Jeju Aloe Fresh Ice**  
**Soothing Face Mask**

Moisturizing gel-cream face mask with Jeju aloe extract. Can be refrigerated for enhanced cooling. Soothes sun irritation. Refreshing and nonsticky. Apply sheet after cleansing, leave on for 10 minutes and gently pat remaining cream into face.

.77 oz. net wt. **588-307**

reg. \$4.20 **now \$3.50**

**C \$2.63 P \$2.45**

**PRP \$2.10**

**FOR FACE & BODY**  
**Jeju Aloe Fresh Ice**  
**Soothing Gel**

3-in-1 gel with aloe vera extract. Use as moisturizer, soothing after-sun care or facial pack. Can be refrigerated or frozen for enhanced cooling, perfect for summer. Apply to dry, sensitive, irritated areas of face and body.

10.1 fl. oz. **588-288**

reg. \$11 **now \$8.99**

**C \$6.74 P \$6.29**

**PRP \$5.39**







Let youthful skin blossom with the power of peonies





# FREE

## ISA KNOX ANEW LX ULTIMATE SET

with any 3 Isa Knox Anew LX Ultimate purchases in the Brochure



**LUXLOVIN' ISA KNOX ANEW LX ULTIMATE 3-piece boxed set includes** one full-size day cream, plus a travel-size day cream and serum:

- Rejuvenating Day Cream, 1.7 fl. oz.
- Rejuvenating Day Cream, .5 fl. oz.
- Rejuvenating Serum, .23 fl. oz.

**\$75 value**

**SAMPLE OFFERS FOR YOU!**

Include samples with the Brochure to help showcase this ultimate 3-piece set offer—and remember to follow up!



**BUY 1 PACK, GET 1 PACK FREE!**  
**Isa Knox Anew LX Ultimate Day Cream**  
 Pack of 3 Samples  
**148-491**  
 reg. \$1  
**NOW 69¢**



**BUY 1 PACK, GET 1 PACK FREE!**  
**Isa Knox Anew LX Ultimate Rejuvenating Serum**  
 Pack of 3 Samples  
**148-779**  
 reg. \$1  
**NOW 89¢**

# FREE FULL-SIZE GREEN GODDESS FACIAL OIL

with any 2 Farm Rx purchases in the Brochure



**9 OUT OF 10**  
women said their  
skin looked smoother  
and healthier

## CLEAN BEAUTIES

**Green Goddess** is vegan with 99% natural ingredients.

**Farm Rx** is a vegan skin care collection with natural plant-based ingredients and a clean formula.





## BETTER TOGETHER!

Apply Green Goddess Facial Oil after the Farm Rx Bakuchiol Serum.

If you have extra dry skin, apply the Farm Rx Super Greens Cooling Gel or Multivitamin Moisture Cream before Green Goddess.







**Lovely Lavender Collection**

Oval-shaped lavender glass stones with clear stone accents set in silver-tone.

**Necklace and Earring Set**

Chain, 16 1/2" with 3" extender. Lobster-clasp closure. Pierced studs, approx. 3/4" diam.

**499-518**  
reg. \$32.99  
**now \$24.99 the set**  
**C** \$18.74  
**P** \$17.49  
**PRP** \$14.99

**Bracelet**

7 1/2" with 1" extender.  
**499-503**  
reg. \$16.99  
**now \$12.99**  
**C** \$9.74  
**P** \$9.09  
**PRP** \$7.79

**3-Stone Ring**

Sizes:  
6 **499-522**  
8 **499-541**  
10 **504-270**  
reg. \$16.99  
**now \$12.99**  
**C** \$9.74  
**P** \$9.09  
**PRP** \$7.79



NEW

# going glam

choose the look of diamonds and amethysts to dress up any look, day or night



3-piece necklace set



### Interchangeable Necklace Set

Silvertone with interchangeable glass stone and pearlesque pendants. 16½" with 3" extender. Lobster-clasp closure. **512-107**

reg. \$22.99  
now **\$16.99 the set**

**C** \$12.74

**P** \$11.89

**PRP** \$10.19

### Pear Stone Pull-Cord Bracelet

Clear glass stones set in silvertone. One size fits most. **519-537**

reg. \$16.99  
now **\$12.99**

**C** \$9.74

**P** \$9.09

**PRP** \$7.79

### Pear Solitaire Ring

Clear glass stone with pavé accents set in silvertone.

Sizes: 6 **524-260** 8 **524-460**

10 **525-290**

reg. \$12.99

now **\$9.99**

**C** \$7.49

**P** \$6.99

**PRP** \$5.99

collection is  
also available  
in silvertone

necklace  
and  
earring  
set

**Filigree  
Pendant Necklace  
& Earring Set**

With clear stones.  
Chain, 16½" with ¾" extender. Pendant, 1" L.  
Pierced drops, 1¼" L.  
Goldtone 484-853  
Silvertone 491-210  
reg. \$19.99  
now \$14.99 each set  
C \$11.24 P \$10.49  
PRP \$8.99

**Filigree Ring**

Goldtone	Silvertone
Sizes:	Sizes:
6 484-800	6 475-340
8 484-815	8 475-431
10 484-849	10 484-758

reg. \$9.99  
now \$7.99 each  
C \$5.99  
P \$5.59  
PRP \$4.79

**Stone Bezel  
Link Watch**

Dial with pavé stones.  
Approx. 8" L with  
32mm diam. case.  
Goldtone 054-461  
Silvertone 054-309  
reg. \$48.99  
now \$38.99  
each  
C \$29.24  
P \$27.29  
PRP \$23.99

**Filigree Drop  
Earrings**

Pierced drops,  
1¾" L.  
Goldtone 471-709  
Silvertone 471-694  
reg. \$10.99  
now \$8.99 each  
C \$6.74  
P \$6.29  
PRP \$5.39

**Filigree Stretch  
Bracelet**

With clear stones.  
One size fits most.  
Goldtone 471-440  
Silvertone 471-110  
reg. \$19.99  
now \$14.99 each  
C \$11.24  
P \$10.49  
PRP \$8.99



NEW



# filigree finesse

open-work designs take on a luxe look with diamond-like accents.



# INSPIRE HIM

Designs of faith and strength to appeal to his masculine nature

**Men's Stainless Steel Ornate Cross Necklace**

Textured details. 24" L with 1/2" L pendant.

**008-073**

reg. \$29.99

**now \$22.99**

**C** \$17.24 **P** \$16.09

**PRP** \$13.79

**Men's Nylon Strap Watch**

Black nylon strap, 10" L with blue dial and 32mm diam. case.

**054-184**

reg. \$42.99 **now \$32.99**

**C** \$24.74 **P** \$23.09

**PRP** \$19.79

**Men's Stainless Steel Cuff Bracelet**

Engravable 1/3" W band. One size fits most.

**008-164**

reg. \$24.99

**now \$19.99**

**C** \$14.99 **P** \$13.99

**PRP** \$11.99

**Men's Stainless Steel and Lapis Ring**

Genuine lapis stone.

Sizes:

9 **008-346** 12 **009-118**

10 **008-623** 13 **009-338**

11 **009-027**

reg. \$39.99 **now \$29.99**

**C** \$22.49 **P** \$20.99

**PRP** \$17.99

**Men's Stainless Steel and Onyx Necklace**

Tag necklace with genuine onyx stone inlay. 24" L with 2" L pendant.

**007-479**

reg. \$36.99

**now \$27.99**

**C** \$20.99

**P** \$19.59

**PRP** \$16.79



NEW

**Men's Diamond  
Accent Two-  
Tone Watch**

Real gold  
flash plating.  
42mm diam.  
case. Edge-to-  
edge glass dial  
with genuine  
diamond accent.

Band, 8" L.

**055-339**

reg. \$120

**now \$100**

C \$75

P \$70

PRP \$60

*Genuine  
diamond accent.  
And real gold  
flash plating*



# QUALITY TIME FOR HIM

A stately timepiece from Boussivie.  
Always timely and forever of the moment.

**GREAT GIFT!** FATHER'S DAY IS JUNE 20TH.

# 10 LIP BALMS for only \$6.95

Buy  
5 packs of 10  
GET 20 FREE  
LIP BALMS



## LIP BALM BONANZA

An exclusive offer for Representatives. There's no limit to how many packs you can order. The prices shown are "your cost" for all Representatives.

**1 PACK OF 10 LIP BALMS**  
for only \$6.95  
(A \$20 VALUE!)

### PICK YOUR PACK!

- 10 Moisture Therapy Lip Balms **134-116**
- 10 Dew Kiss Lip Dew Lip Balms **153-210**
- 10 Flavor Savers Lip Balms (Strawberry) **157-310**
- 10 Flavor Savers Lip Balms (Melon) **160-074**
- 10 Flavor Savers Lip Balms (Vanilla) **164-137**

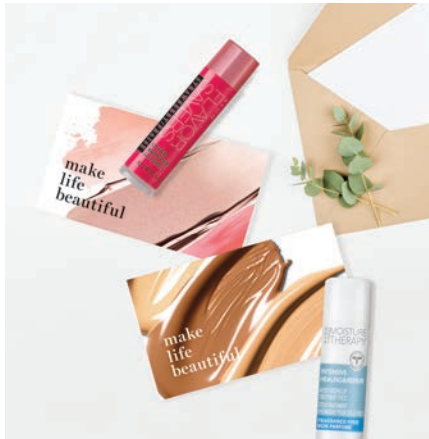
**SELECT 2 FREE PACKS**  
**WHEN YOU BUY 5 PACKS**  
That's 70 lip balms  
for only \$34.75  
(A \$140 VALUE!)

**MIX OR MATCH**  
**YOUR PACKS**



## GIFT ON THE GO WITH LIP BALMS!

Check out the Digital What's New for a video featuring more tips and tricks.



- Give them out as party favors—they make the perfect gifting goodies.
- Drop a lip balm in your customers' orders to thank them for their purchases.
- Attach a lip balm to your business card to drop in orders or hand out.
- Include one with a Brochure to hang on your neighbors' door knobs.
- Give to local businesses you frequent, like the barista at your favorite coffee spot.
- Give out as teachers' gifts.
- Create your own gifting ideas, like free lip balms with your new customer's first order, or lip balms with a purchase.
- Donate mini care packages for health care workers at the local hospital and include a lip balm.



**BUY 1,  
GET 1 FREE!**

**Online offer:  
get 2 of the same  
deos for only  
\$2.69**



**FOR ALL**

- Feelin' Fresh Original
- Cool Confidence Baby Powder
- Cool Confidence Original
- On Duty Unscented
- On Duty Original
- On Duty Sport



**FOR HER**

- Skin So Soft
- Soft & Sensual
- Candid
- Far Away
- Haiku
- Imari
- Night Magic Evening Musk
- Odyssey
- Rare Gold
- Rare Pearls
- Sweet Honesty
- Timeless



**FOR HIM**

- Black Suede
- Mesmerize
- Wild Country

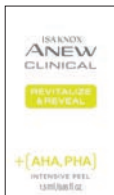
**ROLL-ON ANTI-PERSPIRANT DEODORANTS**

2.6 fl. oz. reg. \$3.60  
**\$2.69 each**



# LOVE AT FIRST TRY!

Samples are a win-win... fun freebies for your customers, and potential full-size sales for you



**ISA KNOX ANEW CLINICAL REVITALIZE & REVEAL INTENSIVE PEEL**  
Pack of 3 Samples  
533-806  
reg. \$1  
**NOW 69¢**



**FARM RX BAKUCHIOL EYE CREAM**  
Pack of 3 Samples  
307-689  
reg. \$1  
**NOW 79¢**



**FARM RX SUPER GREENS MULTI-VITAMIN MOISTURE CREAM**  
Pack of 3 Samples  
307-913  
reg. \$1  
**NOW 59¢**



**FARM RX SUPER GREENS COOLING GEL**  
Pack of 3 Samples  
307-693  
reg. \$1  
**NOW 59¢**



**VITAMIN C ILLUMINATING PRIMING MOISTURIZER**  
Pack of 5 Samples  
962-709  
reg. \$2.50  
**NOW \$2.15**

**BUY 1 PACK, GET 1 PACK FREE!**



**ISA KNOX ANEW LX ULTIMATE DAY CREAM**  
Pack of 3 Samples  
148-491  
reg. \$1  
**NOW 69¢**



**ISA KNOX ANEW LX ULTIMATE REJUVENATING SERUM**  
Pack of 3 Samples  
148-779  
reg. \$1  
**NOW 89¢**



**POWER SERUM**  
Pack of 5 Samples  
105-159  
reg. \$2.50  
**NOW \$2**



**PHYSIOGEL DAILY MOISTURE THERAPY FACIAL CREAM**  
Pack of 3 Samples  
353-819  
reg. \$1.50  
**NOW 69¢**



**ANEW ULTIMATE SUPREME DUAL ELIXIR**  
Pack of 5 Samples  
669-694  
reg. \$2.50  
**NOW \$2.15**



**AQUA BOMB**  
Pack of 3 Samples  
836-560  
reg. \$1  
**NOW 69¢**



**MOISTURIZING BOMB**  
Pack of 3 Samples  
836-575  
reg. \$1  
**NOW 69¢**



**HYDRA FUSION GEL CREAM**  
Pack of 5 Samples  
791-048  
**\$2.50**



**#NAKEDPROOF FIRMING CREAM**  
Pack of 5 Samples  
024-622  
reg. \$3  
**NOW \$1.75**



**#NAKEDPROOF ANTI-CELLULITE GEL** Pack of 5 Samples  
378-925  
reg. \$3  
**NOW \$1.75**





**MISSION LUXEREVE**  
Pack of 4 Samples  
(2 Cream & 2  
Serum samples)  
969-464  
reg. \$8.50  
**NOW \$6.50**



**MISSION LUXEREVE**  
ESSENCE  
Pack of 3 Samples  
258-129  
reg. \$2  
**NOW \$1.20**



**GREEN GODDESS**  
FACIAL OIL  
Pack of 5  
Samples  
211-000  
reg. \$2.50  
**NOW \$2.15**



**EYE LIFT PRO** Pack of 5 Samples  
186-096 **\$2.50**

## FRAGRANCE Vial-On-Card Samples

Each vial allows for several fragrance applications for a premium sampling experience. Follow up to see what your customers thought of the scent.



**HAIKU**  
SACRED INTENSE  
(fresh & clean)  
Pack of 3 Samples  
359-764  
reg. \$4.25  
**NOW \$2.50**



**LYRD**  
ROSE DU SOLEIL  
(fresh & vibrant)  
Pack of 5 Samples  
514-387  
reg. \$3  
**NOW \$1.85**



**LYRD**  
BOUQUET DE  
FREESIA  
(fresh & clean)  
Pack of 5 Samples  
359-563  
reg. \$3  
**NOW \$1.85**



**LYRD**  
SPARKLING  
NEROLI  
(fresh & vibrant)  
Pack of 5 Samples  
612-359  
reg. \$3  
**NOW \$1.85**



**STUDIO 1886**  
LEGENDARY  
(fresh & aromatic)  
Pack of 5 Samples  
398-657  
reg. \$4.25  
**NOW \$2.50**



**STUDIO 1886**  
GILDED  
(fresh & vibrant)  
Pack of 5 Samples  
890-020  
reg. \$4.25  
**NOW \$2.50**



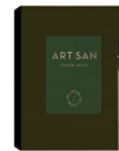
**STUDIO 1886**  
TECHTOPIAN  
(fresh & vibrant)  
Pack of 5 Samples  
890-088  
reg. \$4.25  
**NOW \$2.50**



**STUDIO 1886**  
XXI  
(fresh & clean)  
Pack of 5 Samples  
890-092  
reg. \$4.25  
**NOW \$2.50**



**LYRD ARTISAN**  
CHERRY VETIVER  
(warm & indulgent)  
Pack of 5 Samples  
828-590  
reg. \$4.25  
**NOW \$2.50**



**LYRD ARTISAN**  
SANTAL MUSK  
(warm & exotic)  
Pack of 5 Samples  
830-232  
reg. \$4.25  
**NOW \$2.50**



**RARE PEARLS**  
(warm & dreamy)  
Pack of 5 Samples  
006-400  
reg. \$2.25  
**NOW \$1.75**



**MESMERIZE**  
(warm &  
intoxicating)  
Pack of 5 Samples  
006-449  
reg. \$2.25  
**NOW \$1.75**



**BLACK SUEDE**  
(fresh & aromatic)  
Pack of 5 Samples  
006-468  
reg. \$2.25  
**NOW \$1.75**



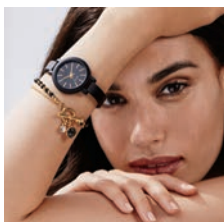
**WILD COUNTRY**  
(fresh & aromatic)  
Pack of 5 Samples  
006-453  
reg. \$2.25  
**NOW \$1.75**



**HAIKU**  
(fresh & clean)  
Pack of 5 Samples  
578-367  
reg. \$2.25  
**NOW \$1.75**



**FAR AWAY**  
(warm & exotic)  
Pack of 5 Samples  
006-434  
reg. \$2.25  
**NOW \$1.75**



## Display your jewelry in style

Black velvet-like fabric and  
cardboard. Imported.  
reg. \$4.99  
**NOW \$2**



**Bracelet  
Pillow**  
3" L x 3" W.  
149-230

NEW

# Try Avon's head-to-toe favorites!

**The Convenient Way to Make Your Customers' Lives Beautiful!**

They can try new key products, and take their favorites to go.



**MAKE LIFE BEAUTIFUL CONVENIENCE KIT 002-921**

reg. \$31 now **\$25.99** the 8-piece set  
**C \$19.49 P \$18.19 PRP \$15.59**

- **Veilment Natural Spa Black Rose Body Scrub & Cleanser** With French rose oil and apricot-seed powder. Aromatic black rose scent. 1 fl. oz.
- **Skin So Soft Roll-On Anti-Perspirant Deodorant** 2.6 oz. net wt.
- **Make Life Beautiful Travel Pouch** Vinyl. 39" W x 3" D x 49" H. Imported.

- **Travel Toothbrush** Plastic cover.
- **Whitening Essentials Perioe Black Charcoal Clean Mint** With fluoride and 10X the activated charcoal.\* .7 oz. net wt.
- **Physiogel Daily Moisture Therapy Facial Lotion** Lasting moisture to protect against recurrent dryness. 1.69 fl. oz.
- **Elastine PropoliThera**
- **Damage Repair Shampoo**
- **Damage Repair Conditioner** With vitamin-enriched beeswax, honey and royal jelly. Each, 1.69 fl. oz.

\*Compared to Blanc Charcoal.

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