

AVON

CAMPAIGN 10 2021  
BUY YOUR PREVIEW  
PRODUCTS IN  
C8 & C9 ORDERS

# what's new

## SPECIAL GIFT

Haiku Sacred  
Intense Luxury Body  
Crème Try-It Size  
details, page 3

INTRODUCING HAIKU INTENSE  
FRAGRANCE COLLECTIONS

Serene. Divine.  
Elegant.



# WHAT'S NEW 101

- ▶ This is your opportunity to buy new products (“Preview Products”) in advance of the Brochure.
- ▶ You can buy 2 of everything!
- ▶ The pricing for Contender (with \$40+ in Campaign sales), Premier and President’s Recognition Program is shown in *What’s New*. Your Preview Product Discount is based on your Commission Level (see chart below), and will be applied at checkout.

## WHAT’S NEW GLOSSARY

### CONTENDER (C):

A Representative with Award Sales up to \$4,999 per year (C1-C26).

### PREMIER (P):

A Representative with Award Sales of \$5,000 to \$9,999 per year (C1-C26).

### PRESIDENT’S RECOGNITION PROGRAM (PRP):

A Representative with Award Sales of \$10,000 or more per year (C1-C26).

## PRODUCT ORDERING GUIDELINES:

All of our new products are featured in *What’s New*. For each item, you can purchase up to two: one for you to try, and one to showcase or sell to your customers. You can experience all of the colors, sizes and varieties. For example: if a lipstick comes in eight shades, you can purchase two of each shade.

## PREVIEW PRODUCT DISCOUNT:

Your *What’s New* discount is based on your **Commission Level**. For details about Commission Levels go to: [AvonNow.com](http://AvonNow.com) > Seller Central > Commissions and Sales Levels.

## REPRESENTATIVE LEVEL

Sales Level	Campaign Sales	Annual Sales	Beauty/Jewelry	Fashion/Home
Contender	\$0-\$39.99	—	0%	0%
Contender	\$40.00 +	—	25%	20%
Premier	No minimum	\$5,000	30%	20%

## PRESIDENT’S RECOGNITION PROGRAM LEVEL

Sales Level	Annual Sales	Beauty/Jewelry	Fashion/Home
President’s Club	\$10,000	40%	25%
Honor Society	\$20,000	40%	25%
Rose Circle	\$35,000	45%	25%
David H. McConnell Club	\$65,000	45%	25%
President’s Council	\$110,000	45%	25%
Inner Circle	\$220,000	50%	25%

**GET READY! Buy C10 Preview Products with your C8 and C9 orders. Order C10 Brochures when placing your C8 product orders.**

## BUILD THE BUZZ...

You can share content about these ads and more from AvonNow.com, Beauty Buzz and Virtual Sales Meetings. It’s the perfect way to get the conversation started and reach new customers!



Farm Rx: March 2021

**GOOD HOUSEKEEPING**  
Distribution: 4.2M people



CBD: April 2021

**GOOD HOUSEKEEPING**  
Distribution: 4.2M people

NEW

# Haiku Intense

Paying homage to the signature Haiku family of fragrances, our new intense variations have potent precious ingredients and a longer wear time, for a luxe feel that lasts.



PLUS  
INTRODUCING  
HAIKU SACRED  
INTENSE



## *Special Gift*

GET A **HAIKU SACRED INTENSE LUXURY BODY CRÈME TRY-IT SIZE** (1.7 fl. oz.) WITH ANY **HAIKU COLLECTION PURCHASE** (pages 4-9).



# Haiku Intense

Create a sense of harmony and elegance with tranquil clean notes. An airy floral evoking the serenity of a beautiful garden oasis, blooming with Japanese yuzu, delicate muguet and blonde woods.



## *Special Gift*

GET A **HAIKU SACRED INTENSE LUXURY BODY CRÈME TRY-IT SIZE** (1.7 fl. oz.) WITH ANY **HAIKU COLLECTION PURCHASE** (pages 4-9).

NEW

HAIKU INTENSE  
EAU DE  
PARFUM  
*fresh & clean*  
1.7 fl. oz.  
125-699  
reg. \$30  
now \$24.99  
C \$18.74  
P \$17.49  
PRP \$14.99





# Haiku Sacred Intense

Inspired by the alluring contrast of freshness and warmth, discover a divine blend of uplifting tangerine, rose de mai and earthy driftwood, balancing the beauty of nature.



## *Special Gift*

GET A **HAIKU SACRED INTENSE LUXURY BODY CRÈME TRY-IT SIZE** (1.7 fl. oz.) WITH ANY **HAIKU COLLECTION PURCHASE** (pages 4-9).

NEW



**HAIKU SACRED  
INTENSE EAU DE  
PARFUM**

*fresh & clean*  
1.7 fl. oz.

**442-115**

reg. \$30

**now \$24.99**

**C \$18.74 P \$17.49**

**PRP \$14.99**

Delight your senses  
with luxurious  
Body Wash and Crème

**LUXURY BODY WASH**

6.7 fl. oz. **128-224**

reg. \$20

**now \$14.99**

**C \$11.24 P \$10.49**

**PRP \$8.99**

**LUXURY BODY  
CRÈME**

5 fl. oz. **125-851**

reg. \$23

**now \$18.99**

**C \$14.24**

**P \$13.29**

**PRP \$11.39**



**VIAL-ON-CARD  
SAMPLES**

Pack of 3

**359-764**

reg. \$4.25

**NOW \$2.50  
the pack**





# Haiku Kyoto Flower Intense

Surrender your senses to a serene garden of pure bliss. Delight in an elegant bouquet of violet leaf, white peony and soft cotton musk.



## *Special Gift*

GET A **HAIKU SACRED INTENSE LUXURY BODY CRÈME TRY-IT SIZE** (1.7 fl. oz.) WITH ANY **HAIKU COLLECTION PURCHASE** (pages 4-9).



NEW

HAIKU KYOTO  
FLOWER INTENSE  
EAU DE PARFUM

*fresh & clean*

1.7 fl. oz.

125-828

reg. \$30

now \$24.99

**C** \$18.74

**P** \$17.49

**PRP** \$14.99

“The concept of the Haiku fragrance family is based on experiences and moments of relaxation and simplicity, a very popular trend.”

-Ilias Ermenidis, Perfumer



#### WHY THEY'LL LOVE IT

From one of our best-selling fragrance brands, these new intense variations maintain core elements of the signature scent, plus include potent precious ingredients and a longer wear time. We're also introducing Haiku Sacred Intense, a divine blend inspired by the alluring contrast of freshness and warmth.

#### WHO'S YOUR CUSTOMER

This collection is perfect for your current Haiku customers and lovers of our top fragrance brands —as well as new fragrance customers, who are looking for a luxe fragrance experience.

#### START THE CONVERSATION

- A compliment is an easy way to strike up a conversation with someone new.
- Connect through mutual interests or acquaintances.
- Ask about her fragrance preferences and personality.
- Mention the special gift offer, and let her experience the scents with the Brochure scenting and a sample of Haiku Sacred Intense.



# MOM

## THE ULTIMATE INFLUENCER

*No one has a bigger impact  
on your life. From shaping  
your personality to  
inspiring your sense of style,  
you owe it all to her.*

**Celebrate Mother's Day, May 9th**



*new! limited edition*

❖ **Tote-ally Yours Tote Bag**

Level up your tote!  
Two-toned canvas bag with  
inside pocket organizer.  
17<sup>1</sup>/<sub>4</sub>" L x 5<sup>1</sup>/<sub>4</sub>" W x 12<sup>3</sup>/<sub>4</sub>" H.  
Inside pocket, 7<sup>1</sup>/<sub>2</sub>" L x 5" W.  
Outer pocket with snap  
closure, 8<sup>1</sup>/<sub>2</sub>" L x 7<sup>1</sup>/<sub>2</sub>" W.  
Handle drop, 9" L.  
Cotton canvas, PVC.  
Imported. **114-590**  
**\$50 in Brochure if**  
**purchased separately**  
**C \$14.99 P \$13.99**  
**PRP \$11.99**

Your price is based  
on customer savings.  
No additional purchase  
necessary in  
*What's New.*

*Share the Brochure offer with your customers!*

**\$19.99 WITH ANY**  
**\$30 MOTHER'S DAY PURCHASE**  
*from the Brochure*

# SHE BRINGS BEAUTY TO YOUR LIFE



**fmg Caress Me  
Cashmere  
Skin Perfecting  
Cushion Primer**  
Prime and perfect. Luxurious cushion primer pampers your complexion as it creates a smooth, luminous finish. Infused with precious camellia extract known for anti-aging and antioxidant benefits, this creamy, moisturizing formula preps skin as it visibly brightens, blurs pores and fine lines, and helps to improve makeup wear. Includes applicator. .52 oz. net wt.

**111-385**

reg. \$34 now \$28

**C** \$21

**P** \$19.60

**PRP** \$16.80



*new! limited edition*



**fmg Caress Me  
Cashmere  
Eyeshadow Palette**

Create the looks you love with this luxurious, creamy eyeshadow palette in six buildable nude tones. The soft, talc-free formula applies smoothly and blends beautifully for a natural finish that lasts. .211 oz. total net wt. **107-147** reg. \$34 **now \$28**

**C** \$21  
**P** \$19.60  
**PRP** \$16.80

**fmg Caress Me  
Cashmere  
Multi Palette**

Luxurious mineral-enriched blush and highlighter sculpt the cheekbones and face. The complementary shades, infused with precious argan oil, blend effortlessly for a lightweight, luminous finish. Includes applicator brush. .28 oz. total net wt. **111-165** reg. \$34 **now \$28**

**C** \$21  
**P** \$19.60  
**PRP** \$16.80

**Studio 1886 Gilded Gift Set**  
*fresh & vibrant*

Celebrate the opulence with an exquisite blend of watery rhubarb, violet leaves and rich black currant, transporting you back in time with a modern twist.

**Gift set includes:**

Eau de Parfum, 1.7 fl. oz.

Perfumed Body Lotion, 6.7 fl. oz.

*Mother's Day Exclusive!*

Soft Hand Cream, 1.7 fl. oz.

111-347 reg. \$76

now \$54 the

3-piece boxed set

**C** \$40.50

**P** \$37.80

**PRP** \$32.40



*new! limited edition*



## SHE INSPIRES YOU TO BE YOURSELF

### **Indulge Me in Birthday Balms Gift Set**

Celebrate your love for a nude pout with this butter-soft mini lip crayon trio. Moisturizing balm formula is enriched with non-GMO shea butter for soft, supple lips. The natural-looking shades provide a sheer hint of color and shine. Each, .0476 oz. net wt. **Gift set includes:** Mini Birthday Balm Lip Crayons in *Birthday Suit, Lovin' Life and Surprise!*

**107-151** reg. \$30

**now \$24**

**C \$18**

**P \$16.80**

**PRP \$14.40**

### **Tie Me in Silky Touch Hair Scrunchies**

Luxurious silky hair scrunchies in easy-to-wear classic shades: pink, peach and beige. Polyester, spandex. 1" W. **119-534** reg. \$18

**now \$15**

**C \$11.25**

**P \$10.50**

**PRP \$9**



new! limited edition

# SHE TAUGHT YOU HOW TO TAKE CARE OF YOURSELF



### Flavor Savers Lip Balms

Keep lips soft and sweet with favorite flavors in special limited-edition designs.

Each, .14 oz. net wt.

Vanilla **107-170**

Strawberry **107-166**

reg. \$2

**now \$1.49 each**

**C \$1.12**

**P \$1.04**

**PRP 89¢**

### Avon Senses Relax Moment Gift Set

Pamper your senses with vibrant notes of wild mint, bright bergamot and solar musk. For the ultimate beauty sleep, wear the luxurious eye mask to relax in style.

Includes:

- Fresh Bergamot & Wild Mint Body Mist, 8 fl. oz.
- Fresh Bergamot & Wild Mint Body Lotion, 8 fl. oz.
- Sleeping Mask, polyester

**111-328 reg. \$42**

**now \$36 the 3-piece set**

**C \$27**

**P \$25.20**

**PRP \$21.60**



**Indulge Me in Cucina Gift Set**

Delightfully scented formulas evoke the brightness and freshness of the Mediterranean. Add style to your countertop with the handy caddy. Includes:

- Cucina Fruits & Passion Coriander and Olive Tree Hand Lotion, 10.1 fl. oz.
- Cucina Fruits & Passion Coriander and Olive Tree Hand Soap, 13.5 fl. oz.
- Caddy (metal)

**108-306** reg. \$49

**now \$37 the 3-piece boxed set**

**C** \$27.75

**P** \$25.90

**PRP** \$22.20



*new! limited edition*

**The Face Shop  
10 Indulgent Moments Mask Set**

Make time for masking! These indulgent sheet masks, infused with natural extracts, help enhance the appearance of your skin within minutes. **110-742** reg. \$24 **now \$20** the 10-piece boxed set  
**C \$15 P \$14 PRP \$12**

- Target your skin care concerns with the following masks:
- Aloe** Soothes and moisturizes.
  - Green Tea** Clarifies and hydrates.
  - Blueberry** Firms and revitalizes.
  - Honey** Hydrates and boosts radiance.
  - Avocado** Moisturizes and nourishes.
  - Red Ginseng** Firms and nourishes.
  - Lemon** Increases radiance.
  - Pomegranate** Revitalizes and restores.
  - Rice** Softens and brightens.
  - Potato** Cools and moisturizes.



**Isa Knox Anew LX  
Ultimate Serum Set**  
Rejuvenating skin care, with a unique extract harvested from rare peonies, infused with ceramides and other age-defying ingredients. Includes a full-size serum, plus a travel-size day cream and eye cream:

- Serum, 1.35 fl. oz.
- Day Cream, .5 fl. oz.
- Eye Serum, .16 fl. oz.

**096-224** reg. \$83 **now \$44.99** the 3-piece boxed set  
**C \$33.74**  
**P \$31.49**  
**PRP \$26.99**



**GET 50% MORE**  
 than our regular full sizes with  
 these jumbo sizes!

**Anew Ultimate Luxpamper  
 All Day & Night Set**  
 High-performance day and night  
 creams that help transform the look of  
 multiple signs of aging. Includes:

- Multi-Performance Day Cream  
 Broad Spectrum SPF 25
- Multi-Performance Night Cream

Each, 2.6 oz. net wt.  
**098-600** reg. \$104  
**now \$56 the 2-piece boxed set**  
**C \$42**  
**P \$39.20**  
**PRP \$33.60**

**SHE'S ALWAYS UPLIFTING**

**Anew Platinum Luxpamper  
 All Day & Night Set**  
 High-performance gravity-  
 defying day and night creams  
 to help lift the look of your  
 skin's facial contours. Includes:

- Day Cream Broad Spectrum  
 SPF 25
- Night Cream

Each, 2.6 oz. net wt.  
**098-690** reg. \$104  
**now \$56 the 2-piece boxed set**  
**C \$42**  
**P \$39.20**  
**PRP \$33.60**



*new! limited edition*

**Floating Stones Watch**  
Real gold flash plating.  
Dial with floating  
Swarovski® stones and  
genuine mother-of-pearl  
face. 9" L with 35mm  
diam. case. **053-890**  
reg. \$120 **now \$100**  
**C \$75 P \$70**  
**PRP \$60**

Swarovski®  
stones and genuine  
mother-of-pearl



# SHE'S GOT PEARLS OF WISDOM

set of three bracelets



**Pearly Mix Collection**  
Combination of genuine freshwater pearls and pearlesque beads in light grey, peach and ivory.

**Layered Necklace**  
3 strands. 16 1/2" L with 3 1/2" extender. Lobster closure.

**233-122**  
reg. \$44.99  
**now \$34.99**  
**C** \$26.24  
**P** \$24.49  
**PRP** \$20.99

**Stretch Bracelet Set**  
3 rows. One size fits most.

**233-634**  
reg. \$16.99  
**now \$12.99**  
**C** \$9.74  
**P** \$9.09  
**PRP** \$7.79

**Earring Set**  
3 pairs of pierced studs, all genuine freshwater pearls.

**234-956**  
reg. \$16.99  
**now \$12.99**  
**C** \$9.74  
**P** \$9.09  
**PRP** \$7.79

set of three earrings

# IN HER WORDS...

Moms and daughters share what it means to inspire one another as Avon Representatives



## Lydia Osolinsky

Honor Society, Platinum Executive Leader  
SAN JOSE, CA

### What does it mean to be a family of Avon Representatives?

My mom was a Representative throughout my childhood, and her success with Avon was monumental. In fact, she and my dad both left their jobs to grow their Avon business full time. My brother, Will, and I now lead the 2<sup>nd</sup> largest team. We collaborate on new ideas and play to our individual talents, always stronger together.

### What inspires you about your business?

I've found that the work I do with Avon is incredibly fulfilling. I help women find products that reflect their strength, and every day I help women build their own businesses on their terms. Just like I did, my girls are growing up watching what it means to be your own boss.

## Alba Tabares

President's Club, Gold Executive Leader  
LAWRENCEVILLE, GA

## Marcella Tabares

President's Club, Gold Ambassador  
MADISON HEIGHTS, MI

### What does Avon mean to you?

**Alba:** In short, it's the opportunity to take the reins of your life in the direction you choose. It's about a legacy that you want to leave for your family and community. That's why my team is called Legacy Team. Avon has been a huge enabler for me as a businesswoman, a wife and a mother. It has given me so much flexibility and autonomy on how I run my life.

**Marcella:** Women empowerment! The fact that Avon is celebrating 135 years as a company is absolutely wild to me. How amazing is it that Avon was around before women had the right to vote, and has been creating opportunities for women to make extra income and work alongside some of the most resilient individuals!

It's amazing to me that I can have teammates all over the nation and collaborate in ways that my mom wasn't able to when she joined Avon 20 years ago.



## Pam Heller

Rose Circle, Silver Executive Leader  
PATASKALA, OH

## Jessica Stover

President's Club, Gold Leader  
JOHNSTOWN, OH

### Why did you become an Avon Representative?

**Jessica:** It really all started by seeing the lifestyle my mom was leading and the success she was having. I really was blown away when I got to watch her go on stage multiple times and be recognized at national conferences with thousands of other Avon Representatives in attendance. I admired how she was in control of her future, finances and time, and I wanted the same for me. Now, being a mom of two, I am so thankful I made this decision because I want to give my little ones the same lifestyle she was able to provide for me.

### How has being an Avon Representative inspired you also as a mother?

**Pam:** Business building is a process of always wanting to improve and do and be better. This mindset is great for business but also applies to everything in life, including my aspiration to be the best mom I can be. Avon truly has been a gift for me and my family. It has given me the flexibility to be there for my family when they need me, yet still be able to have success and financial independence through growing my business at home.



## Sandra Diaz

Honor Society, Bronze Executive Leader  
RANCHO MIRAGE, CA

## Ivanna Diaz Hansen

Honor Society, Bronze Leader  
PALM DESERT, CA

### How has your mother had an impact in you being an Avon Representative?

**Ivanna:** I saw firsthand the impact my mom's Avon business had on our family. Goal setting was a thing in my family from the start, and my mom wanted to make sure we all worked together to reach those goals faster. She shared with me the importance of building something of my own. She's helped me to see my potential and motivates me to further my skills. I am so very grateful to have my mom as my mentor and business partner!

### What does Avon mean to you?

**Sandra:** Avon means... *Freedom*—to work around family time and take advantage of an unlimited earning potential. *Friendships*—the joy of creating and nurturing relationships among our customers, Representatives and colleagues—it grows and feeds the heart! *Fantastic Products*—the value, quality and variety are what make Avon so interesting. *Fun*—whether you're a customer or a Representative (or both), the surprises, fun and excitement are always there!

# EXCLUSIVES!

Specialty foot and body care from The Face Shop,  
only available here and the C10 Flyer.







**The Face Shop Smooth Exfoliating Body Spray**

Convenient body spray gently exfoliates dead skin cells. Formulated with mung bean, black bean and rice extracts to smooth, moisturize and cleanse skin. 10 fl. oz.

**125-574**  
reg. \$11.99  
**now \$9.99**  
**C \$7.49**  
**P \$6.99**  
**PRP \$5.99**

Usage: For use in shower. Spray all over body and massage with hands to exfoliate. Rinse off.

**The Face Shop Rich Hand V Special Care Hand Mask**

Delivers rich moisture and nutrition to dry hands and keeps them soft and moisturized. The disposable hand mask is coated with nourishing lotion that contains sunflower seed oil and urea to deliver instant moisturization, leaving dry hands feeling smooth and supple. Contains 2 masks for each hand.

**125-589**  
reg. \$4 **now \$3**  
**C \$2.25 P \$2.10 PRP \$1.80**

Usage: Slip hands inside the easy-to-wear glove-like masks and massage for absorption of the formula.



**The Face Shop Smile Foot Exfoliating Cream**

A unique 2-in-1 daily foot exfoliating cream that instantly removes dead skin cells and delivers a soothing effect. The gentle formula contains urea, a natural moisturizing ingredient, which leaves feet feeling soft and hydrated. 4 fl. oz.

**125-230**  
reg. \$11.99 **now \$9.99**  
**C \$7.49 P \$6.99**  
**PRP \$5.99**

Usage: Apply to clean, dry feet and gently massage to exfoliate dead skin cells. Wipe off any residue with a towel.



**The Face Shop Smile Foot Mask**

Disposable foot mask contains powerful natural moisturizing ingredients for baby-soft feet! Contains highly moisturizing urea, shea butter and collagen, plus peppermint oil for a refreshing sensation. Perfect for tired feet and relief from high-heel use. Contains 2 masks for each foot.

**125-297**  
reg. \$4.79 **now \$3.99**  
**C \$2.99 P \$2.79 PRP \$2.39**

Usage: Slip the sock-shaped foot masks that are soaked with foot care essence over clean, dry feet. Leave on for about 20 minutes and gently massage.





# initial impact

Wear something soft for spring...pastels, pearly pendants, elegant roses. And see your look blossom!



A 223-398 B 223-421 C 223-455 D 223-489 E 223-880 F 224-648 G 224-849 H 224-887 I 224-978



J 226-143 K 227-446 L 227-470 M 227-484 N 227-628 O 227-795 P 229-578 Q 230-669 R 230-707



S 230-750 T 231-354 U 231-430 V 231-703 W 232-088 X 232-107 Y 232-111 Z 232-365

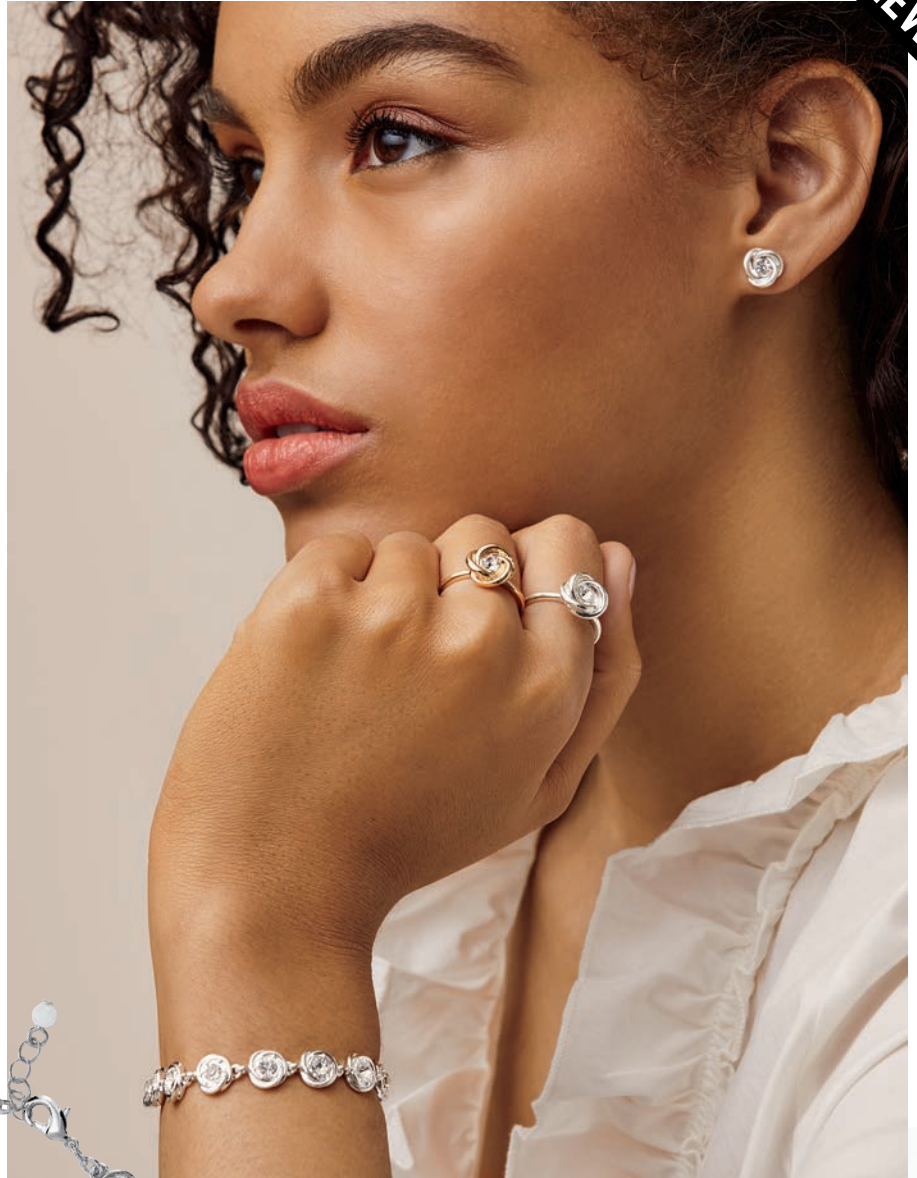
### Pearly Initial Necklace

Goldtone with the look of pearl. 16 1/2" with 3 1/2" extender. Lobster-clasp closure.  
reg. \$12.99 now \$9.99 each **C** \$7.49 **P** \$6.99 **PRP** \$5.99

NEW



the look of gold and silver is as elegant as a rose.



**Everyday Elegance Collection**  
Knot design with glass stones.

**Stud Earrings**  
Pierced.  
Goldtone **221-840**  
Silvertone **221-888**  
reg. \$7.99  
**now \$5.99 each**  
**C** \$4.49  
**P** \$4.19  
**PRP** \$3.59

**Tennis Bracelet**  
7½" L with 1" extender.  
Lobster-clasp closure.  
Goldtone **221-892**  
Silvertone **222-210**  
reg. \$19.99  
**now \$14.99 each**  
**C** \$11.24  
**P** \$10.49  
**PRP** \$8.99

**Knot Ring**  
Silvertone Goldtone  
Sizes: Sizes:  
6 **223-053** 6 **222-239**  
8 **223-106** 8 **222-789**  
10 **223-383** 10 **222-850**  
reg. \$9.99  
**now \$7.99 each**  
**C** \$5.99 **P** \$5.59  
**PRP** \$4.79

# STERLING ELEGANCE

Guaranteed with .925 quality, our sterling styles are over 90% pure silver for looks that last a lifetime.

**Sterling Silver Pear-Cut Necklace**  
18" L with 1" extender. CZ pendant, 1/4" L.  
**239-651**  
reg. \$64.99  
**now \$49.99**  
**C** \$37.49  
**P** \$34.99  
**PRP** \$29.99

**Sterling Silver Pear-Cut Ring**  
CZ, 1/4" L.  
Sizes:  
5 **239-738** 8 **240-355**  
6 **240-025** 9 **240-427**  
7 **240-101** 10 **240-852**  
reg. \$69.99  
**now \$54.99**  
**C** \$41.24  
**P** \$38.49  
**PRP** \$32.99

**Sterling Silver Pear-Cut Earrings**  
Pierced. CZ, 1/4" L.  
**238-913**  
reg. \$59.99  
**now \$45.99**  
**C** \$34.49  
**P** \$32.19  
**PRP** \$27.59

**Sterling Silver CZ Pavé Cross Necklace**  
18" L with 1" extender. CZ pendant, 1/4" L.  
**240-924**  
reg. \$74.99  
**now \$59.99**  
**C** \$44.99  
**P** \$41.99  
**PRP** \$35.99

**NEW**

**Sterling Silver  
Blue Princess  
Collection**  
With light blue  
CZ stones.

**Necklace**  
18" L with 1"  
extender. CZ  
pendant, 1/4" L.  
**238-909**  
reg. \$74.99  
**now \$59.99**  
**C \$44.99**  
**P \$41.99**  
**PRP \$35.99**

**Ring**  
CZ, 1/4" L.  
Sizes:  
5 **235-034**  
6 **236-050**  
7 **237-587**  
8 **237-591**  
9 **238-143**  
10 **238-803**  
reg. \$69.99  
**now \$55.99**  
**C \$41.99**  
**P \$39.19**  
**PRP \$33.59**

**Earrings**  
Pierced. CZ,  
1/4" L.  
**238-894**  
reg. \$64.99  
**now \$49.99**  
**C \$37.49**  
**P \$34.99**  
**PRP \$29.99**



STUDIO  
1886

# IT'S A BREEZE

Time to give your  
wardrobe a refresh with  
*effortless spring styles!*



❖ **Pullover Rib Sweater**

Tan pullover knit sweater with elbow-length sleeves. Ribbed detail on sleeve and hem. 100% cotton. Center back length: 23" on medium; 25½" on 1X. Dry clean. Imported.

XS(0-2) **098-189** S(4-6) **098-193**  
M(8-10) **098-208** L(12-14) **098-246**  
XL(16) **098-614**

1X(18W-20W) **098-982**

2X(22W-24W) **100-123**

3X(26W-28W) **100-434**

reg. \$64.99 **now \$49.99**

**C** \$39.99 **P** \$39.99

**PRP** \$37.49

NEW

## top it off...keep it casual for spring



Comes with an additional pair of blue laces



### ❖ V-Neck Eyelet Top

Blue short-sleeve V-neck eyelet top. Polyester/spandex. Center back length: 25½" on medium; 27½" on 1X. Machine wash, line dry. Imported.

XS(0-2) **093-426**  
S(4-6) **093-665**  
M(8-10) **094-126**  
L(12-14) **096-717**  
XL(16) **096-850**  
1X(18W-20W) **097-144**  
2X(22W-24W) **097-622**  
3X(26W-28W) **097-842**  
reg. \$39.99  
**now \$29.99**  
**C \$23.99**  
**P \$23.99**  
**PRP \$22.49**

### ❖ Flutter-Sleeve Tie-Waist Dress

Grey pullover dress with elastic waist and flutter-sleeve detail. Polyester/viscose/spandex. Center back length: 40" on medium; 41½" on 1X. Machine wash, dry flat. Imported.

XS(0-2) **100-449**  
S(4-6) **101-282**  
M(8-10) **101-718**  
L(12-14) **102-040**  
XL(16) **102-384**  
1X(18W-20W) **102-513**  
2X(22W-24W) **102-547**  
3X(26W-28W) **102-551**  
reg. \$49.99  
**now \$39.99**  
**C \$31.99**  
**P \$31.99**  
**PRP \$29.99**

### ❖ Lace-Up Espadrille

Blue lace-up espadrille sneaker. Man-made materials. Imported.

6M **103-103**  
7M **103-141**  
8M **103-194**  
9M **103-228**  
10M **110-738**  
11M **112-449**  
reg. \$39.99  
**now \$29.99**  
**C \$23.99**  
**P \$23.99**  
**PRP \$22.49**

# CLEAN EVERY CREVICE

## ❖ Morning Aura Bottle Cleaner

Odor-busting and super cleaning! Effervescent cleaning tablets break down and lift stains from water bottles, coffee makers, carafes, tea kettles, thermoses and more. Let sit and rinse. Includes "Cleaning in Progress" sticker.

**071-945**

reg. \$7.99

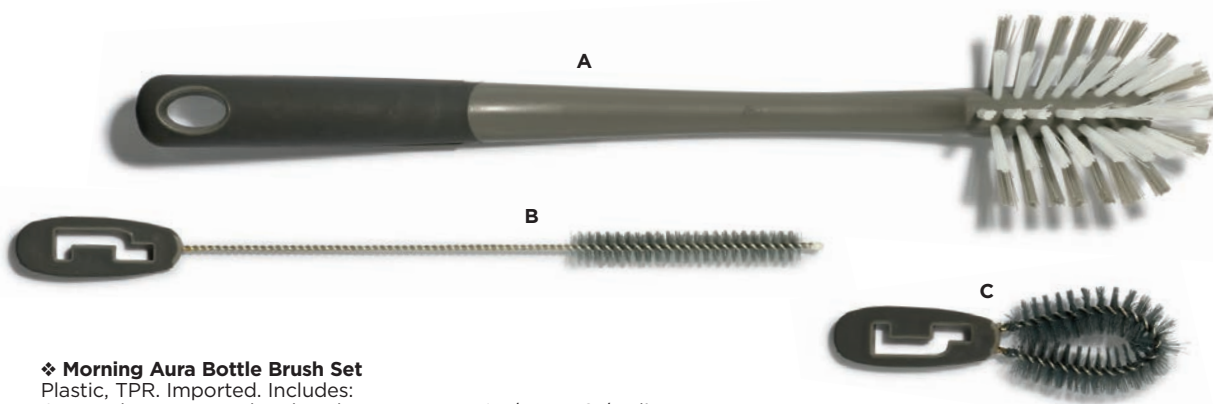
**now \$5.99 the pack of 12**

**C \$4.79**

**P \$4.79**

**PRP \$4.49**

WARNING: Liquid in bottle during cleaning process is harmful if swallowed. Use sticker provided and keep out of reach of children.



## ❖ Morning Aura Bottle Brush Set

Plastic, TPR. Imported. Includes:

A. For glasses, water bottles, thermoses, etc. 13<sup>3</sup>/<sub>4</sub>" L x 2<sup>3</sup>/<sub>8</sub>" diam.

B. For cleaning reusable straws, small crevices, etc. 10<sup>3</sup>/<sub>8</sub>" L x 7/<sub>8</sub>" diam.

C. For water bottle caps, smaller round crevices, etc. 4<sup>1</sup>/<sub>2</sub>" L x 1<sup>5</sup>/<sub>8</sub>" diam.

**071-926**

reg. \$12.99 **now \$9.99 the set**

**C \$7.99 P \$7.99 PRP \$7.49**



NEW



# FRESH FRIDGE

◆ **Homestar Odor Eliminator for Fridge**  
 No-spill solid gel formula with persimmon and eucalyptus extracts to neutralize fridge odors. After gel dissipates, simply recycle the plastic container.  
 14.8 oz. net wt. **446-125**  
 reg. \$7.99 **now \$5.99**  
**C \$4.79 P \$4.79 PRP \$4.49**



*lasts up to 3 months!*

# 10 LIP BALMS for only \$6.95

Buy  
5 packs of 10  
GET 20 FREE  
LIP BALMS



## LIP BALM BONANZA

An exclusive offer for Representatives. There's no limit to how many packs you can order. The prices shown are "your cost" for all Representatives.

**1 PACK OF 10 LIP BALMS**  
for only \$6.95  
(A \$20 VALUE!)

### PICK YOUR PACK!

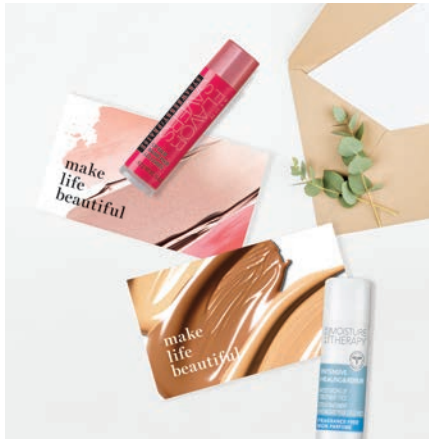
- 10 Moisture Therapy Lip Balms **134-116**
- 10 Dew Kiss Lip Dew Lip Balms **153-210**
- 10 Flavor Savers Lip Balms (Strawberry) **157-310**
- 10 Flavor Savers Lip Balms (Melon) **160-074**
- 10 Flavor Savers Lip Balms (Vanilla) **164-137**

**SELECT 2 FREE PACKS**  
**WHEN YOU BUY 5 PACKS**  
That's 70 lip balms  
for only \$34.75  
(A \$140 VALUE!)

**MIX OR MATCH**  
**YOUR PACKS**

## GIFT ON THE GO WITH LIP BALMS!

Check out the Digital What's New for a video featuring more tips and tricks.



- Give them out as party favors—they make the perfect gifting goodies.
- Drop a lip balm in your customers' orders to thank them for their purchases.
- Attach a lip balm to your business card to drop in orders or hand out.
- Include one with a Brochure to hang on your neighbors' door knobs.
- Give to local businesses you frequent, like the barista at your favorite coffee spot.
- Give out as teachers' gifts.
- Create your own gifting ideas, like free lip balms with your new customer's first order, or lip balms with a purchase.
- Donate mini care packages for health care workers at the local hospital and include a lip balm.



**DEO  
3-PACKS**

for only

**\$5.38**

OVER \$10 VALUE

# DON'T MISS OUT!

Take advantage of this  
deo offer in the C10 flyer



NEW

# smoothers & shapers

## ❖ Playtex® Smoothing Minimizer Wirefree Bra (US4697)

Built-up sides and back for extra smoothing. Smoothing cups with mesh detail. Comfort band for wirefree support. Adjustable straps for a customized fit. TruSUPPORT® bra design provides higher sides for coverage, fuller cups, wider straps and taller back for stability. Back closure. Nylon/spandex. Hand wash. Imported. **White, Nude** or **Black**: 36-44C,D,DD,DDD. reg. \$36 **now \$30.99** **C** \$24.79 **P** \$24.79 **PRP** \$23.24



To order your Preview Products, go to [AvonNow.com](http://AvonNow.com).

Playtex® is a registered trademark used under license.



## WHAT'S NEW & C10 FLYER EXCLUSIVE!

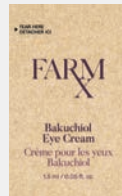
### ❖ Delicates Washing Machine Bag

Prevents stretching, fraying and damage to lingerie, hosiery and other delicate fabrics. Mesh bag with 4 compartments and zipper closure. 14" L x 6" W. Polyester. Imported. **070-494** reg. \$12.99 **now \$9.99** **C** \$7.99 **P** \$7.99 **PRP** \$7.49



# LOVE AT FIRST TRY!

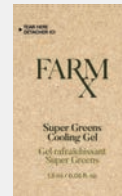
Samples are a win-win...fun freebies for your customers, and potential full-size sales for you.



**FARM RX BAKUCHIOL EYE CREAM**  
Pack of 3 Samples  
307-689  
reg. \$1  
**NOW 79¢**



**FARM RX SUPER GREENS MULTI-VITAMIN MOISTURE CREAM**  
Pack of 3 Samples  
307-913  
reg. \$1  
**NOW 59¢**



**FARM RX SUPER GREENS COOLING GEL**  
Pack of 3 Samples  
307-693  
reg. \$1  
**NOW 59¢**



**ISA KNOX ANEW LX ULTIMATE DAY CREAM**  
Pack of 3 Samples  
148-491  
reg. \$1  
**NOW 69¢**



**ISA KNOX ANEW LX ULTIMATE REJUVENATING SERUM**  
Pack of 3 Samples  
148-779  
reg. \$1  
**NOW 89¢**



**POWER SERUM**  
Pack of 5 Samples  
105-159  
reg. \$2.50  
**NOW \$2**



**ANEW ULTIMATE SUPREME DUAL ELIXIR**  
Pack of 5 Samples  
669-694  
reg. \$2.50  
**NOW \$2.15**



**VITAMIN C ILLUMINATING PRIMING MOISTURIZER**  
Pack of 5 Samples  
962-709  
reg. \$2.50  
**NOW \$2.15**



**AQUA BOMB**  
Pack of 3 Samples  
836-560  
reg. \$1  
**NOW 69¢**



**MOISTURIZING BOMB**  
Pack of 3 Samples  
836-575  
reg. \$1  
**NOW 69¢**



**HYDRA FUSION GEL CREAM**  
Pack of 5 Samples  
791-048  
reg. \$2.50



**#NAKEDPROOF FIRMING CREAM**  
Pack of 5 Samples  
024-622  
reg. \$3  
**NOW \$1.75**



**#NAKEDPROOF ANTI-CELLULITE GEL** Pack of 5 Samples  
378-925  
reg. \$3  
**NOW \$1.75**



**MISSION LUXEREVE**  
Pack of 4 Samples (2 Cream & 2 Serum samples)  
969-464  
reg. \$8.50  
**NOW \$6.50**



**MISSION LUXEREVE ESSENCE**  
Pack of 3 Samples  
258-129  
reg. \$2  
**NOW \$1.20**



**GREEN GODDESS FACIAL OIL**  
Pack of 5 Samples  
211-000  
reg. \$2.50  
**NOW \$2.15**



**PHYSIOGEL DAILY MOISTURE THERAPY FACIAL CREAM**  
Pack of 3 Samples  
353-819  
reg. \$1.50  
**NOW 69¢**



**EYE LIFT PRO** Pack of 5 Samples  
186-096 **\$2.50**



**HAIKU SACRED INTENSE** (fresh & clean)  
Pack of 3 Samples  
359-764  
reg. \$4.25  
**NOW \$2.50**



**LYRD ROSE DU SOLEIL** (fresh & vibrant)  
Pack of 5 Samples  
514-387  
reg. \$3  
**NOW \$1.85**



**LYRD BOUQUET DE FREESIA** (fresh & clean)  
Pack of 5 Samples  
359-563  
reg. \$3  
**NOW \$1.85**



**LYRD SPARKLING NEROLI** (fresh & vibrant)  
Pack of 5 Samples  
612-359  
reg. \$3  
**NOW \$1.85**



**STUDIO 1886 LEGENDARY** (fresh & aromatic)  
Pack of 5 Samples  
398-657  
reg. \$4.25  
**NOW \$2.50**



**STUDIO 1886 GILDED** (fresh & vibrant)  
Pack of 5 Samples  
890-020  
reg. \$4.25  
**NOW \$2.50**



**STUDIO 1886 TECHTOPIAN** (fresh & vibrant)  
Pack of 5 Samples  
890-088  
reg. \$4.25  
**NOW \$2.50**



**STUDIO 1886 XXI** (fresh & clean)  
Pack of 5 Samples  
890-092  
reg. \$4.25  
**NOW \$2.50**



**LYRD ARTISAN CHERRY VETIVER** (warm & indulgent)  
Pack of 5 Samples  
006-590  
reg. \$4.25  
**NOW \$2.50**



**LYRD ARTISAN SANTAL MUSK** (warm & exotic)  
Pack of 5 Samples  
830-232  
reg. \$4.25  
**NOW \$2.50**



**RARE PEARLS** (warm & dreamy)  
Pack of 5 Samples  
006-400  
reg. \$2.25  
**NOW \$1.75**



**MESMERIZE** (warm & intoxicating)  
Pack of 5 Samples  
006-449  
reg. \$2.25  
**NOW \$1.75**



**BLACK SUEDE** (fresh & aromatic)  
Pack of 5 Samples  
006-468  
reg. \$2.25  
**NOW \$1.75**



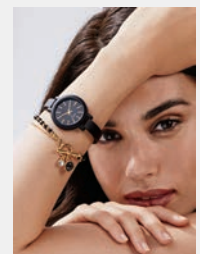
**WILD COUNTRY** (fresh & aromatic)  
Pack of 5 Samples  
006-453  
reg. \$2.25  
**NOW \$1.75**



**HAIKU** (fresh & clean)  
Pack of 5 Samples  
578-367  
reg. \$2.25  
**NOW \$1.75**



**FAR AWAY** (warm & exotic)  
Pack of 5 Samples  
006-434  
reg. \$2.25  
**NOW \$1.75**



## Display your jewelry in style

Black velvet-like fabric and cardboard. Imported.  
reg. \$4.99  
**NOW \$2**



**Bracelet Pillow**  
3" L x 3" W.  
149-230

# pure bliss... it's all around

You and your customers can take advantage of this offer in the Brochure: Spend \$35+ on Avon Pure Essential Oils (including Roll-Ons) and get the Diffuser for only \$14.50 (reg. \$36).



share these blissful essential oil combinations to use with the diffuser, and try them yourself!

PROMOTE HEALTHY BREATHING	INSPIRE A CLEAR MIND	HELP PURIFY THE AIR	ENCOURAGE ALERTNESS	HELP BOOST ENERGY	SUPPORT BALANCE
Add 4 drops of Eucalyptus and 3 drops of Lavender.	Add 4 drops of Peppermint and 2 drops of Rosemary.	Add 3 drops each of Lavender and Eucalyptus, and 2 drops of Rosemary.	Add 5 drops each of Happiness and Peppermint.	Add 5 drops of Grapefruit and 3 drops of Peppermint.	Add 4 drops each of Peppermint and Lavender.

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