

AVON

CAMPAIGN 2 2021
BUY YOUR PREVIEW
PRODUCTS IN
C26 & C1 ORDERS

what's new

165 YEARS
of SKIN
SCIENCE

**PLUS
SNEAK
PEEK!**
details inside



Breakthrough care for dry, sensitive skin

Dermatologist-recommended worldwide

WHAT'S NEW 101

- ▶ This is your opportunity to buy new products (“Preview Products”) in advance of the Brochure.
- ▶ You can buy 2 of everything!
- ▶ The pricing for Contender (with \$40+ in Campaign sales), Premier and President’s Recognition Program is shown in *What’s New*. Your Preview Product Discount is based on your Commission Level (see chart below), and will be applied at checkout.

WHAT’S NEW GLOSSARY

CONTENDER (C): A Representative with Award Sales up to \$4,999 per year (C1-C26).

PREMIER (P): A Representative with Award Sales of \$5,000 to \$9,999 per year (C1-C26).

PRESIDENT’S RECOGNITION PROGRAM (PRP): A Representative with Award Sales of \$10,000 or more per year (C1-C26).

PRODUCT ORDERING GUIDELINES:

All of our new products are featured in *What’s New*. For each item, you can

purchase up to two: one for you to try, and one to showcase or sell to your customers. You can experience all of the colors, sizes and varieties. For example: if a lipstick comes in eight shades, you can purchase two of each shade.

PREVIEW PRODUCT DISCOUNT: Your *What’s New* discount is based on your Commission Level. For details about Commission Levels go to: AvonNow.com > Seller Central > Commissions and Sales Levels.

REPRESENTATIVE LEVEL

Sales Level	Campaign Sales	Annual Sales	Beauty/Jewelry	Fashion/Home
Contender	\$0-\$39.99	—	0%	0%
Contender	\$40.00 +	—	25%	20%
Premier	No minimum	\$5,000	30%	20%

PRESIDENT’S RECOGNITION PROGRAM LEVEL

Sales Level	Annual Sales	Beauty/Jewelry	Fashion/Home
President’s Club	\$10,000	40%	25%
Honor Society	\$20,000	40%	25%
Rose Circle	\$35,000	45%	25%
David H. McConnell Club	\$65,000	45%	25%
President’s Council	\$110,000	45%	25%
Inner Circle	\$220,000	50%	25%

GET READY! Buy C2 Preview Products with your C26 and C1 orders. Order C2 Brochures when placing your C26 product orders.

DON’T MISS OUT!

Check out our exclusive lip balm offer, which includes freebies!

For details, see pages 32-33.



BUILD THE BUZZ...

You can share content about this belif ad and more from AvonNow.com, Beauty Buzz and Virtual Sales Meetings. It’s the perfect way to get the conversation started and reach new customers!



belif: January–December 2020

GOOD HOUSEKEEPING
Distribution: 4.2M people

The science behind PHYSIOGEL



Skin's outer layer contains natural fats called lipids, which help seal in moisture and protect skin from irritants. The disruption of this lipid matrix through allergens can lead to moisture loss, making skin prone to dryness and sensitivity.

Our **Physiogel BioMimic Technology™** contains lipids that are similar to those found

naturally in skin that help repair and strengthen skin's moisture barrier, restoring the hydration your skin needs to stay strong and visibly healthy.

**Born in Europe. Powered by science.
Dermatologist-recommended worldwide.**

Physiogel is available for purchase in the Brochure and Digital Catalog. Check out the details for a special sneak peek offer and new samples on page 5!

THE COLLECTION

PHYSIOGEL is formulated for sensitive skin and comes in two lines: Daily Moisture Therapy, which provides daily care for skin that feels dry and tight, and Calming Relief, for skin that feels dry, itchy, red and irritated.

THE RESULTS ARE IN!

Share the benefits of **PHYSIOGEL Daily Moisture Therapy Facial Cream** along with a sample!

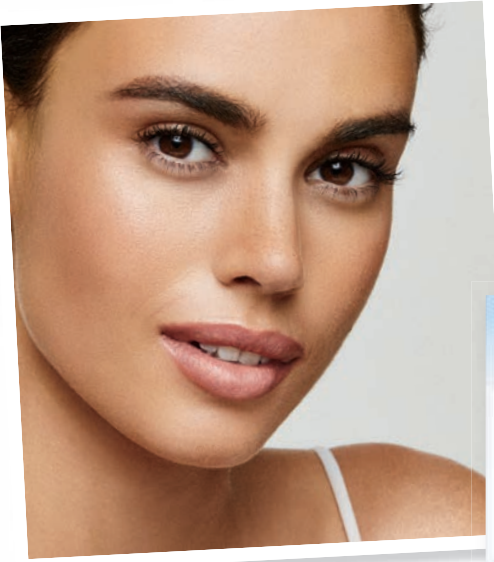
91% felt their skin was moisturized*

93% felt their skin was supple*

Repairs and moisturizes dry skin for up to **72 hours****

Hypoallergenic. No fragrances, preservatives or colorants.
*Self-evaluation of 46 subjects after 2 weeks use.
**After continuous application twice daily for 28 days in a clinical study.





**NEW
SAMPLE ALERT!**
It's your ultimate
tool for success.



**PHYSIOGEL DAILY
MOISTURE THERAPY
FACIAL CREAM**
Pack of 3 Samples
353-819 reg. \$1.50
NOW 69¢

**SAMPLE YOUR WAY TO
FULL-SIZE SALES**

On average, Representatives who invest in samples saw an increase of 15% in order size, and new Representatives saw an increase of 43% in order size.

LOVE AT FIRST TRY

- Samples are a win-win...fun freebies for your customers and potential full-size sales for you.
- They're a convenient way for customers to experience the texture of the facial cream, allowing them to try before they buy.

**USE SAMPLES TO BUILD LOYALTY
AND TRUST**

- Share samples to engage new and current customers and help drive awareness about our latest and greatest products.
- Plus, samples are a great way to approach customers and easily start a conversation with confidence!

SAMPLES ENCOURAGE TRIALS

- You're not just providing a sample, you are providing a solution!
- Be sure to reach out to friends, family and customers who have mentioned having sensitive and/or dry skin. Let them know this product has a triple action formula—it repairs, restores and hydrates.
- Let your customers know that Physiogel is beneficial for the entire family, including kids with sensitive skin and anyone dealing with the effects of winter-dry skin.

**AN OPPORTUNITY TO CROSS-PROMOTE
AND REACH MORE CUSTOMERS**

- Include a sample with your customers' makeup orders to introduce them to Physiogel. After all, a radiant, healthy-looking complexion begins with an effective skin care routine.
- Include a sample with a Brochure, and follow up to see how your customer liked it.
- Always be prepared with samples—in your car, purse and office!

SNEAK PEEK

Share this can't-miss offer in the C2 Brochure with your customers!

OUR GIFT TO YOU try-it-size **Daily Moisture Therapy Facial Cream (.33 fl. oz.)** with any Physiogel purchase in the Brochure or Digital Catalog.



NEW

SO JELLY

Multi-use stick for
cheeks and lips
gives a soft dewy
flush of color.

Featured shade on cheeks
and lips: Riding Hood.

Floege
330-523

Gretel
330-561

Riding Hood
330-557

Rose Flake
330-542

WHO'S YOUR CUSTOMER?

Anyone who wants to add a natural healthy-looking flush to cheeks and lips and is looking for a quick and easy morning makeup routine. This is also perfect for customers who prefer a creamy jelly texture and want moisturizing benefits.

VDL Creamy Stick Jelly

Glides on and blends effortlessly. Creamy jelly-soft color. Buildable, sheer to medium coverage with a dewy finish. Formula infused with antioxidants, botanical extracts and moisturizing shea butter. .25 oz. net wt. reg. \$31

now \$25

C \$18.75

P \$17.50

PRP \$15

VDL

CREAMY STICK
JELLY

7.3g NET WT. / 0.25 oz

a refreshing
burst of spring!



NEW



THE FIRST FRAGRANCE FROM BELIF

the garden eau de parfum

fresh + vibrant

Energize your senses!
This invigorating fragrance takes you on a stroll into a garden, where belif unearthed the energy of nature. Sparkling bergamot and dewy spring blossoms are wrapped in white musk for an unforgettable fragrance with a bright, buoyant feeling.

806-315

reg. \$55

now \$45

C \$33.75

P \$31.50

PRP \$27

Calling all belif-ers!

Let your belif skin care customers know that we have the first-ever fragrance from the brand they know and love. Use your Preview Products to introduce them to the fragrance—it's a great way to gain cross-category sales!



PEARL UP

Modern Pearly Collection
Glass pearlesque stones.

Layered Choker
Shortest layer: 16½". Longest layer: 17" L. 3½" extender.
831-846
reg. \$22.99
now \$16.99
C \$12.74
P \$11.89
PRP \$10.19

Strap Watch
Off-white leatherlike strap, 9" L. Silvertone 37mm diam. case with rhinestone accents.
832-929
reg. \$32.99
now \$22.99
C \$17.24
P \$16.09
PRP \$13.79

Earring Pack
Stone and pearlesque studs and 1" diam. hoops. Pierced.
832-819
reg. \$15.99
now \$11.99 the set
C \$8.99
P \$8.39
PRP \$7.19

Ring Set
Sizes:
6 **832-747**
8 **832-751**
10 **832-766**
reg. \$12.99
now \$9.99 the set
C \$7.49
P \$6.99
PRP \$5.99

Stretch Bracelet
One size fits most.
831-937
reg. \$19.99
now \$14.99
C \$11.24
P \$10.49
PRP \$8.99



3-pair set



set of 3



Classic faux pearls are a must, day and night



JET SET

Necklace & earring set

NEW

Modern Jet Collection
SILVERTONE with jet-color beads or accents.

Necklace and Earring Set

18" L with 3/2" extender. Pierced hoops, 2" diam.

833-868

reg. \$44.99

now **\$34.99 the set**

C \$26.24

P \$24.49

PRP \$20.99

Ring

Approx. 1" L.

Sizes:

6 **836-958**

8 **836-962**

10 **836-977**

reg. \$15.99

now **\$11.99**

C \$8.99

P \$8.39

PRP \$7.19

Layered Bracelet

Layered cord with silvertone beads.

7/4" L with 1" extender.

835-330

reg. \$15.99

now **\$11.99**

C \$8.99

P \$8.39

PRP \$7.19

Jet Watch

Leatherlike strap, 9" L with 34mm diam. case.

836-981

reg. \$34.99

now **\$26.99**

C \$20.24

P \$18.89

PRP \$16.19



The look of onyx adds drama to any collection

ROSE & PAVÉ

The rose gold trend is even chicer with pavé rhinestones

NEW

Rose Goldtone and Pavé Collection
Sparkling pavé set in rose goldtone.

Chandelier Earrings
1 1/2" L drop. Pierced.
837-552
reg. \$10.99
now \$8.99
C \$6.74
P \$6.29
PRP \$5.39

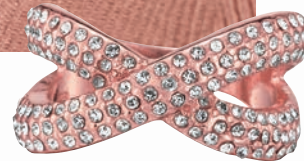


Link Watch
Rose goldtone with genuine mother-of-pearl dial. 7 1/4" L with 23mm diam. case.
838-047
reg. \$49.99
now \$39.99
C \$29.99
P \$27.99
PRP \$23.99



Necklace & earring set

Necklace and Earring Set
Chain, 16 1/2" with 3/2" extender. Pendant, approx. 1" diam. Pierced earrings, 1/4" diam.
837-021
reg. \$19.99
now \$14.99 the set
C \$11.24
P \$10.49
PRP \$8.99



Adjustable Bracelet
One size fits most.
837-567
reg. \$19.99
now \$14.99
C \$11.24
P \$10.49
PRP \$8.99



Crisscross Ring
Sizes:
6 **840-039**
8 **840-430**
10 **840-517**
reg. \$16.99
now \$12.99
C \$9.74
P \$9.09
PRP \$7.79

GREEN LIGHT



Necklace & earring set

NEW

Majestic Green Collection

Emerald-colored cut stones set in goldtone with rhinestone accents.

Necklace and Earring Set

Chain, 16½" L with ¾" extender. Pierced earrings, ½" L.

840-536

reg. \$19.99

now \$14.99 the set

C \$11.24

P \$10.49

PRP \$8.99

Layered Statement Ring

Sizes:

6 **847-110**

8 **847-306**

10 **847-397**

reg. \$15.99

now \$11.99

C \$8.99

P \$8.39

PRP \$7.19

Go for head-turning glamour with the striking look of emeralds



Beaded Necklace

Glass beads. 16½" L with ¾" extender.

847-731

reg. \$49.99

now \$39.99

C \$29.99

P \$27.99

PRP \$23.99

Watch

Goldtone with green leather-like strap, 9" L. 23mm x 27mm case. **847-029**

reg. \$42.99

now \$32.99

C \$24.74

P \$23.09

PRP \$19.79



Stretch Bracelet Set

Glass beads and goldtone accents. One size fits most.

848-541

reg. \$22.99

now \$16.99 the set

C \$12.74

P \$11.89

PRP \$10.19



3-bracelet set



FINE JEWELRY

SMOKY AND SOPHISTICATED

Guaranteed with .925 quality, our sterling styles are
over 90% pure silver for looks that last a lifetime.

NEW



Genuine
smoky
quartz

Sterling Silver Smoky Quartz Collection

Necklace, earrings and ring with genuine smoky quartz.

**Pendant
Necklace**

4.5-carat
equivalent.
18" L with 1"
extender.

507-336

reg. \$64.99

now \$49.99

C \$37.49

P \$34.99

PRP \$29.99

**Drop
Earrings**

Each drop,
2-carat
equivalent.
Pierced.

507-321

reg. \$49.99

now \$44.99

C \$33.74

P \$31.49

PRP \$26.99

Statement Ring

5-carat equivalent.

Sizes:

5 **507-340** 8 **510-339**

6 **507-374** 9 **513-649**

7 **507-389** 10 **515-531**

reg. \$64.99

now \$49.99

C \$37.49

P \$34.99

PRP \$29.99

Smoky Watch

Silvertone with
smoky-colored dial.
7³/₄" L with 24mm x
38mm case.

515-709

reg. \$44.99

now \$34.99

C \$26.24

P \$24.49

PRP \$20.99

❖ **Scarf-Neck Top**
Pink pullover with scarf-neck design and three-button detail. Rounded hem with side slits. Polyester/rayon/spandex. Center back length: 27" on medium; 29½" on 1X. Machine wash, line dry. Imported.

XS(0-2) **531-970**

S(4-6) **532-025**

M(8-10) **532-250**

L(12-14) **532-336**

XL(16) **532-355**

1X(18W-20W) **533-347**

2X(22W-24W) **536-437**

3X(26W-28W) **536-881**

reg. \$42.99

now \$32.99

C \$26.39

P \$26.39

PRP \$24.74

STUDIO
1886

WINTER CHILL OUT

Keep it cool and cozy.
It's your year. Your style.
Your kind of casual.

NEW

these sleeves are fit to be tied.



❖ **Striped Tie-Sleeve Top**

Pullover top with 3/4 tie sleeves. Rayon/polyester/spandex. Center back length: 26" on medium; 28 1/2" on 1X. Machine wash, dry flat. Imported.

Blue

XS(0-2) **527-929** S(4-6) **528-064**
M(8-10) **528-136** L(12-14) **528-160**
XL(16) **528-284**
1X(18W-20W) **528-849**
2X(22W-24W) **529-113**
3X(26W-28W) **529-128**

Grey

XS(0-2) **528-299** S(4-6) **528-341**
M(8-10) **528-409** L(12-14) **528-466**
XL(16) **528-470**
1X(18W-20W) **529-223**
2X(22W-24W) **529-300**
3X(26W-28W) **529-424**

Pink

XS(0-2) **528-485** S(4-6) **528-576**
M(8-10) **528-580** L(12-14) **528-600**
XL(16) **528-758**
1X(18W-20W) **529-788**
2X(22W-24W) **530-041**
3X(26W-28W) **530-204**

reg. \$39.99

now \$29.99

C \$23.99

P \$23.99

PRP \$22.49

soft textures. cozy neutrals. comfy fit.
studio 1886 has redefined casual on your terms.



❖ **Side-Ruffle Pullover**

Long-sleeve pullover top with side ruffle detail and ribbed hem in oatmeal heather. Slight high/low hem. Polyester/spandex/rayon. Center back length: 27" on medium; 29" on 1X. Machine wash, dry flat. Imported.

XS(0-2) **538-372** S(4-6) **538-387** M(8-10) **539-015**
L(12-14) **540-311** XL(16) **540-508** 1X(18W-20W) **540-785**
2X(22W-24W) **540-914** 3X(26W-28W) **540-948**
reg. \$56.99 **now \$44.99**

C \$35.99 **P** \$35.99 **PRP** \$33.74

❖ **Ribbed Cardigan with Lace Detail**

Grey ribbed open-front cardigan with lace detail on the back. Sleeve with button tab detail. Polyester/cotton/spandex. Center back length: 30" on medium; 32" on 1X. Machine wash, dry flat. Imported.

XS(0-2) **536-896** S(4-6) **536-915** M(8-10) **536-920**
L(12-14) **538-320** XL(16) **538-334** 1X(18W-20W) **538-349**
2X(22W-24W) **538-353** 3X(26W-28W) **538-368**
reg. \$46.99 **now \$36.99**

C \$29.59 **P** \$29.59 **PRP** \$27.74

NEW

❖ **Printed Tie-Waist Dress**

Animal-print long-sleeve dress with removable fabric tie at waist. Viscose/polyester. Center back length: 38" on medium; 39½" on 1X. Machine wash, dry flat. Imported.

XS(0-2) **544-685**

S(4-6) **544-738**

M(8-10) **545-260**

L(12-14) **545-457**

XL(16) **547-775**

1X(18W-20W) **548-092**

2X(22W-24W) **548-145**

3X(26W-28W) **548-164**

reg. \$64.99

now **\$49.99**

C \$39.99

P \$39.99

PRP \$37.49

stay-at-home
sophistication
for winter-
weather days.

❖ **Drawstring Hooded Top**

Blue long-sleeve hooded top with drawstring detail at neckline. Rayon/polyester/spandex. Center back length: 26" on medium; 28" on 1X. Machine wash, dry flat. Imported.

XS(0-2) **530-314**

S(4-6) **530-329** M(8-10) **530-333**

L(12-14) **530-902** XL(16) **530-917**

1X(18W-20W) **530-921**

2X(22W-24W) **531-067**

3X(26W-28W) **531-966**

reg. \$36.99

now \$27.99

C \$22.39

P \$22.39

PRP \$20.99

❖ **Everyday Jogger**

Black pull-on jogger with ribbed cuffs, side seam pockets and draw-cord at waist. Cotton/polyester. Inseam: 29" on all sizes. Machine wash, dry flat. Imported.

XS(0-2) **544-560**

S(4-6) **544-594** M(8-10) **544-609**

L(12-14) **544-613** XL(16) **544-628**

1X(18W-20W) **544-647**

2X(22W-24W) **544-666**

3X(26W-28W) **544-670**

reg. \$46.99

now \$36.99

C \$29.59

P \$29.59

PRP \$27.74

**win-win! bring the
street chic inside
or take the at-home
comfort outside.**

NEW



sneakers sold
on page 28

❖ **Faux-Fur Printed Jacket**

Animal-print long-sleeve faux-fur jacket with zip front and side pockets. Lined. Polyester. Center back length: 22½" on medium; 24" on 1X. Dry clean only. Imported.

XS(0-2) **544-484**

S(4-6) **544-499**

M(8-10) **544-503**

L(12-14) **544-518**

XL(16) **544-522**

1X(18W-20W) **544-537**

2X(22W-24W) **544-541**

3X(26W-28W) **544-556**

reg. \$74.99

now \$59.99

C \$47.99

P \$47.99

PRP \$44.99



**PACK
OF 4**

❖ **Fashion 4-Pack Tees**

Includes animal-print, pink, grey and blue short-sleeve tees with rounded hem and front pocket. Cotton/polyester. Center back length: 26" on medium; 28" on 1X.

Machine wash, dry flat. Imported.

XS(0-2) **527-125** S(4-6) **527-163** M(8-10) **527-201**
L(12-14) **527-220** XL(16) **527-235**
1X(18W-20W) **527-240** 2X(22W-24W) **527-288**
3X(26W-28W) **527-584**
reg. \$44.99

now \$34.99 the pack

C \$27.99
P \$27.99
PRP \$26.24

NEW



snuggle
up with
the shaggy
sherpa
trend.

❖ **Printed Sherpa Vest**
Printed faux-sherpa vest with
draped open front. Unlined.
Polyester. Center back length:
30" on medium; 31½" on
1X. Machine wash, line dry.
Imported.

XS(0-2) **542-735** S(4-6) **543-693**
M(8-10) **543-818** L(12-14) **544-
116** XL(16) **544-389** 1X(18W-20W)
544-431 2X(22W-24W) **544-465**
3X(26W-28W) **544-470**
reg. \$53.99
now \$42.99
C \$34.39
P \$34.39
PRP \$32.24



❖ **Faux-Suede Clog**
Tan slip-on clog with faux-suede upper and faux-fur insole. Metal-buckle detail.

Polyester/man-made materials. Imported.

6M 553-375 7M 553-542

8M 553-868 9M 553-925

10M 553-930 11M 558-970

reg. \$48.99 **now \$38.99**

C \$31.19 P \$31.19

PRP \$29.24

❖ **Lace-up Fashion Sneaker**

Leatherlike lace-up sneakers with contrasting accents; animal print or faux-croc finish in blue. Man-made materials. Imported.

reg. \$39.99

now \$29.99 each pair

C \$23.99 P \$23.99

PRP \$22.49

Animal Print Blue

6M 552-570 6M 553-303

7M 552-584 7M 553-318

8M 552-599 8M 553-337

9M 553-270 9M 553-341

10M 553-284 10M 553-356

11M 553-299 11M 553-360

NEW



❖ **Tall Riding Boot**
 Black pull-on boot with full side zipper and metal-buckle detail on the outside. Shaft, 14½" H; heel, 1½" H. Lycra/man-made materials. Imported.
 6M 550-319 9M 552-546
 7M 550-338 10M 552-550
 8M 550-357 11M 552-565
 reg. \$74.99
now \$59.99
C \$47.99
P \$47.99
PRP \$44.99

winter reboot.
 from comfy kicks
 to chunky heels,
 we've got you
 covered every step
 of the way.



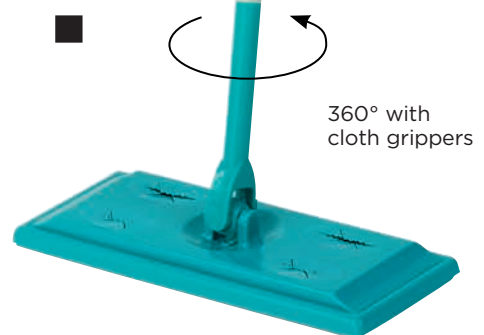
❖ **Faux-Suede and Knit Bootie**
 Grey faux-suede upper with knitted shaft. Faux-sherpa lining and tie in back. Wavy cushion insole for added comfort. Shaft, 11" H. Polyester/man-made materials. Imported.
 6M 549-270 9M 550-247
 7M 549-285 10M 550-251
 8M 549-672 11M 550-266
 reg. \$58.99
now \$46.99
C \$37.59
P \$37.59
PRP \$35.24





MOP IT UP!

Easy cleaning solutions for the floor and more!



360° with cloth grippers

TRAP & LOCK

Our cloths can be used to clean multiple surfaces.

DRY MOP CLOTH



WET MOP CLOTH



textured diamond pattern
grabs dirt, hair & pet fur



textured dot pattern
grabs dirt & dust



locks in dust using
static electricity



saturated thick
cloth stays wet



textured cloth
reduces friction



textured cloth
reduces friction

❖ Mop Stick

360° swivel head with cloth grippers and easy-grip handle. Head size: 9⁷/₈" L x 3⁷/₈" W. Handle: 3⁷/₈" L x 5⁵/₈" diam. Plastic/EVA/aluminum. Imported. **174-737**
reg. \$19.99 **now \$14.99**
C \$11.99 **P** \$11.99 **PRP** \$11.24

❖ Homestar Mop Cloths

Remove and clean dirt and dust from multi-surfaces. Can be used with or without mop. Safe on all finished floors. Reversible and disposable. Each, 40 sheets. 11" x 8¹/₄". Imported. Wet or Dry cloths available.

❖ Homestar Dry Cloths

Textured diamond pattern. Uses static electricity to lock in dust. **617-839**
reg. \$7.99 **now \$5.99**
C \$4.79 **P** \$4.79
PRP \$4.49

❖ Homestar Wet Cloths

Textured dot pattern reduces friction for maximized cleaning. **616-961**
reg. \$11.99 **now \$8.99**
C \$7.19 **P** \$7.19
PRP \$6.74

10 LIP BALMS

for only
\$6.95

Buy
5 packs of 10
**GET 20 FREE
LIP BALMS**

LIP BALM BONANZA

An exclusive offer for Representatives. There's no limit to how many packs you can order. The prices shown are "your cost" for all Representatives.

1 PACK OF 10 LIP BALMS
for only \$6.95
(A \$20 VALUE!)

PICK YOUR PACK!

- 10 Moisture Therapy Lip Balms **134-116**
- 10 Dew Kiss Lip Dew Lip Balms **153-210**
- 10 Flavor Savers Lip Balms (Strawberry) **157-310**
- 10 Flavor Savers Lip Balms (Melon) **160-074**
- 10 Flavor Savers Lip Balms (Vanilla) **164-137**

SELECT 2 FREE PACKS
WHEN YOU BUY 5 PACKS
That's 70 lip balms
for only \$34.75
(A \$140 VALUE!)

**MIX OR MATCH
YOUR PACKS**

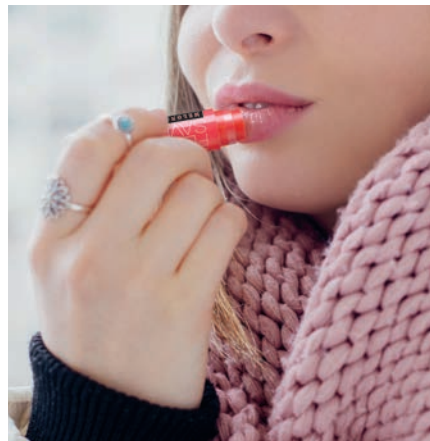
+ Receive a FREE A-Box flat carton

with each pack purchase to create your own gift sets! Our beautifully designed A-Boxes add an extra special touch.



GIFT ON THE GO WITH LIP BALMS!

Check out the Digital What's New for a video featuring more tips and tricks.



- Drop a lip balm in your customers' orders to thank them for their purchases.
- Give them out as party favors.
- Attach a lip balm to your business card to drop in orders or hand out.
- Include one with a Brochure to hang on your neighbors' door knobs.
- Give out as teachers' gifts.
- Give to local businesses you frequent, like the barista at your favorite coffee spot.
- Create your own gifting ideas, like free lip balms with your new customer's first order, or lip balms with a purchase.
- Donate mini care packages for health care workers at the local hospital and include a lip balm.



**DEO
3-PACKS**

for only

\$5.38

OVER \$10 VALUE

DON'T MISS OUT!

Take advantage of this deo offer in the C2 and C3 flyers, and (bonus!) receive a fun freebie.



+ Receive a FREE A-Box flat carton with each deo pack purchase. The flyers feature a variety of packs to choose from, and the free box makes it easy to create your own thank-you gifts for customers—a win-win!





Cult Faves
 Two skin care try-it sizes, a travel spray and full-size eye liner.

- Anew Power Serum, .24 fl. oz.
- Far Away Eau de Parfum Travel Spray, .3 fl. oz.
- Avon True Color Glimmersticks Diamonds Eye Liner in 24Karat, .01 oz. net wt.
- Anew Ultimate Multi-Performance Day Cream, .5 oz. net wt.

204-734
\$46 VALUE

ANY A-BOX for only \$10

UP TO A \$58 VALUE

THE PERFECT 10

An exclusive Representative offer. The price shown is "your cost" for all Representatives. There's no limit to how many you can order.



Draw & Paint
 Four full-size makeup must-haves.

- 2-in-1 Lip Tattoo Lip Line & Filler Inked Rose, .05 fl. oz.
- Mega Effects Liquid Eye Liner in Blackest Black, .01 fl. oz.
- Gel Finish 7-in-1 Nail Enamel in Rose, .15 fl. oz.
- A-Box Exclusive! Avon Nail Color in Blackest Black, .15 fl. oz.

204-529 \$37 VALUE



Serum Boost
 Three try-it-size serums and a full-size cream.

- Anew Vitamin C Brightening Cream, .5 oz.
- Anew Power Serum, .24 fl. oz.
- Anew Neutralize Anti-Pollution Cream, .5 oz.
- Anew Hydra Fusion Gel Cream, .5 oz.

205-104 \$40 VALUE



Naturally Radiant
 Three try-it-size products and a full-size mascara.

- Avon True Color LOVE at 1st Base Mascara in Blackest Black, .15 fl. oz.
- Avon True Color Nourishing Lip Cream in Roasted Chestnut, .106 oz. net wt.
- Anew Neutralize Anti-Pollution Cream, .23 fl. oz.
- Avon True Color Glimmersticks Definer in Brunette, .01 oz. net wt.

205-229 \$33 VALUE

GREAT FOR G
 Treat family, friends and yourself to our beautifully designed A-Boxes featuring Avon favorite



aves:
ill Duo in
er in Black, .03 fl. oz.
in Lavender Sky, .4 fl. oz.
Gems



Spring Fling

- Avon True Color Lipstick in Frostiest Mauve, .106 oz. net wt.
- Avon True Color Glimmersticks Lip Liner in Au Naturel, .01 oz. net wt.
- Avon Flourish Peony Rosé Eau de Parfum, .3 fl. oz.
- Anew Power Serum, .24 fl. oz.

205-620 \$41 VALUE



Festival Vibes

- Avon True Color Glimmersticks Eye Liner in Emerald, .01 oz. net wt.
- Avon True Color LOVE at 1st Lash Mascara in Blackest Black, .13 fl. oz.
- Mattitude Soft Matte Liquid Lip in Ambitious, .13 fl. oz.
- Glimmershadow Liquid Eyeshadow in Peach Sapphire, .07 fl. oz.

205-635 \$35 VALUE



moisturizer.
g Serum, .23 fl. oz.
oz.
tion Serum, .23 fl. oz.
am, .5 oz. net wt.



Vacation Proof

- Magix Prime Face Perfector SPF 20, 1 fl. oz.
- Gel Finish 7-in-1 Nail Enamel in Mint to Be, .4 fl. oz.
- Avon True Color Glimmersticks Waterproof Eye Liner in Blackest Night, .01 oz. net wt.
- Wash-Off Waterproof Mascara in Black, .21 oz. net wt.

205-654 \$42 VALUE



Fresh Face

- Avon True Color LOVE at 1st Lash Mascara in Blackest Black, .13 fl. oz.
- Anew Neutralize Anti-Pollution Serum, 1 fl. oz.
- Green Goddess Facial Oil, .1 fl. oz.

206-961 \$58 VALUE



t Lash
.13 fl. oz.
Lipstick in
net wt.
tion Serum,

cks Brow
net wt.



Orange Crush

- Anew Vitamin C Brightening Eye Cream, 1 fl. oz.
- Anew Vitamin C Brightening Serum, .23 fl. oz.
- Anew Vitamin C Antioxidant Lip Treatment, .13 oz. net wt.
- Anew Vitamin C Illuminating Priming Moisturizer, .23 fl. oz.

205-688 \$36 VALUE



The A-List

- Full-size lip gloss and three try-it-size, must-have essentials.
- Avon Crave Lip Gloss in Citrus Sangria, .3 fl. oz.
 - Avon True Color LOVE at 1st Lash Mascara in Blackest Black, .13 fl. oz.
 - Anew Hydra Fusion Gel Cream, .5 oz. net wt.
 - Live Out Loud Eau de Parfum Travel Spray, .3 fl. oz.

205-673 \$34 VALUE

LIFTING

and customers
igned A-Boxes

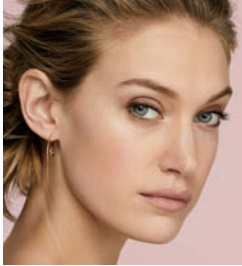
S.

- Think last-minute holiday gifts (since orders will be placed in C26 and C1).
- Customize freebies for customers: Mix and match the contents of A-Boxes to suit their likes and needs.
- Introduce new customers to Avon with some of our beauty picks in try-it sizes.

- For friends and family, give as thank you or “thinking of you” gifts for celebrations (like birthdays).
- Use as a fun raffle idea to engage your customers.
- Use to reward and thank loyal customers.
- Thank new customers for their orders.

LOVE AT FIRST TRY!

Samples are a win-win...fun freebies for your customers, and potential full-size sales for you



NEW! Isa Knox Anew LX Ultimate Samples

This breakthrough collection is infused with paeonol, our unique extract harvested at its peak from rare peonies in an exclusive compound specially formulated for a rejuvenated look.



ISA KNOX ANEW LX ULTIMATE DAY CREAM
Pack of 3 Samples
148-491
reg. \$1
NOW 69¢



ISA KNOX ANEW LX ULTIMATE REJUVENATING SERUM
Pack of 3 Samples
148-779
reg. \$1
NOW 89¢



Mission Luxereve Samples

This premium sample pack includes two cream and two serum samples, plus two four-page Mission Luxereve informational pamphlets you can share with customers.



MISSION LUXEREVE
Pack of 4 Samples
(2 Cream & 2 Serum samples)
969-464
reg. \$8.50
NOW \$6.50



ANEW CLINICAL POWER SERUM
Pack of 5 Samples
105-159
reg. \$2.50
NOW \$2



ANEW ULTIMATE SUPREME DUAL ELIXIR
Pack of 5 Samples
669-694
reg. \$2.50
NOW \$2.15



VITAMIN C ILLUMINATING PRIMING MOISTURIZER
Pack of 5 Samples
962-709
reg. \$2.50
NOW \$2.15



HYDRA FUSION GEL CREAM
Pack of 5 Samples
791-048
\$2.50



GREEN GODDESS FACIAL OIL
Pack of 5 Samples
211-000
reg. \$2.50
NOW \$2.15



NEUTRALIZE SERUM
.23 fl. oz.
511-885
Tube **\$2.50**
NOW 99¢



#NAKEDPROOF FIRMING CREAM
024-622
Pack of 5 Samples
reg. \$3
NOW \$1.75



#NAKEDPROOF ANTI-CELLULITE GEL 378-925
Pack of 5 Samples
reg. \$3
NOW \$1.75



Belif Samples!

Aqua Bomb increases skin's hydration levels by 70%,* and Moisturizing Bomb delivers 26 hours of intense hydration.* The samples allow customers to experience the luxurious texture of these products—follow up to see how they liked them!
*Based on a clinical study.



AQUA BOMB
Pack of 3 Samples
397-904
reg. \$3
NOW \$1.40



MOISTURIZING BOMB
Pack of 3 Samples
397-923
reg. \$3
NOW \$1.40



FRAGRANCE Vial-On-Card Samples

Each vial allows for several fragrance applications for a premium sampling experience. Follow up to see what your customers thought of the scent.



LYRD BOUQUET DE FREESIA
(fresh & clean)
Pack of 5 Samples
359-563
reg. \$3
NOW \$1.85



LYRD SPARKLING NEROLI
(fresh & vibrant)
Pack of 5 Samples
612-359
reg. \$3
NOW \$1.85



HAIKU
(fresh & clean)
Pack of 5 Samples
578-367
reg. \$2.25
NOW \$1.75



STUDIO 1886 GILDED
(fresh & vibrant)
Pack of 5 Samples
890-020
reg. \$4.25
NOW \$2.50



STUDIO 1886 TECHTOPIAN
(fresh & vibrant)
Pack of 5 Samples
890-088
reg. \$4.25
NOW \$2.50



STUDIO 1886 XXI
(fresh & clean)
Pack of 5 Samples
890-092
reg. \$4.25
NOW \$2.50



FAR AWAY
(warm & exotic)
Pack of 5 Samples
006-434
reg. \$2.25
NOW \$1.75



LYRD ARTISAN CHERRY VETIVER
(warm & indulgent)
Pack of 5 Samples
828-590
reg. \$4.25
NOW \$2.50



LYRD ARTISAN SANTAL MUSK
(warm & exotic)
Pack of 5 Samples
830-232
reg. \$4.25
NOW \$2.50



RARE PEARLS
(warm & dreamy)
Pack of 5 Samples
006-400
reg. \$2.25
NOW \$1.75



MESMERIZE
(warm & intoxicating)
Pack of 5 Samples
006-449
reg. \$2.25
NOW \$1.75



TRUE GENT BLUE
(fresh & clean)
Pack of 5 Samples
352-262
reg. \$2.25
NOW \$2



BLACK SUEDE
(fresh & aromatic)
Pack of 5 Samples
006-468
reg. \$2.25
NOW \$1.75



WILD COUNTRY
(fresh & aromatic)
Pack of 5 Samples
006-453
reg. \$2.25
NOW \$1.75



Display your jewelry in style

Black velvet-like fabric and cardboard. Imported.
reg. \$4.99
NOW \$2



Bracelet Pillow
3" L x 3" W.
149-230

Scented softness



THEY'RE BACK!

**Perfumed
Skin Softener
for Her**
Haiku **813-973**
Candid **103-926**
Far Away **812-981**
Night Magic
Evening Musk
104-129
Odyssey **104-171**
Sweet Honesty
104-463
Timeless **104-478**
Imari **818-239**
Each, 5 fl. oz.
reg. \$8
\$3.99
each

