

AVON

CAMPAIGN 20 2020
BUY YOUR PREVIEW
PRODUCTS IN
C18 & C19 ORDERS

what's new



Let
youthful
skin
blossom
with
the power
of
peonies

introducing **Isa Knox Anew LX Ultimate**

WHAT'S NEW 101

- ▶ This is your opportunity to buy new products (“Preview Products”) in advance of the Brochure.
- ▶ You can buy 2 of everything!
- ▶ The pricing for Contender (with \$40+ in Campaign sales), Premier and President’s Recognition Program is shown in *What’s New*. Your Preview Product Discount is based on your Commission Level (see chart below), and will be applied at checkout.

WHAT’S NEW GLOSSARY

CONTENDER (C): A Representative with Award Sales up to \$4,999 per year (C1-C26).

PREMIER (P): A Representative with Award Sales of \$5,000 to \$9,999 per year (C1-C26).

PRESIDENT’S RECOGNITION PROGRAM (PRP): A Representative with Award Sales of \$10,000 or more per year (C1-C26).

PRODUCT ORDERING GUIDELINES:

All of our new products are featured in *What’s New*. For each item, you can

purchase up to two: one for you to try, and one to showcase or sell to your customers. You can experience all of the colors, sizes and varieties. For example: if a lipstick comes in eight shades, you can purchase two of each shade.

PREVIEW PRODUCT DISCOUNT: Your *What’s New* discount is based on your Commission Level. For details about Commission Levels go to: AvonNow.com > Seller Central > Commissions and Sales Levels.

REPRESENTATIVE LEVEL

Sales Level	Campaign Sales	Annual Sales	Beauty/Jewelry	Fashion/Home
Contender	\$0-\$39.99	—	0%	0%
Contender	\$40.00 +	—	25%	20%
Premier	No minimum	\$5,000	30%	20%

PRESIDENT’S RECOGNITION PROGRAM LEVEL

Sales Level	Annual Sales	Beauty/Jewelry	Fashion/Home
President’s Club	\$10,000	40%	25%
Honor Society	\$20,000	40%	25%
Rose Circle	\$35,000	45%	25%
David H. McConnell Club	\$65,000	45%	25%
President’s Council	\$110,000	45%	25%
Inner Circle	\$220,000	50%	25%

GET READY! Buy C20 Preview Products with your C18 and C19 orders. Order C20 Brochures when placing your C18 product orders.

AS SEEN IN... POPULAR MAGAZINES!

You can share content about the ads from AvonNow.com, Beauty Buzz and Virtual Sales Meetings. It’s the perfect way to get the conversation started and reach new customers!



belif: January–December 2020

GOOD HOUSEKEEPING
Distribution: 4.2M people



Bug Guard: May 2020

GOOD HOUSEKEEPING
IN STYLE
PEOPLE EN ESPAÑOL
EBONY ONLINE



Vitamin C: June 2020

GOOD HOUSEKEEPING



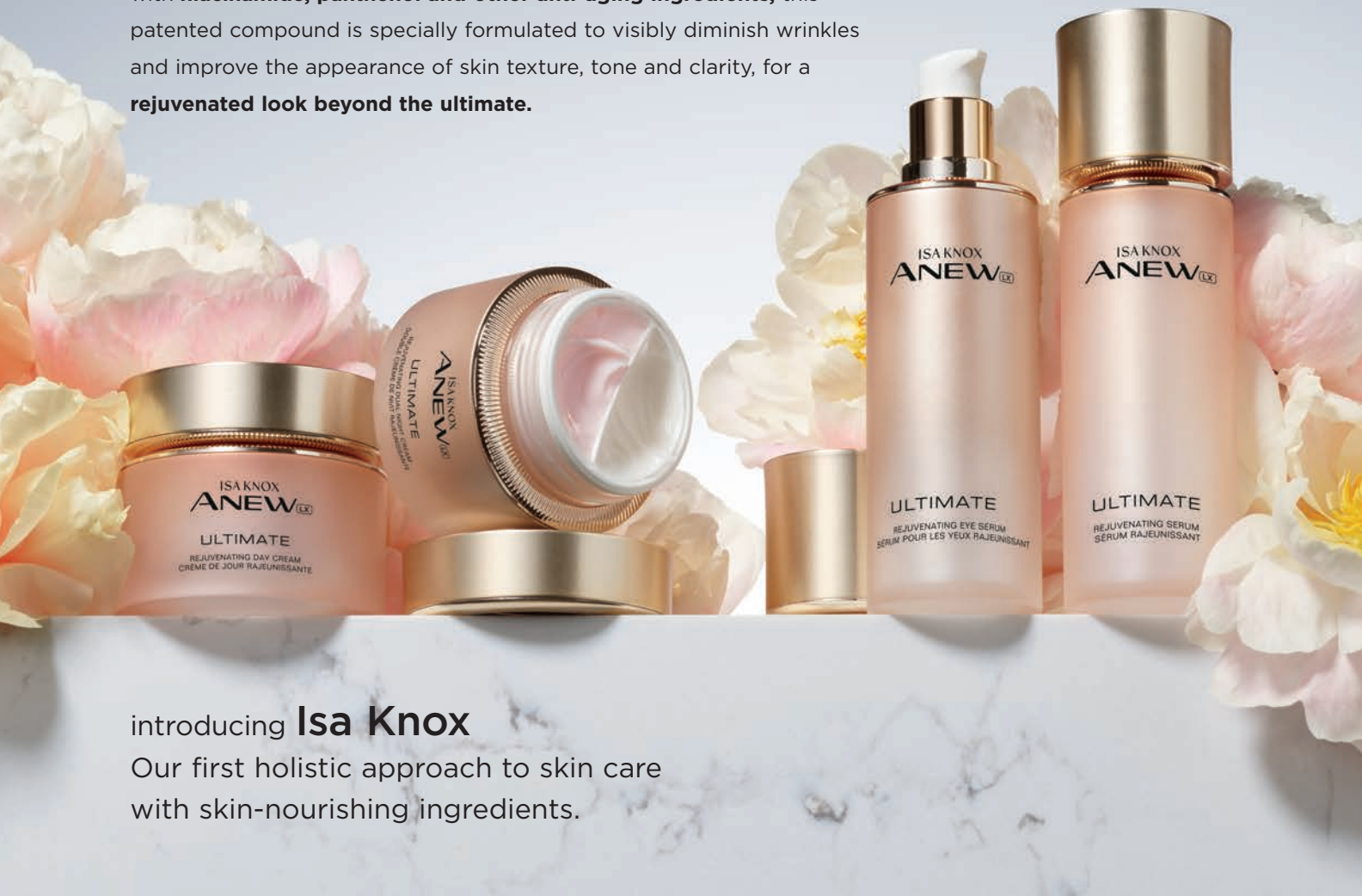
Moisture Therapy
+Balance and Soothe:
July/August 2020

GOOD HOUSEKEEPING

NEW

discover the rejuvenating
POWER of
PEONIES
with Isa Knox Anew LX Ultimate

INFUSED WITH PAEONOL, our unique extract harvested at its peak from rare peonies and processed through an **exclusive technology**. Enriched with **niacinamide, panthenol and other anti-aging ingredients**, this patented compound is specially formulated to visibly diminish wrinkles and improve the appearance of skin texture, tone and clarity, for a **rejuvenated look beyond the ultimate**.

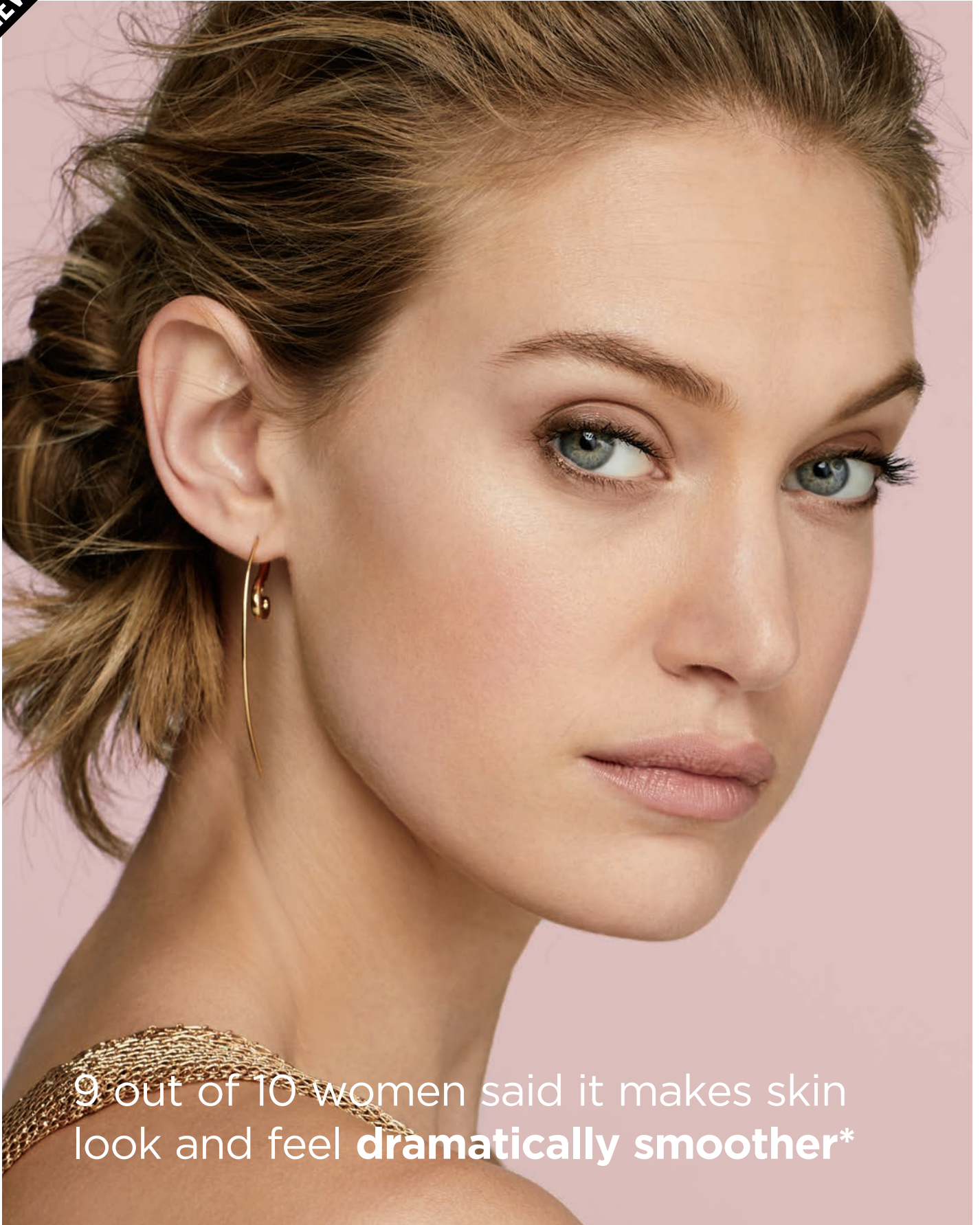


introducing **Isa Knox**
Our first holistic approach to skin care
with skin-nourishing ingredients.



FREE Mini Day Cream (.5 fl. oz.)
with any Isa Knox Anew LX Ultimate Preview Product purchase, 4-9

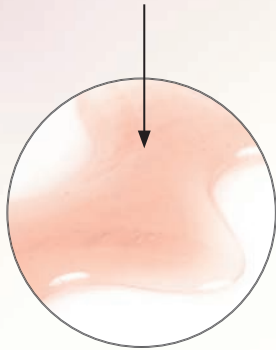
NEW



9 out of 10 women said it makes skin look and feel **dramatically smoother***

Isa Knox Anew LX ULTIMATE REJUVENATING COLLECTION

With **ceramides**,
known to protect skin's
moisture barrier,
boosting hydration to
keep skin looking
firm and smooth.



AM/PM: Apply to
cleansed skin after
eye serum and
before moisturizing.

**Isa Knox
Anew LX Ultimate
Rejuvenating Serum**
The luxurious paeonol-
infused serum visibly
improves elasticity, skin
texture and radiance,
and visibly reduces
the appearance of fine
lines and wrinkles for
a younger, firmer look.

1.35 fl. oz. **760-236**
reg. \$56

now \$44.99

C \$33.74

P \$31.49

PRP \$26.99

ULTIMATE

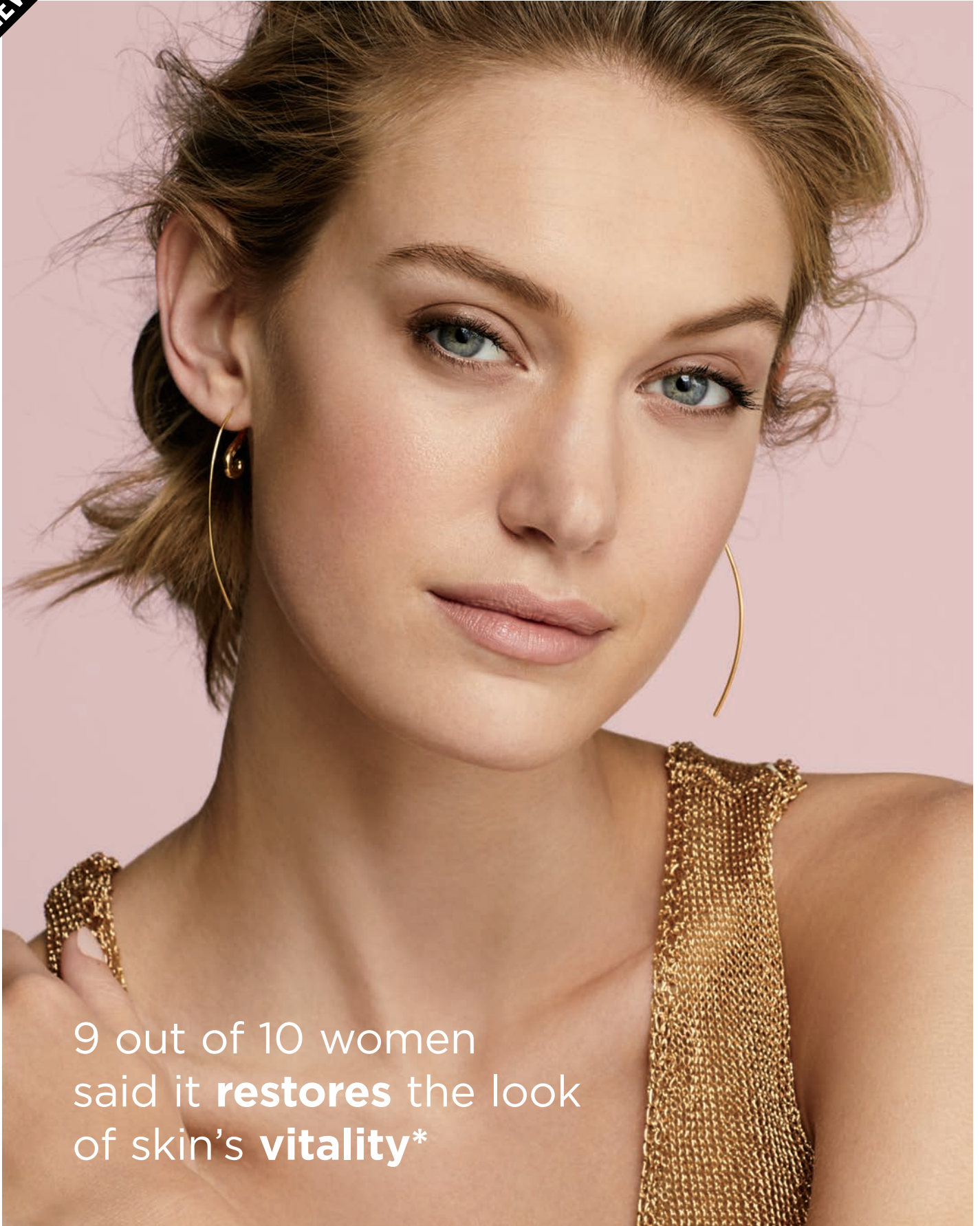
REJUVENATING SERUM
SÉRUM RAJEUNISSANT



FREE Mini Day Cream (.5 fl. oz.)

with any Isa Knox Anew LX Ultimate Preview Product purchase, 4-9

NEW



9 out of 10 women
said it **restores** the look
of skin's **vitality***

Isa Knox Anew LX ULTIMATE REJUVENATING COLLECTION

**STEP 1:
VOLUME CREAM**
with **rice bran extract**,
an antioxidant that helps protect
skin's lipids, a.k.a. natural fats,
so skin looks youthfully plumped.

**STEP 2:
FIRMING CREAM**
with **peptides**
to help support production
of collagen and elastin so
skin looks firmer.



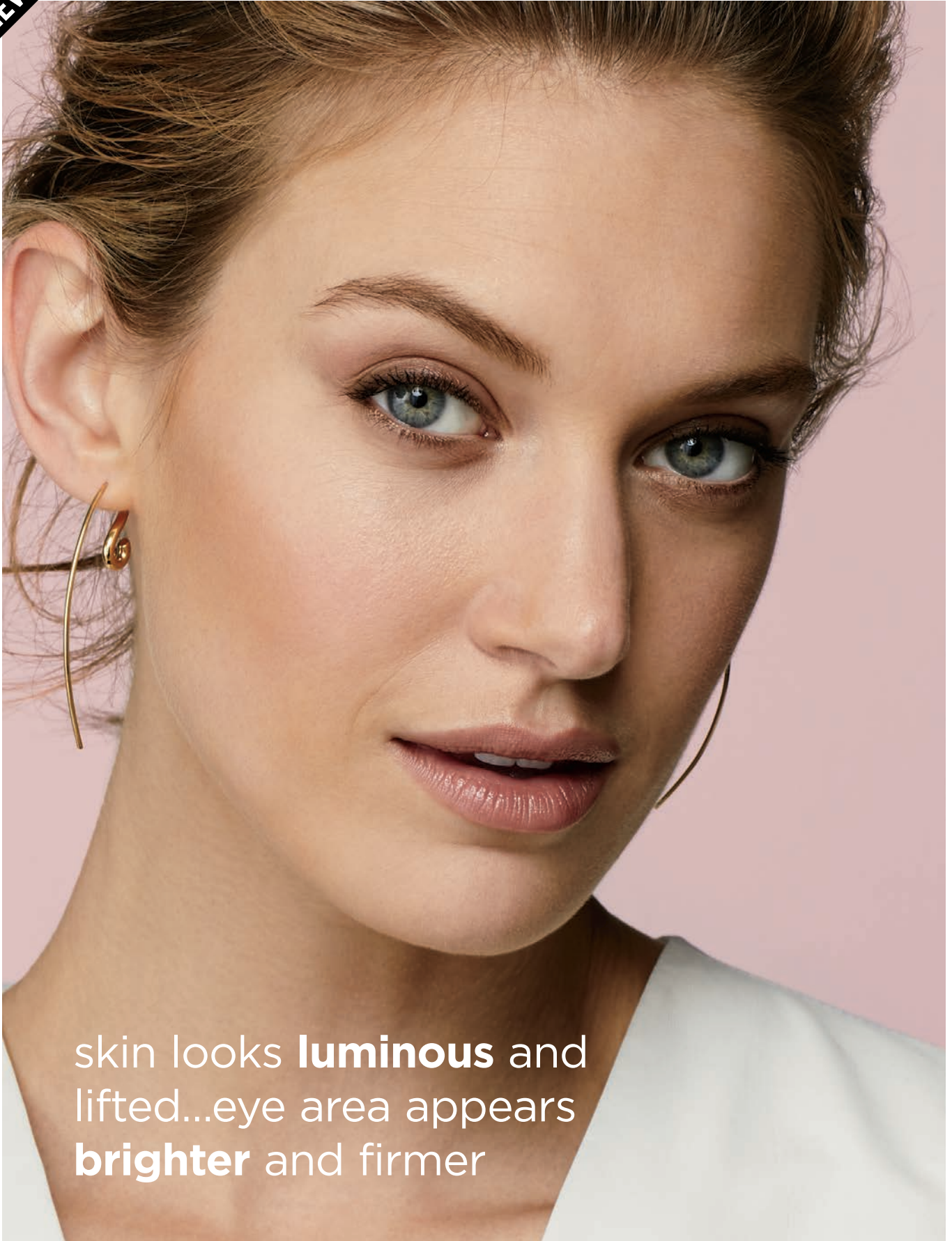
PM: Apply to cleansed skin after serum and eye serum. Apply the volumizing cream on areas that need volume (like eye area or forehead) and apply the firming cream on areas that need tightening (such as chin and neck). Apply the firming cream on top of the volume cream for extra care while you sleep.

Isa Knox Anew LX Ultimate Rejuvenating Dual Night Cream
Infused with paeonol and nourishing macadamia oil enriched with omegas (3, 6, 7, 9) to help support skin's moisture barrier. Firming Cream, .85 fl. oz. Volumizing Cream, .85 fl. oz.
759-547 reg. \$50
now \$39.99
C \$29.99 P \$27.99 PRP \$23.99



FREE Mini Day Cream (.5 fl. oz.)
with any Isa Knox Anew LX Ultimate Preview Product purchase, 4-9

NEW



skin looks **luminous** and
lifted...eye area appears
brighter and firmer

Isa Knox Anew LX ULTIMATE REJUVENATING COLLECTION

With **ceramides** to help replenish skin's moisture barrier around the eye area and keep it looking firm and smooth.



With **nutmeg** to help visibly diminish discolorations and even skin tone, and calm and soothe skin.



WHY IT'S BETTER

We've applied an exclusive floral curing technology to peony petals to cleanly harvest paeonol, the key ingredient in our collection that has multiple, visible anti-aging effects. The amount of paeonol in peony buds reaches its peak in a short 10-day period, once a year. The petals are harvested within that 10-day period, then hand washed and naturally dried, which is part of the curing process that helps preserve raw materials.

AM/PM: Apply gently around eyes before moisturizing.

Isa Knox Anew LX Ultimate Rejuvenating Eye Serum

This paeonol-infused serum helps visibly reduce fine lines around the eye area, diminish dark circles and depuff bags. 1 fl. oz. **760-289**

reg. \$50 **now \$39.99**
C \$29.99 **P** \$27.99
PRP \$23.99

AM: Apply to cleansed skin after serum and eye serum. Follow with SPF lotion.

Isa Knox Anew LX Ultimate Rejuvenating Day Cream

This multi-purpose paeonol-infused day cream visibly reduces wrinkles and improves the appearance of elasticity, radiance and skin texture. 1.7 fl. oz. **759-236**

reg. \$50 **now \$39.99**
C \$29.99 **P** \$27.99
PRP \$23.99



FREE Mini Day Cream (.5 fl. oz.)
with any Isa Knox Anew LX Ultimate Preview Product purchase, 4-9



GIVE YOUR SKIN CARE BUSINESS SOME PETAL POWER!

Are you working toward Premier Level or President's Recognition Program? Take advantage of these Business Booster Bundles to help you achieve. Here's how:

Talk about the power of peony:

This collection is infused with a unique extract harvested from rare peonies, which contains powerful anti-aging ingredients that visibly diminish wrinkles, and improve skin texture, tone and clarity.

Try the products yourself...

And experience the results yourself! Share your thoughts with your customers, and let them know they can check out what others are saying in the review section via your online store.

Give out samples

It's a great way for customers to experience the texture of the products. Follow up to see how they liked them, and help them put together the ultimate Isa Knox regimen! Here's a suggested routine:

- Cleanse (AM/PM): Anew Ultimate Cream Cleanser
- Treat (AM/PM): Isa Knox Anew LX Ultimate Rejuvenating Serum
- Moisturize—Eye (AM/PM): Isa Knox Anew LX Ultimate Rejuvenating Eye Serum
- Moisturize—Face (AM): Isa Knox Anew LX Ultimate Rejuvenating Day Cream. Follow with a SPF of your choice—we love Anew Hydra Fusion Daily Beauty Defense SPF 50.
- Moisturize—Face (PM): Isa Knox Anew LX Ultimate Rejuvenating Dual Night Cream. If needed, follow with Anew Ultimate Supreme Advanced Performance Crème or Green Goddess Facial Oil for an extra dose of moisturization.

There's no limit to how many bundles you can order.

ISA KNOX BU

BUY

BUY 2 BUNDLES for \$169.96* 288-450

2 Isa Knox Anew LX Ultimate Rejuvenating Day Creams &
2 Isa Knox Anew LX Ultimate Rejuvenating Serums



BUY 6 BUNDLES for \$509.88* 288-450

6 Isa Knox Anew LX Ultimate Rejuvenating Day Creams &
6 Isa Knox Anew LX Ultimate Rejuvenating Serums



*Based on the C20 Brochure special prices. Your bundle discount is based on your Commission Level. †Based on regular prices.

BUSINESS BOOSTER BUNDLES

FREE	VALUE	
<p>GET FREE</p> <p>4 Ultimate LX Mini Day Creams, .5 fl. oz. each</p> 	<p>GET FREE</p> <p>10 packs of 3 Ultimate LX Day Cream Sample Cards (30 samples)</p> <p>10 packs of 3 Ultimate LX Serum Sample Cards (30 samples)</p> 	<p>\$272[†]</p>
<p>GET FREE</p> <p>3 Full-Size Ultimate Cream Cleansers</p> <p>3 Hydra Fusion Daily Beauty Defense SPF 50 Lotions</p> <p>12 Ultimate LX Mini Day Creams, .5 fl. oz. each</p>  	<p>GET FREE</p> <p>30 packs of 3 Ultimate LX Day Cream Sample Cards (90 samples)</p> <p>30 packs of 3 Ultimate LX Serum Sample Cards (90 samples)</p> 	<p>\$954[†]</p>

ICONIC AVON

Celebrating beauty since 1886

Enjoy a unique collection of products inspired by the rich heritage of a company that began its groundbreaking approach to beauty 134 years ago.

The legacy continues with our limited-edition best-selling formulas and exclusive anniversary-inspired jewelry pieces all presented in Avon's iconic designs that are sure to inspire and delight.



NEW

Our two best-selling regimens!

Iconic Anew Platinum Regimen Kit

4-piece set includes:

- Anew Power Serum, .24 fl. oz.
- Night Cream, 1.7 oz. net wt.
- Day Cream Broad Spectrum SPF 25, 1.7 oz. net wt.
- Eye & Lip Cream, .5 oz. net wt.

766-708

reg. \$128

now **\$54.99** the set

C \$41.24 **P** \$38.49

PRP \$32.99



forever YOUNG



Iconic Anew Ultimate Regimen Kit

4-piece set includes:

- Anew Power Serum, .24 fl. oz.
- Multi-Performance Day Cream Broad Spectrum SPF 25, 1.7 oz. net wt.
- Multi-Performance Night Cream, 1.7 oz. net wt.
- Multi-Performance Eye System, Cream, .5 oz. net wt., Elixir, .09 oz. net wt.

766-712

reg. \$128

now **\$54.99** the set

C \$41.24 **P** \$38.49

PRP \$32.99

Iconic Eye Collection

All eyes are on you with our pampering, line-defining, lash-loving trio.

3-piece set includes:

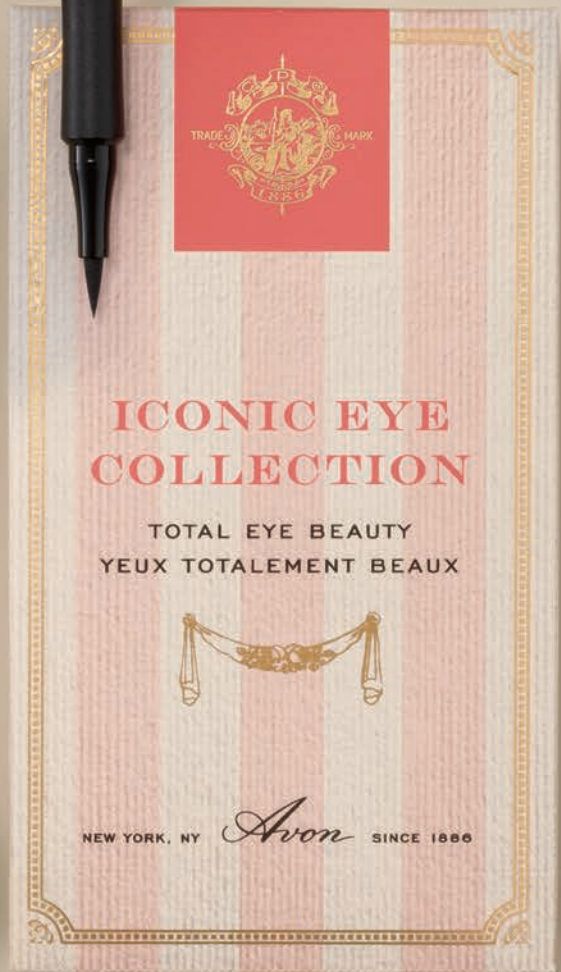
- **Anew Eye Lift Pro**, Gel, .33 fl. oz. Cream, .33 fl. oz.
- **LOVE At 1st Lash Mascara** in Blackest Black, .3 fl. oz.
- **SuperExtend Precise Liquid Pen** in Black, .034 fl. oz.

Comes in a heritage-inspired box. **112-305** reg. \$62

now **\$35** the set

C \$26.25 **P** \$24.50

PRP \$21



a kiss &
A WINK

NEW



Iconic Mini Lip Color
Trio of mini lipsticks
in heritage-inspired
packaging and
box. Satin finish.
.13 total oz. net wt.
112-339
reg. \$36
now \$30 the set
C \$22.50
P \$21
PRP \$18

vanity FLAIR



Topaz
Tuberose and pink pepper.
586-926



Amber
Osmanthus and musky wood. 587-100



Amethyst
Sweet apricot and white florals.
585-991



FOR HAIR

Elastine Perfumed Hair Serum
Shimmery scented lightweight formula strengthens and protects with precious oils, amino acids and botanical extracts, leaving hair looking smooth, shiny and healthy. Each, 3.4 fl. oz. reg. \$42
now \$35 each
C \$26.25
P \$24.50
PRP \$21

NEW



Sunset Bloom
587-186
Citrus, jasmine,
ylang ylang and
orchid.

Love Letter
587-148
Citrus, jasmine,
grapefruit and
rose.



FOR BODY

Veilment Perfumed Body Gel
Iridescent pink lightweight body gel formula, with a romantic fragrance blend, leaves skin looking luminous and beautifully scented. Each, 4.3 fl. oz.
reg. \$42
now \$35 each
C \$26.25
P \$24.50
PRP \$21

classic MOMENTS

Our best-selling scent!

Iconic Far Away Eau de Parfum

Comes in a heritage-inspired bottle. Warm spices blend with freesia, sheer jasmine and enticing amber to transport you to the exotic and beyond.

1.7 fl. oz. **861-647**

reg. \$32 **now \$26.99 the set**

C \$20.24 P \$18.89 PRP \$16.19



NEW

ICONIC AVON JEWELRY COLLECTION

Ornate vintage touches and
antiqued-metal details



Pearly Locket

The look of pearl set in antiqued silvertone with "Avon 2020" engraved on back. Chain, 28" L with 3/2" extender. **366-064**

reg. \$29.99

now \$22.99

C \$17.24 P \$16.09

PRP \$13.79

Link Watch

Antiqued-silvertone bracelet watch with iconic "4 A" logo on dial. 8" L with 40mm x 27mm case. **364-152**

reg. \$46.99

now \$36.99

C \$27.74 P \$25.89

PRP \$22.19

Pearly Ribbon Brooch

Textured bow pin with pearl-like details set in antiqued silvertone. "Avon 2020" engraved on back. 1 3/4" W. **366-121**

reg. \$24.99

now \$19.99

C \$14.99 P \$13.99

PRP \$11.99



timeless **STYLE**



**A. Statement
Necklace**

Cat's-eye glass stone set in goldtone. 16½" L with ¾" extender. **364-167**
reg. \$44.99
now \$34.99
C \$26.24
P \$24.49
PRP \$20.99

B. Statement Bracelet

Cat's-eye glass stone set in goldtone. One size fits most. **364-190**
reg. \$44.99
now \$34.99
C \$26.24
P \$24.49
PRP \$20.99

C. Filigree Cuff Watch

Goldtone open-hinged cuff watch with iconic "4 A" logo on dial. One size fits most. 28mm x 30mm case. **364-148**
reg. \$53.99
now \$42.99
C \$32.24 **P** \$30.09
PRP \$25.79

D. Ring

Cat's-eye glass stone and pearl-like details set in goldtone.
Sizes:
6 **365-091**
8 **364-334**
10 **364-463**
reg. \$16.99
now \$12.99
C \$9.74 **P** \$9.09
PRP \$7.79

E. Stud Earrings

Cat's-eye glass stone set in goldtone. 6mm diam, pearl studs. **364-149**
reg. \$15.99
now \$11.99
C \$8.99
P \$8.39
PRP \$7.19

NEW

ICONIC AVON JEWELRY COLLECTION

The classic touches of estate
jewelry from filigree cuff watches
to the look of antiqued gold.



Earrings
glass
in
1/2"
rced
4-205
99
9

NEW

Inspired by Avon's 134-year heritage, the Studio 1886 Collection offers a unique fragrance journey celebrating the finest perfumery ingredients sure to leave you wanting to experience every era.



S

GILDED

Gilded Eau de Parfum
fresh & vibrant

Celebrate the opulence of Victorian America with an exquisite blend of watery rhubarb, violet leaves and rich black currant, transporting you back in time with a modern twist. 1.7 fl. oz.

379-276

reg. \$50 **now \$39**

C \$29.25 P \$27.30

PRP \$23.40

XXI Eau de Parfum
fresh & clean

Bold and addictive blend that embraces the fearless entrepreneurial women of today with sparkling orange, fresh sage and patchouli, inspiring confidence. 1.7 fl. oz.

379-314

reg. \$50 **now \$39**

C \$29.25 P \$27.30

PRP \$23.40

Tectopian Eau de Parfum
fresh & vibrant

Blurring the lines between the virtual and natural world, this electrifying disruption looks to the future with notes of magnolia, white rose and warm musk. 1.7 fl. oz.

379-257

reg. \$50 **now \$39**

C \$29.25 P \$27.30

PRP \$23.40

Remember—you can purchase up to two of each! One for you to try, and one to showcase to customers. Let them try the scents and experience this very unique fragrance journey through the past, present and future.

introducing
fragrance collection

STUDIO 1886

Be inspired by the past,
embrace the present,
look to the future.



XXI



TECHTOPIAN

**Chunky Link
Necklace**

Goldtone with
crystal-colored
pavé stones on
toggle-and-bar
closure.

18" L. **210-980**

reg. \$29.99

now **\$22.99**

C \$17.24

P \$16.09

PRP \$13.79

**Chunky Link
Bracelet**

Goldtone with
crystal-colored
pavé stones on
toggle-and-bar
closure.

7" L. **210-994**

reg. \$22.99

now **\$16.99**

C \$12.74

P \$11.89

PRP \$10.19



introducing

STUDIO 1886

A new jewelry atelier creating versatile collections and exclusive designs, Studio 1886 is driven by Avon's 134-year legacy to make life beautiful. High-quality details couple with effortless elegance for styles that are easy to wear every day, no matter the occasion.



NEW

hot metal

TRENDY STATEMENTS
LINK UP WITH THE GLAM
LOOK OF GOLD



Guidance Charm Necklace

Goldtone with
pavé circle charm and
horn and star disc
charms. 36" L with
3/2" extender.

211-398

reg. \$19.99

now \$14.99

C \$11.24

P \$10.49

PRP \$8.99

Pavé Signet Ring

Goldtone with crystal-
colored pavé stones.

Sizes:

6 **211-068**

8 **211-292**

10 **211-311**

reg. \$16.99

now \$12.99

C \$9.74

P \$9.09

PRP \$7.79

Chunky Twisted Hoop Earrings

Goldtone textured
hoop, 1" diam.

Pierced. **211-345**

reg. \$12.99

now \$9.99

C \$7.49

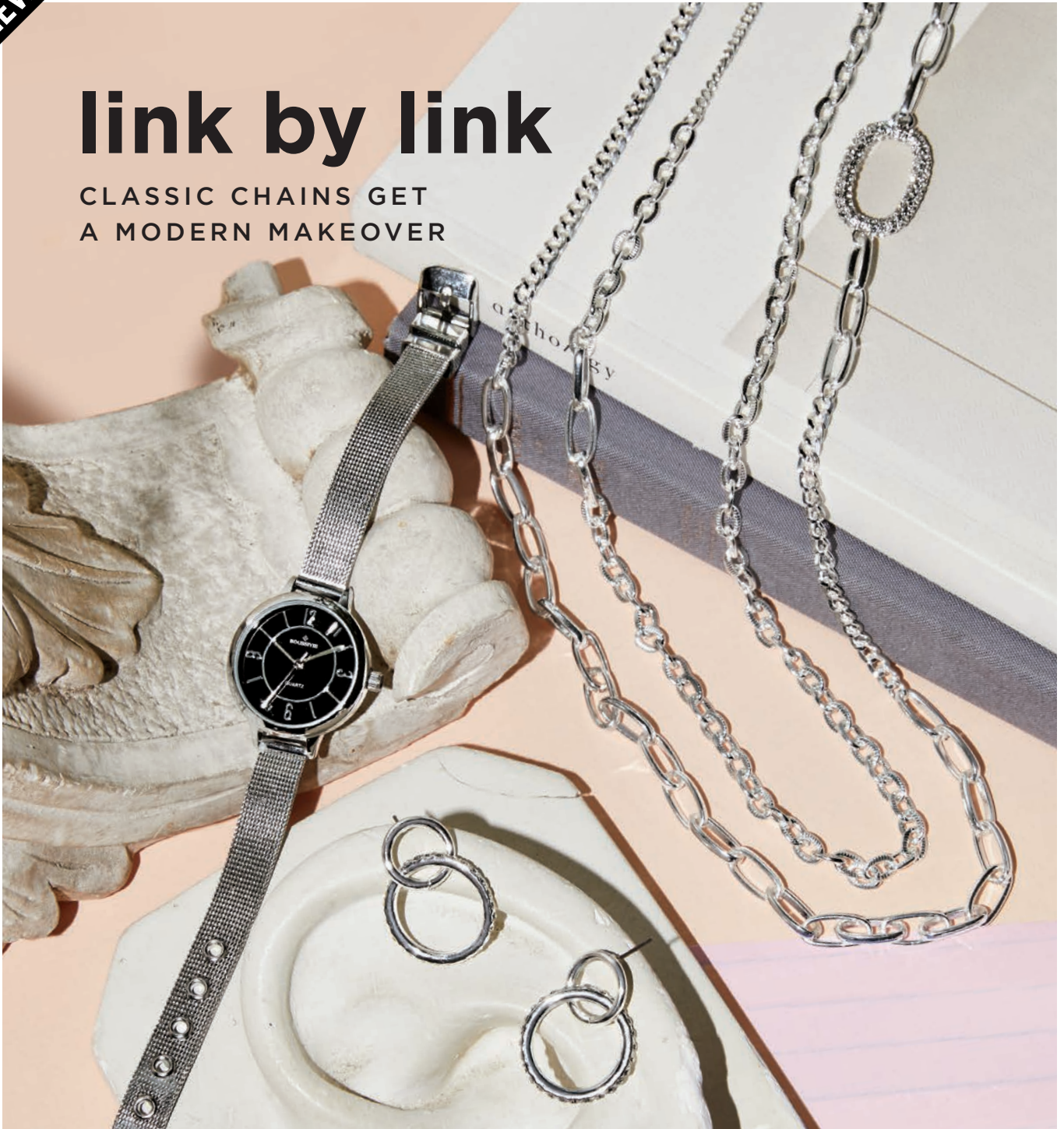
P \$6.99

PRP \$5.99

NEW

link by link

CLASSIC CHAINS GET
A MODERN MAKEOVER



Mixed Links

Layered Necklace

Silvertone with pavé accents. 31" L with 3½" extender.

209-980

reg. \$32.99

now \$24.99

C \$18.74

P \$17.49

PRP \$14.99

Embellished

Hoop Link Earrings

Silvertone with clear pavé stones. 1¼" L. Pierced. **203-465**

reg. \$12.99

now \$9.99

C \$7.49

P \$6.99

PRP \$5.99

Classic Mesh Watch

Silvertone with stainless steel mesh strap, 8¾" L. 29mm diam. case. **546-449**

reg. \$39.99

now \$29.99

C \$22.49

P \$20.99

PRP \$17.99



eclectic essentials

EXPAND YOUR WARDROBE WITH SOMETHING DIFFERENT

Pavé Accent Adjustable Bracelet
 Silvertone with clear pavé stones. One size fits most.
202-990
 reg. \$16.99
now \$12.99
C \$9.74 P \$9.09
PRP \$7.79

Pavé Accented Ring
 Silvertone with clear pavé stones.
 Sizes:
 6 **203-518**
 8 **203-522**
 10 **203-977**
 reg. \$9.99
now \$7.99
C \$5.99 P \$5.59
PRP \$4.79

Pavé Teardrop Station Necklace
 Silvertone with clear pavé stones. 16 1/2" L with 3/2" extender.
202-970
 reg. \$22.99
now \$16.99
C \$12.74 P \$11.89
PRP \$10.19

NEW



pearls & stones

LOOK FRESH FOR
FALL WITH THE LOOK
OF PEARLS AND CZS

Pearly Grey Collection Set in silvertone.

Adjustable Bracelet
One size fits most.
210-349
reg. \$16.99
now \$12.99
C \$9.74
P \$9.09
PRP \$7.79

Necklace
14" L with 4½" extender. **210-368**
reg. \$23.99
now \$17.99
C \$13.49
P \$12.59
PRP \$10.79

Hoop Earrings
Pierced. 1" diam. **209-937**
reg. \$12.99
now \$9.99
C \$7.49
P \$6.99
PRP \$5.99



necklace and earring set

Grey Crackle Collection
Smoky grey CZs set in goldtone.

Necklace and Earring Set
16 1/2" L with 3 1/2" extender.
Pierced studs, 1/4" diam.
204-351
reg. \$19.99
now \$14.99
C \$11.24
P \$10.49
PRP \$8.99

Adjustable Bracelet
One size fits most.
209-736
reg. \$16.99
now \$12.99
C \$9.74
P \$9.09
PRP \$7.79

Ring Set
Set of 3.
Sizes:
6 **204-495**
8 **209-650**
10 **209-679**
reg. \$12.99
now \$9.99
C \$7.49
P \$6.99
PRP \$5.99

Jet Strap Watch
Leatherlike strap, 9" L, including buckle with 30mm diam. goldtone case.
547-081
reg. \$32.99
now \$24.99
C \$18.74
P \$17.49
PRP \$14.99



3-ring set



NEW

charm to spare



Charm

Goldtone with pearl-like or crystal-colored stone accents. Ranges from 1/2" L to 1/4" including connector. With lobster-claw connector to easily hook onto Paper Clip-Style Bracelet and Necklace (available in the Brochure).

A. Sparrow 212-380

B. Cross 211-990

C. Family Tree 211-675

D. Owl 212-360

reg. \$7.99

now \$5.99 each

C \$4.49 P \$4.19 PRP \$3.59



STERLING ELEGANCE

Guaranteed with .925 quality, our sterling styles are over 90% pure silver for looks that last a lifetime.

Sterling Silver Pavé Cushion CZ Collection

With sparkling pavé CZs.

Necklace

18" L with 1" extender. Pendant, 1/2" L.

199-456

reg. \$69.99

now \$54.99

C \$41.24

P \$38.49

PRP \$32.99

Earrings

1/4" diam. Pierced.

202-951

reg. \$49.99

now \$39.99

C \$29.99

P \$27.99

PRP \$23.99

Ring

1/4" diam.

Sizes:

5 **534-161**

6 **534-290**

7 **534-305**

8 **534-310**

9 **534-362**

10 **534-669**

reg. \$49.99

now \$39.99

C \$29.99

P \$27.99

PRP \$23.99





INTRODUCING

STUDIO
1886

For 134 years Avon has endeavored to make life beautiful by helping women feel more confident and more independent. With this in mind, we've created a collection to fit in with your lifestyle so you can feel comfortable, confident and beautiful.

NEW



❖ **Soft-Knit Dress with Pockets**

Black and white printed pullover dress with side seam pockets and black button detail on shoulder. Polyester/cotton/viscose. Center back length: 35" on medium; 36½" on 1X. Machine wash, dry flat. Imported.

XS(0-2) **882-208** S(4-6) **882-360**
M(8-10) **882-413** L(12-14) **882-432**
XL(16) **882-485** 1X(18W-20W) **882-523**
2X(22W-24W) **882-580** 3X(26W-28W) **882-686**

reg. \$44.99

now **\$34.99**

C \$27.99 **P** \$27.99 **PRP** \$26.24

❖ **Double Zipper Top**

Charcoal grey pullover top with grommets and functional zippers at neckline. Polyester/rayon/spandex. Center back length: 25" on medium; 27" on 1X. Machine wash, line dry. Imported.

XS(0-2) **881-622** S(4-6) **881-637**
M(8-10) **881-641** L(12-14) **881-790**
XL(16) **881-804** 1X(18W-20W) **881-838**
2X(22W-24W) **881-857** 3X(26W-28W) **881-914**

reg. \$39.99

now **\$29.99**

C \$23.99 **P** \$23.99 **PRP** \$22.49



❖ **Waffle V-Neck Knit Top**

Purple waffle-knit top with ribbed ruffle hem. Rayon/polyester/spandex. Center back length:

26" on medium; 28" on 1X.

Machine wash, dry flat. Imported.

XS(0-2) **880-607**
S(4-6) **880-611**
M(8-10) **880-683**
L(12-14) **880-698**
XL(16) **881-455**

1X(18W-20W) **881-460**

2X(22W-24W) **881-512**

3X(26W-28W) **881-527**

reg. \$39.99

now **\$29.99**

C \$23.99

P \$23.99

PRP \$22.49



❖ **Crisscross-Back Knit Dress**

Smoky-blue pullover long-sleeve V-neck dress with crisscross detail at back. Viscose/polyester/spandex. Center back length: 37" on medium; 38½" on 1X. Machine wash, dry flat. Imported.

XS(0-2) **882-690**

S(4-6) **882-800**

M(8-10) **882-963**

L(12-14) **882-982**

XL(16) **882-997**

1X(18W-20W) **884-272**

2X(22W-24W) **884-291**

3X(26W-28W) **884-344**

reg. \$49.99

now \$39.99

C \$31.99

P \$31.99

PRP \$29.99

❖ **Crisscross Tunic Top**

Long-sleeve tunic top with V-neck and crisscross detail. Polyester/spandex. Center back length: 26" on medium; 28" on 1X. Machine wash, dry flat. Imported.

Print

XS(0-2) **878-376** S(4-6) **878-649**

M(8-10) **878-687** L(12-14) **879-258**

XL(16) **879-262** 1X(18W-20W) **880-224**

2X(22W-24W) **880-239**

3X(26W-28W) **880-592**

Blue

XS(0-2) **836-829** S(4-6) **837-074**

M(8-10) **837-533** L(12-14) **878-304**

XL(16) **878-319** 1X(18W-20W) **879-277**

2X(22W-24W) **879-300**

3X(26W-28W) **880-210**

reg. \$32.99

now \$24.99 each

C \$19.99 P \$19.99

PRP \$18.74



NEW

Easy Does It! Simple silhouettes that are so you...only more comfortable



❖ Soft Hooded Poncho

Dark heather grey, lightweight pullover poncho with hood and kangaroo pocket. Viscose/polyester/spandex. Center back length: 28" on medium; 30" on 1X. Machine wash, dry flat. Imported.

S/M **836-355** L/XL **836-389** 1X/2X **836-518**
reg. \$46.99 **now \$36.99**

C \$29.59 **P** \$29.59 **PRP** \$27.74

❖ Soft Asymmetrical Hem Top

Grey long-sleeve top with asymmetrical hem and ruffle detail. Viscose/polyester/spandex. Center back length: 30" on medium; 32" on 1X. Machine wash, dry flat. Imported.

XS(0-2) **887-692** S(4-6) **887-707** M(8-10) **887-889**
L(12-14) **888-187** XL(16) **888-961** 1X(18W-20W) **888-976**
2X(22W-24W) **889-619** 3X(26W-28W) **889-900**
reg. \$44.99 **now \$34.99**

C \$27.99 **P** \$27.99 **PRP** \$26.24



❖ **4-Pack V-Neck Pocket Tees**

Includes zen blue, dark grey, purple and animal print. Rounded hem and pocket detail. Cotton/polyester. Center back length: 26" on medium; 28" on 1X. Machine wash, dry flat. Imported.

XS(0-2) **803-297** S(4-6) **803-498** M(8-10) **803-560** L(12-14) **803-832**
 XL(16) **803-851** 1X(18W-20W) **804-111** 2X(22W-24W) **804-858** 3X(26W-28W) **804-862**
 reg. \$44.99

now \$34.99 C \$27.99 P \$27.99 PRP \$26.24

NEW

Stay-At-Home Style Essentials you'll want to wear every day



PACK OF 2



PACK OF 2

❖ 2-Pack Crew-Neck Pocket Tees

Includes black and white tees with rounded hem, crew neckline and chest pocket detail. Cotton/polyester. Center back length: 26" on medium; 28" on 1X. Machine wash, dry flat. Imported.

- XS(0-2) **804-877**
 - S(4-6) **804-881**
 - M(8-10) **814-286**
 - L(12-14) **815-430**
 - XL(16) **818-281**
 - 1X(18W-20W) **819-417**
 - 2X(22W-24W) **824-006**
 - 3X(26W-28W) **824-010**
- reg. \$23.99
now \$17.99 the pack
C \$14.39
P \$14.39
PRP \$13.49

❖ 2-Pack Everyday Leggings

Includes black and grey full-length leggings with elastic waistband. Cotton/spandex. Inseam: 28" for all sizes. Machine wash, dry flat. Imported.

- XS(0-2) **824-025**
 - S(4-6) **828-289**
 - M(8-10) **828-293**
 - L(12-14) **828-532**
 - XL(16) **828-547**
 - 1X(18W-20W) **832-240**
 - 2X(22W-24W) **832-254**
 - 3X(26W-28W) **836-283**
- reg. \$44.99
now \$34.99 the pack
C \$27.99
P \$27.99
PRP \$26.24

NEW

Introducing

PERIOE ROYAL BLACK BEE

WITH NATURAL HEALING
INGREDIENTS DERIVED FROM BEES

Fluoride-free oral care with all of that good stuff that bees make: royal jelly and Australian propolis extract, known for nourishment and healing effects.

This toothpaste helps fight plaque and whiten teeth, and it contains fresh mint with a hint of honey to keep your breath clean.

WHY THEY'LL LOVE IT

It's a total care toothpaste (helps fight plaque, whiten teeth and freshen breath) with natural ingredients, plus it's cruelty-free!

**Perioe Royal Black Bee
Honey Mint Toothpaste**
Fluoride-free. Honey mint
flavor. 3.5 fl. oz. **534-817**

reg. \$6












now \$5

C \$3.75 **P** \$3.50

PRP \$3



ORAL CARE PRODUCT GUIDE

PRODUCT/FLAVOR/SIZE	KEY BENEFITS	KEY INGREDIENTS	FLUORIDE	TEXTURE
 PERIOE ROYAL BLACK BEE TOOTH PASTE Honey Mint, 3.5 fl. oz.	Fights plaque, freshens breath and contains natural healing and soothing ingredients	Royal Jelly and Australian Propolis Extract	Fluoride-Free	Honey Paste
 PERIOE WHITENING ESSENTIALS FRESH ALOE TOOTH PASTE Green Mint, 5.5 fl. oz.	Fights tartar, protects against cavities, removes plaque, freshens breath and whitens teeth while protecting enamel	Aloe Extract	Fluoride	White Paste
 AVON WHITENING ESSENTIALS TOOTH PASTE ORIGINAL Cool Mint, 5.5 fl. oz.	Whitens and strengthens teeth, plus provides cavity protection	Charcoal Powder	Fluoride	White Paste
 AVON WHITENING ESSENTIALS TOOTH PASTE BLANC CHARCOAL Fresh Mint, 5.5 fl. oz.	Charcoal whitens even more than regular whitening toothpaste; plus strengthens teeth and provides cavity protection	Activated Charcoal	Fluoride	White Paste
 AVON WHITENING ESSENTIALS TOOTH PASTE BLACK CHARCOAL Clean Mint, 5.5 fl. oz.	With 10X more charcoal than Blanc Charcoal for whitening power; plus strengthens teeth and provides cavity protection	Activated Charcoal	Fluoride	Black Paste
 PERIOE TOOTH BALM TOOTH PASTE LEMON BASIL MINT 3.5 fl. oz.	Phosphate formula for a super-bright smile, cruelty- and paraben-free; plus freshens breath for an all-over invigorating feel	Phosphate Formula	Fluoride-Free	White Paste
 PERIOE TOOTH BALM TOOTH PASTE EARL GREY TEA MINT 3.5 fl. oz.	Phosphate formula for a super-bright smile, cruelty- and paraben-free; plus fresh breath that feels like an ahh moment	Phosphate Formula	Fluoride-Free	White Paste
 PERIOE TOOTH BALM TOOTH PASTE EUCALYPTUS MINT 3.5 fl. oz.	Phosphate formula for a super-bright smile, activated charcoal for whitening, cruelty- and paraben-free; plus fresh breath that feels like a detox spa for teeth	Activated Charcoal, Phosphate Formula	Fluoride-Free	Grey Paste
 PERIOE THERA-WHITE 2-IN-1 WHITENING TOOTH PASTE PINK Mild Mint, 4.9 fl. oz.	Whitening Toothpaste: Removes stains and other tooth discolorations Booster Gel: Activates the toothpaste and accelerates whitening power	Whitening Toothpaste with Hydrogen Peroxide + Booster Gel	Fluoride-Free	Pink Gel, White Paste
 PERIOE THERA-WHITE 2-IN-1 WHITENING TOOTH PASTE CHARCOAL Cool Mint, 4.9 fl. oz.	Whitening Toothpaste: Removes stains and other tooth discolorations Booster Gel: Activates the toothpaste and accelerates whitening power	Whitening Toothpaste with Activated Charcoal + Booster Gel	Fluoride-Free	Black Gel, White Paste
 AVON PERIOE HIMALAYA PINK SALT TOOTH PASTE ICE MINT Tube, 3.4 fl. oz. Pump, 10 fl. oz.	Natural ingredients to effectively clean teeth and freshen breath; vegan	Tube: Himalayan Pink Salt with Aloe Vera Essence Pump: Himalayan Pink Salt	Fluoride-Free	Tube: Pink Gel with Aloe Vera Beads Pump: Pink Paste
 AVON PERIOE HIMALAYA PINK SALT TOOTH PASTE FLORAL MINT Tube, 3.4 fl. oz. Pump, 10 fl. oz.	Natural ingredients to effectively clean teeth and freshen breath; vegan	Tube: Himalayan Pink Salt with Aloe Vera Essence Pump: Himalayan Pink Salt	Fluoride-Free	Tube: Pink Gel with Aloe Vera Beads Pump: Pink Paste

NEW

LAUNDRY LIST

Keeping your clothes, home and fabrics fresh is easy as a breeze!



❖ **Fresh Fiji Laundry Stain Remover**
Pre-treats and removes tough set-in stains with a powerful enzyme formula. Helps to remove stains better than just laundry detergent alone.



pre-treat collars, sleeves, socks & more!



Spray: For direct application without damaging fabrics. 16.9 fl. oz.

618-175
reg. \$12.99
now \$9.99
C \$7.99 P \$7.99
PRP \$7.49



Gel: For gentle scrubbing action. 7.4 fl. oz.

629-456
reg. \$8.99
now \$6.99
C \$5.59 P \$5.59
PRP \$5.24

Add on to your customer's Fresh Fiji collection with these pre-treaters.

Love at first try!

Samples are a win-win...fun freebies for your customers, and potential full-size sales for you

NEW! BELIF SAMPLES

Aqua Bomb increases skin's hydration levels by 70%,* and Moisturizing Bomb delivers 26 hours of intense hydration.* The samples allow customers to experience the luxurious texture of these products—follow up to see how they liked them!
*Based on a clinical study.



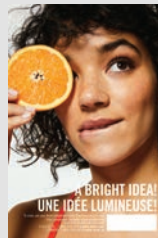
AQUA BOMB SAMPLES
Pack of 3
397-904
reg. \$3
NOW \$2.15



MOISTURIZING BOMB SAMPLES
Pack of 3
397-923
reg. \$3
NOW \$2.15



GREEN GODDESS FACIAL OIL
Pack of 5 Samples
211-000
reg. \$3
NOW \$2.50



VITAMIN C ILLUMINATING PRIMING MOISTURIZER
Pack of 5 Samples
962-709
reg. \$3
NOW \$2



#NAKEDPROOF FIRMING CREAM
Pack of 5 Samples
024-622
reg. \$2.50
NOW \$2



HYDRA FUSION GEL CREAM
Pack of 5 Samples
791-048
reg. \$2.50
NOW \$2



EYE LIFT PRO
Pack of 5 Samples
186-096
reg. \$2.50
NOW \$2



NEUTRALIZE SERUM
.23 fl. oz.
511-885
Tube \$2
NOW 99¢

JEWELRY FORMS

Black velvet-like fabric and cardboard. Imported.
Each, reg. \$4.99 **NOW \$2 each**



Medium Necklace Form
Folds for easy storage.
9" H (assembled).
149-187



Bracelet Pillow
3" L x 3" W.
149-230



"T" Earring Stand
4 1/2" H.
149-191

NEW

introducing
**hemp seed oil
ultra-nourishing
dry body oil**

- EASILY ABSORBED
- DEEPLY NOURISHING
- PLANT-BASED

**Veilment Hemp Seed Oil
Ultra-Nourishing
Dry Body Oil**

This light, easily absorbed oil helps deeply nourish and hydrate dry and irritated skin to keep it looking healthy. Fragrance-free. Dermatologist-tested. Hypoallergenic. 5 fl. oz.

766-731

reg. \$35

now \$28

C \$21

P \$19.60

PRP \$16.80

**NO MINERAL OIL, PARABENS,
SULFATES, PHTHALATES,
TRICLOSAN, CBD OR THC.**



**WHY
THEY'LL
LOVE IT**

Hemp seed oil is naturally derived and enriched with omega-3, -6 and -9 fatty acids and vitamin E to help to naturally nourish, hydrate and soften.

This on-trend oil is cold-pressed from hemp seeds. It's naturally green in color and is known for its nourishing, skin-softening benefits.

It's the perfect addition to their Hemp Seed Oil Ultra-Nourishing collection! Apply after cleansing. Since it's a dry body oil, it's easily absorbed without that sticky, greasy feel.