

AVON

CAMPAIGN 18 2020
BUY YOUR PREVIEW
PRODUCTS IN
C16 & C17 ORDERS

what's new

CASHMERE COMPLEXION

fmq

POWDERED
LUXURY

Introducing Cashmere Complexion Powder Foundation

WHAT'S NEW 101

- ▶ This is your opportunity to buy new products (“Preview Products”) in advance of the Brochure.
- ▶ You can buy 2 of everything!
- ▶ The pricing for Contender (with \$40+ in Campaign sales), Premier and President’s Recognition Program is shown in *What’s New*. Your Preview Product Discount is based on your Commission Level (see chart below), and will be applied at checkout.

WHAT’S NEW GLOSSARY

CONTENDER (C): A Representative with Award Sales up to \$4,999 per year (C1-C26).

PREMIER (P): A Representative with Award Sales of \$5,000 to \$9,999 per year (C1-C26).

PRESIDENT’S RECOGNITION PROGRAM (PRP): A Representative with Award Sales of \$10,000 or more per year (C1-C26).

PRODUCT ORDERING GUIDELINES:

All of our new products are featured in *What’s New*. For each item, you can

purchase up to two: one for you to try, and one to showcase or sell to your customers. You can experience all of the colors, sizes and varieties. For example: if a lipstick comes in eight shades, you can purchase two of each shade.

PREVIEW PRODUCT DISCOUNT:
Your *What’s New* discount is based on your Commission Level. For details about Commission Levels go to: AvonNow.com > Seller Central > Commissions and Sales Levels.

REPRESENTATIVE LEVEL

Sales Level	Campaign Sales	Annual Sales	Beauty/Jewelry	Fashion/Home
Contender	\$0-\$39.99	—	0%	0%
Contender	\$40.00 +	—	25%	20%
Premier	No minimum	\$5,000	30%	20%

PRESIDENT’S RECOGNITION PROGRAM LEVEL

Sales Level	Annual Sales	Beauty/Jewelry	Fashion/Home
President’s Club	\$10,000	40%	25%
Honor Society	\$20,000	40%	25%
Rose Circle	\$35,000	45%	25%
David H. McConnell Club	\$65,000	45%	25%
President’s Council	\$110,000	45%	25%
Inner Circle	\$220,000	50%	25%

GET READY! Buy C18 Preview Products with your C16 and C17 orders. Order C18 Brochures when placing your C16 product orders.

AS SEEN IN... POPULAR MAGAZINES!

You can share content about the ads from AvonNow.com, Beauty Buzz and Virtual Sales Meetings. It’s the perfect way to get the conversation started and reach new customers!



belif: January–December 2020

GOOD HOUSEKEEPING
Distribution: 4.2M people



Bug Guard: May 2020

GOOD HOUSEKEEPING
IN STYLE
PEOPLE EN ESPAÑOL
EBONY ONLINE



Vitamin C: June 2020

GOOD HOUSEKEEPING



Moisture Therapy
+Balance and Soothe:
July/August 2020

















GOOD HOUSEKEEPING

NEW

POWDER SOFT CASHMERE

Weightless 2-in-1 powder foundation can be worn wet or dry, leaving skin silky smooth and flawless for hours.

introducing
CASHMERE COMPLEXION
 Compact Powder Foundation

- | | |
|--|--|
|  N110 (N) 073-599 |  W160 (W) 776-997 |
|  W110 (W) 073-675 |  N130 (N) 777-018 |
|  W120 (W) 773-323 |  N140 (N) 784-509 |
|  C110 (C) 773-338 |  W170 (W) 784-513 |
|  N120 (N) 773-448 |  N150 (N) 784-528 |
|  W130 (W) 773-577 |  W180 (W) 786-812 |
|  W140 (W) 776-868 |  N160 (N) 786-827 |
|  W150 (W) 773-763 |  C120 (C) 787-933 |

AVAILABLE IN
 COOL (C), NEUTRAL (N)
 AND WARM (W)
 UNDERTONES.



**FMG CASHMERE
 COMPLEXION
 COMPACT
 POWDER
 FOUNDATION**

Luxurious weightless formula with a long-lasting, soft-focus matte finish. Buildable medium-to-full coverage. Mirror compact and sponge for seamless touch-ups (sponge is washable).

reg. \$36 **now \$30**
C \$22.50 P \$21
PRP \$18



Featured shade:
 N120 (N)
 773-448



WET/DRY FORMULA

WHY IT'S BETTER

Multi-use: Can be applied wet or dry, and can be used as foundation or setting powder.

WHAT'S IN IT

Skin-loving ingredients! **Vegan collagen** to help keep skin looking supple and fresh. **Amino-acid-coated pigments** to control shine, improve comfort and visibly smooth skin for perfected all-day wear. **Lavender, artichoke and chamomile extracts** to provide antioxidant benefits.

HOW IT WORKS

When applied wet, it provides fuller, buildable coverage, while dry allows for a soft, perfected finish and easy touch-ups.

WHO'S YOUR CUSTOMER

Anyone who wants a change from traditional liquid formulas. Anyone looking for the flexibility of buildable coverage and easy on-the-go touch-ups. This foundation works with all skin types.

DISCOVER YOUR PERFECT MATCH!

1. Find your undertone

	COOL	NEUTRAL	WARM	WARM OLIVE
VEIN COLOR*	Purple or blue	Blue or green	Green or olive	Green or olive
JEWELRY PREFERENCE	Platinum, silver	Silver, gold	Gold, rose gold	Gold

*Check the back of your hand or inner wrist for your vein color. If you're unsure of your undertone, choose a neutral shade within your skin tone range from the chart below.

2. Find your foundation shade



LIGHT	MEDIUM-TAN		DEEP
<p>N110 Neutral/Very fair with subtle yellow undertone</p>	<p>N120 Neutral/Light medium with subtle red undertone</p>	<p>W160 Warm/Medium tan with peach undertone</p>	<p>N150 Neutral/Deep tan with neutral red undertone</p>
<p>W110 Warm/Fair with rich yellow undertone</p>	<p>W130 Warm/Medium with rich yellow undertone</p>	<p>N130 Neutral/Medium tan with neutral golden peach undertone</p>	<p>W180 Warm/Deep tan with rich red undertone</p>
<p>W120 Warm/Light with peach undertone</p>	<p>W140 Warm/Medium with yellow undertone</p>	<p>N140 Neutral/Medium tan with soft red undertone</p>	<p>N160 Neutral/Deep neutral with soft red undertone</p>
<p>C110 Cool/Light with rosy undertone</p>	<p>W150 Warm/Medium with warm peach undertone</p>	<p>W170 Warm/Deep tan with golden peach undertone</p>	<p>C120 Cool/Deepest cool neutral undertone</p>

NEW

POW!erful super-hydration bomb

Make your own HA powder mask!

JUMBO-size moisturizer* + hyaluronic acid powder = an explosive bomb of super hydration!

*50% more than regular size!



hyaluronic acid holds 1,000 times its weight in water... for super hydration!





LIMITED EDITION

AQUA BOMB
WITH HYALURONIC ACID
POWDER SET

Box contains:

- The True Cream Aqua Bomb, 2.5 fl. oz.
- Moisturizing Bomb powder, 8 pods, each, .005 oz. net wt.
- Mixing spatula

328-015
reg. \$55

now **\$45 the set**

C \$33.75

P \$31.50

PRP \$27



LIMITED EDITION

MOISTURIZING BOMB
WITH HYALURONIC ACID
POWDER SET

Box contains:

- The True Cream Moisturizing Bomb, 2.5 fl. oz.
- Moisturizing Bomb powder, 8 pods, each, .005 oz. net wt.
- Mixing spatula

328-508 reg. \$55

now **\$45 the set**

C \$33.75

P \$31.50

PRP \$27

**FREE SAMPLES
WITH YOUR
PURCHASE!**

With each set purchase,
you'll receive:



**5 packs
of 3
Aqua
Bomb
Samples**



**5 packs of 3
Moisturizing
Bomb
Samples**

That's a total of
30 free samples!
(Samples also
sold separately, see
back cover.)



DIY overnight super-hydration mask

USE IT ONCE A WEEK OR AS NEEDED:

1. Fill powder pod by dispensing a small amount of cream.
2. Use spatula to mix.
3. Apply all over face.
4. Get a good night's sleep...and see the difference in the morning!

Anew Vitamin C Illuminating Priming Moisturizer

This hybrid skin care/makeup product not only instantly brightens skin's appearance, but also extends the wear of your makeup.

BENEFITS

- Instantly illuminates, hydrates and visibly blurs imperfections.
- Enhances the staying power of your makeup.
- Contains brightening vitamin C and skin-smoothing silicones.

THE RESULTS ARE IN!

94% of women showed an improvement in skin's overall appearance.

HOW TO APPLY

Apply AM, after serum(s) and a sunscreen. (This product works as a moisturizer and a primer.) PM: Use your go-to Anew Night Moisturizer.



Anew Vitamin C Brightening Serum

Packed with as much vitamin C as in 30 oranges, this top-selling serum illuminates dull, tired skin to look visibly energized.

BENEFITS

- Instantly brightens the look of your skin with the power of 10% pure vitamin C.
- Refines texture and visibly improves skin tone.
- Light, quick absorbing formula with a citrus musk scent.

THE RESULTS ARE IN!

99% of women agreed it instantly boosts radiance.*

HOW TO APPLY

Apply AM/PM, after cleansing and before moisturizing. Can layer with other serums (lightest to thickest).



Anew Vitamin C Brightening Eye Cream

Visibly reduces the appearance of dark circles.

BENEFITS

- Leaves under-eye area looking brighter and more even-toned.
- Lightweight enough to be worn under makeup, but also powerful enough to visibly brighten and reduce signs of fatigue around the eyes.

THE RESULTS ARE IN!

88% of women showed improvement in under-eye clarity in 2 weeks.

HOW TO APPLY

Apply AM/PM to under-eye area and upper eyelid.

*Based on those who expressed an opinion in a consumer-perception study.



stay in
the

Vitamin C is having a moment! Not only is it an immune-booster for your body, it's a super nutrient for your skin.



Take advantage
of your vitamin C
bundle offers

(pages 10-11)

Have these top sellers
on hand, and share
the key benefits with
your customers.

**COMPLETE
THEIR
COLLECTION
WITH THE
PEEL AND LIP
TREATMENT**

Warming Peel

Apply 2-3 times a week to cleansed, dry skin. Smooth onto skin and massage gently for up to two minutes. Rinse well with cool water. Experience a warming sensation as the formula opens pores.

Antioxidant Lip Treatment

Apply anytime, anywhere to visibly plump and smooth lips.



glow



“C” YOUR WAY TO BIGGER, BRIGHTER SALES!

Are you working toward Premier Level or President’s Recognition Program? Take advantage of these Business Booster Bundles to help you achieve. Here’s how:

Get the conversation started with some suggested words to use:

“Who doesn’t want glowing, radiant skin?! I have some great products packed with the power of vitamin C that you can add to your current regimen. Check them out—they were advertised in *Good Housekeeping!*”

Share the buzz:

Vitamin C is advertised in the June edition of *Good Housekeeping*, which has a distribution of 4.2M people! Also, tell customers to check out rave reviews from Vitamin C users via your online store. When customers start using these products, the results will speak for themselves. Referrals and re-orders are sure to be coming your way!

Give out Vitamin C samples:

Take advantage of the free samples from these offers to give to customers—it’s a great way for them to try (then buy) the products.

You can say: “Tell me what you liked about the products...” and “I’d be happy to place your order since you had a great experience!”



VITAMIN C BU

BUY

BUY 2 BUNDLES
for \$125.94*
857-193

2 Anew Vitamin C Brightening Serums,
2 Anew Vitamin C Illuminating Priming Moisturizers
& 2 Anew Vitamin C Brightening Eye Creams

There’s no limit to how many bundles you can order.



BUY 4 BUNDLES
for \$251.88*
857-193

4 Anew Vitamin C Brightening Serums,
4 Anew Vitamin C Brightening Eye Creams &
4 Anew Vitamin C Illuminating Priming Moisturizers



*Based on the C18 Brochure special prices. *Based on regular prices.

BUSINESS BOOSTER BUNDLES!

FREE	BONUS	VALUE
<p>GET 1 FREE</p> <p>1 Anew Vitamin C Lip Treatment (full size)</p> 	<p>+</p> <p>SURPRISE SAMPLES of our latest & greatest innovations</p>	<p>\$238⁺</p>
<p>GET 1 FREE</p> <p>2 Anew Vitamin C Lip Treatments</p> <p>1 Anew Vitamin C Warming Peel Mask</p> <p>1 Green Goddess Facial Oil (full size)</p> 	<p>+</p> <p>SURPRISE SAMPLES of our latest & greatest innovations</p>	<p>\$580⁺</p>

FREE

BONUS

VALUE

GET 1 FREE

1 Anew Vitamin C Lip Treatment (full size)



GET FREE

Pack of 5 Anew Vitamin C Illuminating Priming Moisturizer Samples (5 sample cards)

Anew Vitamin C Brightening Serum Sample Tube, .24 fl. oz.

Anew Vitamin C Illuminating Priming Moisturizer Sample Tube, .24 fl. oz.

Anew Vitamin C Brightening Eye Cream Sample Tube, .10 fl. oz.



+

SURPRISE SAMPLES of our latest & greatest innovations

\$238⁺

GET FREE

2 Anew Vitamin C Lip Treatments

1 Anew Vitamin C Warming Peel Mask

1 Green Goddess Facial Oil (full size)



GET FREE

Pack of 5 Anew Vitamin C Illuminating Priming Moisturizer Samples (5 sample cards)

Anew Vitamin C Brightening Serum Sample Tube, .24 fl. oz.

Anew Vitamin C Illuminating Priming Moisturizer Sample Tube, .24 fl. oz.

Anew Vitamin C Brightening Eye Cream Sample Tube, .10 fl. oz.



+

SURPRISE SAMPLES of our latest & greatest innovations

\$580⁺



Lush,
warm,
decadent...
and rich
with
possibilities.

NEW

**Velvet Crème
Veil Cushion**
warm & indulgent
 Indulge anytime,
 anywhere. Enjoy the sophisticated
 scent of Velvet
 with this portable
 cushion compact.
 Dab onto pulse
 points for a quick
 fragrance touch-up.
 This luxurious crème
 formula leaves skin
 feeling soft and
 smooth. Alcohol-free.
 .49 oz. net wt.
635-716
 reg. \$36 **now \$29**
C \$21.75 P \$20.30
PRP \$17.40



ROSE



FIG



PATCHOULI



POMEGRANATE

KEY NOTES

Luscious Mediterranean fig, pomegranate, sumptuous Bulgarian rose and warm velvet patchouli.

HOW TO APPLY

Press the applicator onto the cushion and smooth over pulse points as desired.

WHY THEY'LL LOVE IT

- It's a new way to wear Velvet!
- Easy to apply
- Luxe crème formula leaves skin feeling soft
- Perfect for on-the-go fragrance touch-ups



necklace
and
earring
set



Look of Sapphire Collection
Faux stones set in silvertone.

A. Necklace and Earring Set
Chain, 16½" L with 3½" extender.
½" L pierced studs.
330-600
reg. \$19.99
now \$14.99
the set
C \$11.24 **P** \$10.49
PRP \$8.99

B. Ring
Sizes:
6 **330-633**
8 **330-872**
10 **331-022**
reg. \$12.99
now \$9.99
C \$7.49 **P** \$6.99
PRP \$5.99

Sparkling Scroll Collection
Rhinstones set in silvertone.

C. Ring
Sizes:
6 **332-401**
8 **332-435**
10 **332-440**
reg. \$12.99
now \$9.99
C \$7.49
P \$6.99
PRP \$5.99

E. Earring Set
Three pairs of studs, ranging from ¼" to ½" diam. Pierced.
332-382
reg. \$16.99
now \$12.99 the set
C \$9.74
P \$9.09
PRP \$7.79

D. Pendant Necklace
16½" L with 3½" extender. **330-576**
reg. \$16.99
now \$12.99
C \$9.74
P \$9.09
PRP \$7.79

F. Bracelet
Stretch bracelet; one size fits most.
332-454
reg. \$24.99
now \$18.99
C \$14.24
P \$13.29
PRP \$11.39

shine with glamour

NEW



G



H
3-piece set



I

BOUSSIVIE

brand launch for watches

Boussivie will now appear on the dials of our watches. It originates from the French words *boussole*, meaning “compass,” and *vie*, meaning “life,” and captures the spirit of our heritage. It speaks to our 134-year-old tradition of championing financial independence, entrepreneurship and empowerment...all forward-thinking and timeless ideals.

Pink Glamour Collection

Faux stones with rhinestone accents set in silver-tone.

G. Watch

Croc-textured, leatherlike strap, 9" L with 30mm diam. case.

332-378

reg. \$39.99

now \$29.99

C \$22.49

P \$20.99

PRP \$17.99

H. 3-Piece Set

Chain, 16½" L with 3½" extender. ½" L pierced studs.

Order by ring size:

6 **331-864**

8 **331-883**

10 **331-902**

reg. \$32.99

now \$24.99

the set

C \$18.74

P \$17.49

PRP \$14.99

I. Bracelet

Adjustable pull cord; one size fits most.

332-344

reg. \$22.99

now \$16.99

C \$12.74

P \$11.89

PRP \$10.19

FINE JEWELRY

STERLING SILVER

Guaranteed with .925 quality, our sterling styles are over 90% pure silver for looks that last a lifetime.

NEW

Aqua Amazonite Necklace and Earring Set

Chain, 18" L with 1" extender. Pierced studs, 1/4" L. **328-971**

reg. \$94.99

now **\$74.99**

the set

C \$56.24

P \$52.49

PRP \$44.99



With genuine amazonite stone, which symbolizes courage and truth.

necklace and earring set



Aqua Amazonite Ring

Sizes:

5 **329-451** 8 **329-490**

6 **329-470** 9 **330-007**

7 **329-485** 10 **330-140**

reg. \$69.99

now **\$54.99**

C \$41.24

P \$38.49

PRP \$32.99



Everyday Pendant Necklace

With sparkling CZ accents. 18" L with 1" extender. **330-174**

reg. \$49.99

now **\$39.99**

C \$29.99 **P** \$27.99

PRP \$23.99



Everyday Hammered Hoop Earrings

Pierced, 1/4" diam. **328-986**

reg. \$58.99

now **\$44.99**

C \$33.74

P \$31.49

PRP \$26.99



Everyday Mini Signet Ring

Sizes:

5 **330-337** 8 **330-409**

6 **330-360** 9 **330-413**

7 **330-375** 10 **330-428**

reg. \$39.99

now **\$29.99**

C \$22.49 **P** \$20.99

PRP \$17.99



Everyday Rolling Ring

Sizes:

5 **330-193** 8 **330-227**

6 **330-208** 9 **330-231**

7 **330-212** 10 **330-299**

reg. \$58.99

now **\$44.99**

C \$33.74 **P** \$31.49

PRP \$26.99



FINE JEWELRY



NEW

STERLING INSPIRATIONS

Guaranteed with .925 quality, our sterling styles are over 90% pure silver for looks that last a lifetime.



*genuine
amethyst and
marcasite*



Sterling Silver Amethyst and Marcasite Collection

With genuine amethyst and genuine marcasite.

Stud Earrings
Pierced studs.
329-045
reg. \$64.99
now \$49.99
C \$37.49
P \$34.99
PRP \$29.99

**Amethyst and Marcasite
Statement Ring**
Sizes:
5 **329-064** 6 **329-083**
7 **329-394** 8 **329-413**
9 **329-432** 10 **329-447**
reg. \$99.99
now \$79.99
C \$59.99 **P** \$55.99
PRP \$47.99

Cross Necklace
18" L with 1" extender.
329-026
reg. \$69.99
now \$54.99
C \$41.24 **P** \$38.49
PRP \$32.99

**Marcasite
Statement Ring**
Sizes:
5 **330-447** 6 **330-466**
7 **330-470** 8 **330-485**
9 **330-504** 10 **330-519**
reg. \$64.99
now \$49.99
C \$37.49 **P** \$34.99
PRP \$29.99

CORE, STORE & MORE!

From food prep to clutter busters, eat fresh and get organized in a snap!



KITCHEN ESSENTIALS

BACK BY POPULAR DEMAND!

❖ Pineapple Corer

Cores and slices whole pineapples with just a twist! Comfortable, non-slip handle. 9½" L x 4" W x 3¼" diam. Dishwasher safe. Stainless steel, plastic. Imported.

195-283

reg. \$22.99

now \$16.99

C \$13.59

P \$13.59

PRP \$12.74



*perfectly
sliced rings
in seconds!*

BACK BY POPULAR DEMAND!

❖ Banana Holder Fruit Basket

Allows for air circulation to prevent resting bruises on fruit. Hanger saves on counter space and detaches for easy storage. 17" H with 9" diam. bowl. Hand wash only. Metal. Imported.

195-943

reg. \$24.99

now \$18.99

C \$15.19

P \$15.19

PRP \$14.24



BACK BY POPULAR DEMAND!

❖ Set of 4 Graters

Includes one fine grater, one medium grater, one coarse grater and one slicer blade. Perfectly grates everything from fruits and vegetables to spices and cheese. Each, 11⅝" L x 2" W. Hand wash only. Stainless steel, plastic. Imported.

195-298

reg. \$22.99

now \$16.99 the set

C \$13.59

P \$13.59

PRP \$12.74



NEW

BACK BY POPULAR DEMAND!

❖ **14-Piece Plastic Food Storage Set**
 Keep food fresh for longer. Set includes seven containers and lids that nest for easy storage. Various sizes, approx. 3 1/2" sq. to 9 7/8" sq. Microwave- and freezer-safe bowls. Plastic. Imported.
196-146
 reg. \$36.99
now \$27.99
C \$22.39
P \$22.39
PRP \$20.99



Multipurpose wipes for sinks, tables, fudges & non-porous surfaces!

❖ **Cucina Essentials Multi Purpose Wipes**
 Free of bleach and chemical preservatives. Naturally derived formula with citric acid and pomegranate vinegar. Dermatologically tested. Pomegranate scent. Resealable package. 60 sheets, each 7 7/8" L x 5 7/8" H. **904-488**
 reg. \$7.99 **now \$5.99**
C \$4.79 P \$4.79 PRP \$4.49

❖ **Fresh Fiji Fabric Refresher With Wrinkle Release**
 Freshen fabrics and smooth wrinkles all at once. Prevents static electricity. Formula with corn-derived dextrin for wrinkle control, green tea and persimmon leaf extracts for odor control. 16.9 fl. oz.
Fresh: Clean laundry scent **904-526**
Crisp: Vibrant aromatic scent **904-530**
 reg. \$11.99
now \$8.99 each
C \$7.19
P \$7.19
PRP \$6.74



❖ **Fresh Fiji Gel Bead Diffuser**
 Freshen your home continuously. Gel beads provide a slow release of fragrance, infused with green tea extracts to remove and neutralize odors, not just mask them. Perfect size for lockers, bathrooms, closets and other small spaces. Plastic. 5.3 oz. net wt.
Calming Lavender **213-477**
Fresh Cotton **213-060**
 reg. \$8.99
now \$7.99 each
C \$6.39
P \$6.39
PRP \$5.99

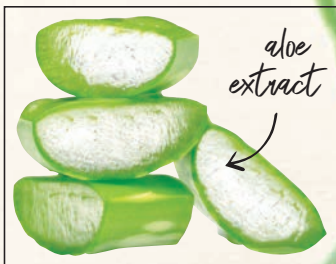


lasts up to 70 days!

NEW

introducing
**PERIOE
FRESH ALOE
TOOTHPASTE**

Contains effective whitening agents, plus aloe extract for soothing, nature-derived freshness... mixed with a green mint flavor for an even fresher breath!



**Whitening Essentials
Toothpaste**

Fresh Aloe Green Mint

With fluoride to help prevent cavities. With green mint for a nature-fresh feeling. 5.5 oz. net wt.

341-990

reg. \$10 **now \$8.50**

C \$6.38 P \$5.95 PRP \$5.10

WHY IT'S BETTER

Fights tartar, protects against cavities, removes plaque, freshens breath and whitens teeth while protecting enamel. Contains aloe for a soothing sensation and even fresher breath!

WHO'S YOUR CUSTOMER

Someone who wants a highly effective dental whitening solution in an enamel-safe formula. Anyone looking for nature-derived freshness.



ORAL CARE PRODUCT GUIDE

PRODUCT/FLAVOR/SIZE	KEY BENEFITS	KEY INGREDIENTS	FLUORIDE	TEXTURE
 PERIOE WHITENING ESSENTIALS FRESH ALOE TOOTHPASTE Green Mint, 5.5 fl. oz.	Fights tartar, protects against cavities, removes plaque, freshens breath and whitens teeth while protecting enamel	Aloe Extract	Fluoride	White Paste
 AVON WHITENING ESSENTIALS TOOTHPASTE ORIGINAL Cool Mint, 5.5 fl. oz.	Whitens and strengthens teeth, plus provides cavity protection	Charcoal Powder	Fluoride	White Paste
 AVON WHITENING ESSENTIALS TOOTHPASTE BLANC CHARCOAL Fresh Mint, 5.5 fl. oz.	Charcoal whitens even more than regular whitening toothpaste; plus strengthens teeth and provides cavity protection	Activated Charcoal	Fluoride	White Paste
 AVON WHITENING ESSENTIALS TOOTHPASTE BLACK CHARCOAL Clean Mint, 5.5 fl. oz.	With 10X more charcoal than Blanc Charcoal for whitening power; plus strengthens teeth and provides cavity protection	Activated Charcoal	Fluoride	Black Paste
 PERIOE TOOTH BALM TOOTHPASTE LEMON BASIL MINT 3.5 fl. oz.	Phosphate formula for a super-bright smile, cruelty- and paraben-free; plus freshens breath for an allover invigorating feel	Phosphate Formula	Fluoride-Free	White Paste
 PERIOE TOOTH BALM TOOTHPASTE EARL GREY TEA MINT 3.5 fl. oz.	Phosphate formula for a super-bright smile, cruelty- and paraben-free; plus fresh breath that feels like an ahh moment	Phosphate Formula	Fluoride-Free	White Paste
 PERIOE TOOTH BALM TOOTHPASTE EUCALYPTUS MINT 3.5 fl. oz.	Phosphate formula for a super-bright smile, activated charcoal for whitening, cruelty- and paraben-free; plus fresh breath that feels like a detox spa for teeth	Activated Charcoal, Phosphate Formula	Fluoride-Free	Grey Paste
 PERIOE THERA-WHITE 2-IN-1 WHITENING TOOTHPASTE PINK Mild Mint, 4.9 fl. oz.	Whitening Toothpaste: Removes stains and other tooth discolorations Booster Gel: Activates the toothpaste and accelerates whitening power	Whitening Toothpaste with Hydrogen Peroxide + Booster Gel	Fluoride-Free	Pink Gel, White Paste
 PERIOE THERA-WHITE 2-IN-1 WHITENING TOOTHPASTE CHARCOAL Cool Mint, 4.9 fl. oz.	Whitening Toothpaste: Removes stains and other tooth discolorations Booster Gel: Activates the toothpaste and accelerates whitening power	Whitening Toothpaste with Activated Charcoal + Booster Gel	Fluoride-Free	Black Gel, White Paste
 AVON PERIOE HIMALAYA PINK SALT TOOTHPASTE ICE MINT Tube, 3.4 fl. oz. Pump, 10 fl. oz.	Natural ingredients to effectively clean teeth and freshen breath; vegan	Tube: Himalayan Pink Salt with Aloe Vera Essence Pump: Himalayan Pink Salt	Fluoride-Free	Tube: Pink Gel with Aloe Vera Beads Pump: Pink Paste
 AVON PERIOE HIMALAYA PINK SALT TOOTHPASTE FLORAL MINT Tube, 3.4 fl. oz. Pump, 10 fl. oz.	Natural ingredients to effectively clean teeth and freshen breath; vegan	Tube: Himalayan Pink Salt with Aloe Vera Essence Pump: Himalayan Pink Salt	Fluoride-Free	Tube: Pink Gel with Aloe Vera Beads Pump: Pink Paste

LOVE AT FIRST TRY!

Samples are a win-win...fun freebies for your customers, and potential full-size sales for you

NEW! BELIF SAMPLES!

Aqua Bomb increases skin's hydration levels by 70%,* and Moisturizing Bomb delivers 26 hours of intense hydration.* The samples allow customers to experience the luxurious texture of these products—follow up to see how they liked them!
*Based on a clinical study.



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reg. \$3
NOW \$2.15



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Pack of 3
397-923
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NOW \$2.15



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Pack of 5 Samples
211-000
reg. \$3
NOW \$2.50



VITAMIN C ILLUMINATING PRIMING MOISTURIZER
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Tube \$2
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Black velvet-like fabric and cardboard. Imported.
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Folds for easy storage.
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3" L x 3" W.
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"T" Earring Stand
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149-191